

**Baker  
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# 2021 TECH TALK

Critical legal updates  
in Technology



**Digitization in the  
Post-Pandemic Economy**

August 2 to 4 2021



# 2021 TECH TALK

Critical legal updates  
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**Anne-Marie Allgrove**

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Anne-Marie has a broad commercial practice with particular focus on issues in the technology, payments, and healthcare industries. She is also an expert on privacy related issues, including data protection, security and information management across all industries. Anne-Marie has extensive experience advising on complex transformational technology and sourcing arrangements and sponsorship, marketing and promotional arrangements. Her clients include a range of technology companies, payments organisations, pharmaceutical and health care companies, consumer and retail businesses and luxury brands.



**Yvonne Beh**

Partner | Kuala Lumpur

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Yvonne has been advising on Malaysian tax laws and legal issues relating to corporate and commercial matters in Malaysia for more than 10 years. Yvonne focuses on income tax, double tax treaties, withholding tax, real property gains tax, transfer pricing, and taxation of stock options. Yvonne has a particular focus on Malaysian Goods and Services Tax issues and implementation, and indirect tax planning. She has advised on transfer pricing audits and on tax advisory matters arising from internal restructurings and mergers and acquisitions. She also advises on legal and regulatory issues affecting multinationals operating in Malaysia, particularly in manufacturing, distribution, wholesale and retail activities.



**Arwen Berry**

Partner | Singapore

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Arwen regularly advises global clients on cross-border information technology, intellectual property, telecommunications, and data protection matters, particularly clients in the EU and in Asia Pacific on complex cross-border data protection issues, most recently arising from the EU GDPR. Arwen also advises international rights holders on the protection, management, and exploitation of their intellectual property rights through merchandising of branded products and services and on the optimization of their procurement, supply chain and logistics arrangements. Arwen works with business on high value, strategically important IT rollouts and digital transformation projects in heavily regulated sectors. She helps clients successfully navigate legal and regulatory landscapes to roll out innovative technology solutions in a diverse range of sectors (including, life sciences, financial services, energy, telecoms, and advanced manufacturing).



**Simone Bridges**

Partner | Sydney

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Simone advises companies in the digital economy / tech industry, investing/selling into Australia and managing cross border tax disputes. She has worked on the West Coast of the United States, advising US based multinationals and technology companies on Australian tax issues. She is known for being at the forefront of tax policy and tax law developments, understanding the application to a variety of business structures and supply chains.

**Henry Chen**

Partner | Shanghai

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Henry has conducted numerous complex, multi-jurisdictional investigation projects for companies in a variety of industries including technology, healthcare, and manufacturing. He also assists MNCs in designing and implementing compliance programs, conducting risk assessments and compliance due diligence in M&A transactions, providing compliance and ethics training to senior executives and third-party intermediaries, and advising on responding to government investigations and dawn raids. Henry also frequently advises on dispute resolution matters. He has worked on a number of complex disputes arising from cross-border transactions involving arbitration, litigation, and mediation. He provides on-the-ground support for US securities class actions and fraud investigations, and is experienced in evidence gathering in China for the purpose of complying with US jurisdiction legislation.

**Kherk Ying Chew**

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Kherk handles all aspects of IP matters concerning copyright, patent, trade and service marks, registered designs, trade secrets and confidential information. Her portfolio also includes enforcement and litigation action in relation to IP infringement, passing off and anti-counterfeiting actions, opposition and rectification proceedings, as well as filing and prosecution of design, trade/service marks and patents. She is also experienced in advising on complex IP issues relating to commercialisation and licensing, corporate transactions, valuation and securitisation. Kherk regularly advises and assists clients on IT and outsourcing agreements, know-how and design contracts, computer contracts, distributorships, data privacy and protection, franchising and licensing, product registration, advertising and media law, as well as on telecommunications, pharmaceutical, healthcare, e-commerce, social media and Internet regulatory issues.

**Ken Chia**

Partner | Singapore

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Ken has more than 30 years' experience practicing in the areas of information technology, telecommunications, intellectual property, trade and commerce and competition law matters. He routinely assists clients, mostly governments and multinational corporations, with large-scale procurement, outsourcing and regional transactions and provides advice on privacy and e-commerce matters.

