

# Representative Legal Matters

## Steve Holmes

- Advised a global audit firm in relation to the licensing and implementation of a global SAP system to replace its finance system.
- Advised a leading UK broadcaster in relation to its finance technology transformation programme, which included licensing and implementation of the Oracle e-Business suite-based processes.
- Advised a UK mobile network operator on a range of technology procurement and sourcing deals, including software licensing, IT support, application development and maintenance services and LTE equipment.
- Advised a UK media company on the procurement of software, equipment and services to develop a new video-on-demand contract.
- Advised on a deal for the provision of application development and maintenance services across 12 countries in the CRM and billing domain.
- Advised on a deal for the provision of application deployment services by the UK government using the competitive dialogue procedure.
- Advised on the outsourcing of finance and accounting services for a customer with operations in more than 50 countries.
- Advised an MVNO in the re-negotiation of its network agreement with a mobile network operator.
- Advised a mobile network operator on their agreements with advertising agencies for placement of advertising and celebrity endorsement rights.
- Advised a social network on issues relating to gaming, marketing and the use of virtual currency.
- Advised an online gaming platform on all aspects of its UK launch, including advertising, regulatory issues, content licensing, rating, regulatory, commercial, consumer protection, privacy and e-commerce matters.
- Advised a global computer games publisher on issues concerning the launch of various online games in the UK and globally (including in relation to the regulatory regime that applies to computer games in various countries).

- Advised a content production company on its social media strategy, including in relation to advertising and gaming services.
- Advised a global media brand in relation to a variety of matters associated with social media and online services.
- Advised a mobile network operator in relation to mobile TV, content licensing (including exclusive music rights), technology procurement, sponsorship, roaming arrangements and user generated content.
- Advised in relation to the development and management of a platform for the storage and distribution of digital content to mobile and online distribution partners.