

BARRIERS IN HEALTHCARE INNOVATION



SAVE THE DATE

Please save the date for our 5th Healthcare COMPASS Seminar, co-hosted by Baker McKenzie, discussing barriers in healthcare innovation:

BRIDGING EFFICIENCY GAPS IN MODERN HEALTHCARE TO OPTIMISE OUTCOMES:

- BREAKING DOWN DATA SILOS AND REFINING PATIENT DATA
- EMERGENCE OF ADVANCED AND TARGETED THERAPIES

chaired by ANDREAS WEIGEND (former Chief Scientist of Amazon.com)

We will discuss two major areas of innovation profoundly impacting healthcare economics: Firstly, AI & Big Data analytics, which are expected to provide a quantum leap in efficiency gains, and their realistic near-term applications in public healthcare. Secondly, the pharma industry's shift to "precision" therapies addressing small patient populations efficaciously but burdened by high development costs, complex manufacturing and lack of scale. Our event will bring together companies, investors, policymakers, healthcare economists and clinicians to provide a valuable insight into the rapid evolution of digitalisation to meet the needs of modern healthcare.

The goetzpartners COMPASS events are valuable opportunities for people working and investing in all areas of healthcare to present and discuss current industry issues, network and build professional collaborations.

We hope you can join us!

Ulrich Kinzel

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**Baker
McKenzie.**

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IN THE WORLD FOR LIFE SCIENCES**

KEY INFORMATION

WHEN: 11th October 2019
8:30 am - 4:30 pm

WHERE: Munich,
Rocco Forte – The Charles Hotel

KEYNOTE SPEAKER

ANDREAS WEIGEND

- former Chief Scientist of Amazon.com
- Author of "Data for the People" (2017)
- Teacher of The Art of Social Data at UC Berkeley

PREVIOUS EVENTS

Please click the links below for an insight into our 2018 event on "Digital Health" held in Berlin:

 [COMPASS REPORT](#)

 [COMPASS VIDEO](#)