**Erik Christenson**

Partner | San Francisco

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Erik practices in the area of general international tax planning for businesses. His practice focuses on advising multinational corporations — both US and foreign-based — on all aspects of the taxation of international structures and cross-border transactions and operations. He represents clients in various industries, including online services and e-commerce, software, payments and fintech, and life sciences.

**Marredia Crawford**

Associate Director, North America Diversity &amp; Inclusion | Houston

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Marredia contributes to the thought leadership and the development and implementation of innovative methods to advance diversity and inclusion initiatives within Baker McKenzie's North America region and frequently collaborates on client initiatives. She is often invited to be a speaker or panellist at conferences, law schools, and other organizations on topics such as retention and development of women, LGBTQ+, lawyers from underrepresented groups, and ways to create a more diverse and inclusive work place.



**Stephen Crosswell**

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Stephen's practice covers a broad range of competition law issues in China, Hong Kong and throughout Asia Pacific, including competition audits and compliance, competition litigation, competition related judicial review proceedings, access claims, multijurisdictional cartel investigations, merger clearance, collaboration/joint ventures and antitrust advisory. Stephen also regularly advises on competition policy matters, including regulated industry negotiations with governments and regulators, deregulation, privatization and state owned enterprises reform. He advises across a broad range of sectors, including media and telecommunications, government contracts, oil and gas, electricity, healthcare, retail, banking and finance, property and ports.



**Lothar Determann**

Partner | Palo Alto

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Lothar has been assisting companies in Silicon Valley and around the world in taking products, business models, intellectual property and contracts global for more than 20 years. He advises clients on data privacy law compliance, information technology commercialization, copyrights, product regulations, open source licensing, e-commerce, international commercial law, technology transactions, sourcing and international distribution.



**William Devaney**

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William's (Widge) main areas of practice are white collar criminal defense, investigations, compliance and complex civil action. He has significant trial and appellate experience, as well as significant experience leading cross-border investigations and multi-jurisdictional enforcement matters and assisting clients with corporate compliance, especially in the anti-corruption area.



**Dominic Edmondson**

Senior Associate | Hong Kong

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Dominic has a broad information technology and intellectual property (IP) practice, focusing on IT advisory work, IT sourcing and transactions, cybersecurity, e-commerce, content regulation, telecommunications, privacy and data protection, as well as contentious and non-contentious IP matters, with a focus on the Greater China region. His clients include a range of technology companies, platform operators, financial institutions, consumer and retail businesses and luxury brands.



**Georgie Farrant**

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Georgie has over 20 years experience in dispute resolution, investigations and compliance work in the UK and Australia, acting for clients in a range of industries including healthcare, financial services and real estate. She practises in commercial disputes, with a particular focus on regulatory disputes and investigations. This includes civil actions, criminal prosecutions and investigations by regulatory bodies where she represents both companies and individuals. Georgie also assists companies in developing their compliance programs including in relation to anti-bribery, fraud and whistleblowing.





**Lisa Fontenot**

Partner | Palo Alto

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Lisa has advised clients on mergers and acquisitions, securities transactions, regulation and corporate governance matters for 25 years. She counsels clients across a variety of industries with a particular expertise in the TMT sector. Lisa advises US and international companies on their strategic transactions, including public and private M&A, cross-border acquisitions, divestitures, carve-outs, joint ventures and investments. She advises companies and their Boards of Directors as to public and private securities offerings, securities regulation and corporate governance or activism matters, and represents private equity dispositions of portfolio companies and related securities and governance matters.



**Brian Hengesbaugh**

Partner | Chicago

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Brian provides advice on global data privacy, data protection, cybersecurity, digital media, direct marketing information management, and other legal and regulatory issues. He focuses on these issues in the context of: (i) advisory matters, such as new privacy and security laws and regulations (e.g. GDPR, CCPA, HIPAA, GLBA and others), as well as technology transformations related to IoT, blockchain, mobile, cloud, data monetization, and other initiatives; (ii) transactional matters, such as mergers & acquisitions, sourcing, distributor, business partner, and other third party arrangements; and (iii) crisis matters, such as data security events, regulatory and governmental inquiries related to privacy and security issues, internal investigations, and litigation-related matters.



**Louis Hsieh**

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Louis practices in the areas of telecommunication and media laws, mergers and acquisitions and capital market. He also has substantial experience in general corporate affairs, competition law and trade remedies. Louis focuses on mergers and acquisitions, information technology and communication as well as antitrust and competition.



**Divina Pastora V. Ilas-Panganiban**

Partner | Manila

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Divina's practice focuses on the protection of trademarks, copyright, patents and other intellectual property rights. She also assists clients in licensing and IP commercialization transactions, including franchising arrangements. Davina has advised various clients on regulatory and compliance matters, and has extensive experience in IP litigation cases, domain name disputes, data privacy, data breach and cyber security matters.



**Kate Jefferson**

Partner | Sydney

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Kate has a broad corporate practice, with particular focus on healthcare and renewable energy transactions. Kate's practice includes advising on public company takeovers and schemes of arrangement (including defence strategies and takeover panel proceedings), private company acquisitions and disposals, joint ventures and alliances, equity and debt capital raisings (both domestic and international), carve-outs and reorganisations and ASX Listing Rule requirements (including corporate governance and compliance matters). Kate is highly experienced in all aspects of corporate legal transactions, and draws on her prior management consulting experience and previous secondment to a leading investment bank to provide clients with commercially pragmatic and astute legal advice.



**Lydia Kong**

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Lydia has advised various local and multinational clients on all aspects of competition law, such as compliance, internal audits, investigations as well as international merger control. She complements her competition practice with her know-how on complex M&A transactions, where she has extensive experience advising clients on numerous cross-border transactions in various industries and has represented a large number of leading multinationals companies, foreign as well as domestic, on both inward and outward bound transactions.



**Michael Kunstler**

Partner | Sydney

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Michael advises governments and key industry participants on mergers and acquisitions. He has led a range of major trade sale transactions in Australia, the US and Europe. Michael's practice focuses on infrastructure and energy trade sales. He also advises major international boards across industry sectors on proposed divestments and acquisitions.



**Kenny Kwan**

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Kenny's areas of practice include mergers and acquisitions, capital markets transactions, and general corporate matters under Singapore and English law. His US securities law experience includes acting as both issuers' and underwriters' counsel on US-registered offerings, Rule 144A/Regulation S offerings and ADR offerings. Kenny is New York, Singapore and UK qualified. Kenny also advises on fund managers and issuers on the structuring and establishment of investment funds domiciled in Singapore as well as on regulatory aspects of managing investment funds outside of Singapore.



**Adrian Lawrence**

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Adrian advises on media, intellectual property and information technology, providing advice in relation to major issues relating to online and offline media interests, including digital copyright, data and information transfer, content and advertising regulation, consumer protection, defamation, online payment systems and transaction engines, online gambling, website risk minimization measures, online security and cryptography, securities licensing, and trademarks and domain names.



**Andy Leck**

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Andy has more than 20 years of experience handling contentious and non-contentious matters in the areas of IP, corporate litigation and arbitration matters. He regularly represents Fortune 500 corporations in the pharmaceutical and life sciences, consumer goods and retail, technology, and energy industries. Andy's IP experience covers all aspects of commercial and advisory work, anti-piracy, civil and criminal enforcement, portfolio management, and IP disputes. He also advises on the commercial exploitation of IP rights, particularly in the technology, franchise, pharmaceutical and media industries.



**Derek Liu**

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Derek handles mergers and acquisitions, and other complex corporate transactions, and has signed transactions with an aggregate transaction value of more than USD 100 billion. He has extensive experience in all forms of M&A, representing clients from strategic acquirers to private equity sponsors to venture-backed start-ups. Derek has handled a range of transactions from public company sale processes to asset carve-outs to SPAC acquisitions to purchases of distressed companies. He also has experience with minority investments, joint ventures and shareholder activism with his primary focus in the technology and life sciences sectors.



**Stephanie Magnus**

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Stephanie regularly advises international banks, capital markets intermediaries, fund managers, insurance companies, fintechs and other financial institutions on financial services compliance and regulatory matters,. She has significant experience in compliance, and focuses on regulatory issues, particularly in the financial services, insurance and commodities sectors. In the fintech space, Stephanie has been involved in contributing to policy formation, and regularly advises on fintech models including equity and debt crowdfunding, roboadvisor platforms, payment service models, consumer credit models, e-wallets, digitalisation and tokenisation.



**Teresa Michaud**

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Teresa advises on all aspects of dispute resolution, primarily complex business disputes, class actions, intellectual property and international arbitration. Teresa's practice focuses primarily on multi-jurisdictional contract and business torts disputes, consumer class actions (statutory claims, federal statutory violations and data privacy and breach actions), intellectual property disputes, trade secret misappropriation, unfair competition, and other statutory and common law claims. Focusing on the TMT sector, she also regularly advises global companies on litigation avoidance practices, including contract provisions, consumer regulatory concerns, data privacy and security practices, advertising and marketing claims and product labels, and intellectual property protection.



**Sonia Ong**

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Sonia's practice focuses on technology agreements and transactions, outsourcing, data privacy, digital content (including licencing and exploitation), e-commerce, e-payments, social media, cybersecurity and telecommunications. She also advises clients on the full spectrum of issues involving consumer protection, advertising, intellectual property, gaming and franchising. Sonia also has in-depth experience negotiating high-value and complex technology agreements spanning hardware, software and enterprise services.



**Pattaraphan Paiboon**

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Pattaraphan focuses on telecommunications law, broadcasting law, IT/C law, cybersecurity, and e-commerce law. A significant portion of her current practice centers around data privacy.



**Carolina Pardo**

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Carolina's areas of expertise include antitrust and competition law, consumer protection, information technology and privacy law. Focusing on the TMT sector, she actively advises and represents national and multinational clients in investigations, implementing internal procedures to comply with the applicable regulations on competition, data protection, consumer regulation and compliance matters in general. Carolina has also coordinated and prepared submissions containing input from industry group members to the Colombian authorities regarding their consumer protection, competition and data protection initiatives.



**Anne Petterd**

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Anne's practice focuses on IT and telecommunications supply arrangements; understanding regulatory issues for online, telecommunications and IT businesses (in particular for data management); and trade regulatory and commercial contracting advice. Anne regularly leads projects for drafting, localising or rolling out commercial agreements of data protection policies for multiple jurisdictions in Asia Pacific and conducting due diligence for undertaking new activities in Asia Pacific markets.



**Harikumar Pillay**

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Hari's practice covers competition law and regulation-related advisory work in Singapore and the Southeast Asia region. He regularly assists clients with matters relating to cartel investigations, mergers and acquisitions, joint venture agreements, abuse of dominance investigations, competition compliance and audits. Hari also advises competition authorities on enforcement strategies, competition policy, institutional frameworks and work process reviews, and legislative amendments.



**Derek Poon**

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Derek has extensive experience representing private equity firms, investment banks and major corporations on a wide variety of corporate matters, including public and private mergers and acquisitions, private equity, joint ventures, real estate private equity and distressed M&A transactions.



**Jay Ruan**

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Zhenyu (Jay) specializes in corporate, M&A and regulatory advisory matters in China. He has acted for clients across a broad range of industries, and has extensive experience in advising clients on strategic joint ventures and business alliances, corporate-commercial and technology transactions, TMT regulatory matters as well as financial service and insurance regulatory matters.





**Yee Chung Seck**

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Chung has dealt with a wide range of investment projects and M&A deals, and advised and assisted on corporate, commercial and regulatory compliance matters. This includes foreign direct investment, market access and licensing, private and public M&A, commercial contracts, competition and anti-corruption compliance, data use and privacy, over a diverse range of industries, including e-commerce, IT services, consumer products, food & beverage, cosmetics, healthcare, manufacturing, property, and aviation.



**Kensaku Takase**

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Kensaku is seasoned in IP work with a particular focus on trademarks, copyright and designs. He has experience dealing with contentious and non-contentious trademarks, passing-off and unfair competition matters, large-scale trademark filing programs, copyright clearances and licensing, copyright and design infringement, international trademark portfolio management, and anti-counterfeiting work. Kensaku also concentrates on IT and has been heavily involved in significant IT outsourcing deals.



**Sze Shing Tan**

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Sze Shing has extensive experience in cross-border private M&A in London as well as the Asia Pacific region. Her practice focuses on cross-border private M&A, with particular emphasis on the energy and resources industry, financial services and technology and media sectors. Sze Shing's practice focuses on cross-border private M&A, with particular emphasis on the technology, energy and resources industry and financial services sector.



**Allen Tan**

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Allen has extensive experience working on both international and local tax issues, with a special focus on the regional tax aspects of the transactions that he is involved in. He focuses on tax issues arising from corporate and supply chain reorganisations, foreign direct investments, cross-border planning/restructuring, transfer pricing, mergers and acquisitions, private equity fund structuring, tax controversies (both domestic and cross-border), as well as indirect and transfer taxes. In recent years, Allen has also been actively engaged in tax policy work, both in Singapore and internationally.



**Alex Toh**

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Alex 's practice centers on advising technology clients on transactional, advisory and compliance matters. He draws on a diverse range of experience including dispute resolution, transactional (commercial & technology), advisory and compliance. Alex has represented clients from different sectors including FinTech, semiconductor, manufacturing, banking, risk consulting and oil & gas.



**Mini vandePol**

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Mini focuses on anti-bribery and corruption, trade sanctions, fraud and other senior executive misconduct investigations across Asia but most particularly in Hong Kong, China and India. She has more than 30 years' experience and is the trusted advisor to the boards and audit committees of the Firm's most significant global clients — assisting them to establish and enhance their risk management programs, assess risks in transactional opportunities and credibly investigate transgressions to support a strong commitment to a culture of compliance.



**Caitlin Whale**

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Caitlin advises on technology, outsourcing and commercial law issues. She advises on technology and rights-specific issues in large corporate and commercial transactions, and has experience in managing multi-territory licensing and divestments for multi-national clients. Caitlin has extensive experience in advising on a range of commercial arrangements, including licence and software agreements, research and development and collaboration agreements, supply agreements and distribution agreements. She has experience in rights management and enforcement, advising on the ownership, registration, exploitation and protection of copyright, trade marks and designs and has represented rights-owners and users and has particular experience in relation to online infringement issues.



**Adhika Wiyoso**

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Adhika has been involved in handling various legal corporate/commercial issues, varying from general corporate advisory works to acquisitions of companies. He also has experience in handling several major projects as well as advising information technology and communication related matters.



**Sue Wan Wong**

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Sue Wan has undertaken numerous transactions relating to initial public offerings, restructuring, mergers and acquisitions including take-overs of public listed companies. She has depth to her mergers and acquisitions experience given her role in advising companies in the acquisition and divestment of interests in financial institutions and capital market intermediaries, with such deals being consummated through share deals, schemes of transfers and also those that extend to triggering general offers. She engages and advises businesses involved in the innovation, investment and development of financial technology (Fintech) products and services.



**Ivy Wong**

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Ivy has extensive expertise in handling international clients and resolving issues arising from different regulatory regimes. Her clients include many reputable listed companies, multinational corporates and conglomerates, financial institutions and fund houses. Ivy's practice focuses on IPOs, securities offerings, corporate finance, mergers and acquisitions, compliance and general corporate work. She has led many unprecedented and high-profile securities offerings and cross-border transactions, including many successful listings that are first of its kind on the Hong Kong Stock Exchange and multiple landmark and innovative deals that won industry awards.



**Edwin Wong**

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Edwin specialises in advising clients on the formation of a broad spectrum of private investment funds, including private equity, real estate, infrastructure, venture capital, debt and clean energy funds. His funds experience is truly international having represented clients on their fund formation matters from offices in London, Hong Kong and Sydney. Edwin has particular expertise in relation to the formation of co-sponsored private funds and has recently advised fund sponsors and investors on a number of joint venture fund platforms in the data center and logistics sectors. He also counsels on related carried interest and co-investment arrangements for fund management teams, and regularly advises fund management clients on regulatory and licensing issues in connection with the operation and marketing of their funds in Asia and abroad.



**Tracy Wut**

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Tracy is experienced in mergers and acquisitions and foreign direct investments in China. She regularly acts for clients in complex cross-border transactions, in particular in the technology, pharmaceuticals and healthcare sector, and navigates clients through various issues relating to investments in China.



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We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to instill confidence in our clients.

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