The Future of Mobility Series

GLOBAL RIDESHARING

The future of mobility is shared.

2030 forecast:

- The global ride hailing industry is predicted to reach a market size of USD 285 billion
- Global car sales to drop to 2% from 3.6% annually
- An estimated 1 out of 10 cars sold in 2030 will be shared

With the current widespread deployment of connected vehicles and the planned development of automated vehicles (AVs), automakers and suppliers are investing in new technologies and services.

From automated driverless parking to the full range of integrated data innovations that open endless revenue streams to car manufacturers and suppliers who successfully transform into mobility service providers, the sky is — literally — the limit.

But with regulators having to play catch up with fast-moving technological progress and new commercial models, those growing their business within the connected transportation and automated vehicle industry — as well as those impacted by it — need robust legal advice on technical standards, tax, safety, liability, and data protection amongst other legal considerations, which tend to significantly differ across the jurisdictions they cover.

**KEY OPPORTUNITIES AND CHALLENGES**

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<td>Opportunities for new businesses to compete in an emerging industry</td>
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<td>Accelerated government enforcement of regulations</td>
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<td><strong>Clear government support</strong></td>
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<td>Development of policies on mobility as a service</td>
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<td>On demand consumer and commercial services: increased personal mobility options, food and product delivery amongst others. Opportunities for businesses to diversify their portfolios</td>
<td>Need for infrastructure development</td>
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**GLOBAL RIDEHAILING**
RIDESHARING LEGISLATION MADE EASY

The Baker McKenzie difference
With 6,000+ lawyers covering 250+ jurisdiction across 46 countries, Baker McKenzie is a truly global firm with a finger on the pulse of developing trends. Our experts across 77 offices have in-depth knowledge of international patent and anti-trust law that they can effectively leverage at the local level depending on clients’ needs.

We take an industry-issue approach to help clients address risks efficiently, whether you’re entering in new partnerships, dealing with unfamiliar jurisdictions, developing cutting-edge products or restructuring your operations.

Accolades
World’s Best Law Firm Brand for the 10th consecutive year in the Acritas 2020 Global Elite Brand Index

Our Future of Mobility Teams
With over 350 lawyers specializing in the new mobility space, Baker McKenzie’s Future Mobility team has global experience in the automotive, aviation and related technologies industries, and was formed to provide clients with comprehensive advice on technical and regulatory developments and commercial opportunities.

A key differentiator in the legal space, several of our attorneys at law are Computer Science graduates and highly experienced in handling cases relating to automobile and communication technology.

What they say about us
“Satisfied clients note that the lawyers are extremely attentive and careful, provide practical, business-oriented advice and understand deal timelines and urgencies.”

“Their lawyers are quick thinkers and problem solvers,” comments one client. “In addition to providing professional legal advice they also provide practical advice for solving our business questions or for our consideration.”

“Above all, we pick Baker McKenzie for international work and due diligence in every country. We chose the firm for the quality of its work, but their network is very useful.”

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Our interactive tool
Access our Ridesharing Survey here

- 28 jurisdictions surveyed
- Compare licenses and permission to operate
- Practical advice on legal obligations regarding auto insurance
- Learn about labor-related laws impacting drivers for ridesharing companies
- Key Baker McKenzie contact for each jurisdiction

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GLOBAL RIDESHARING

Our unique solutions

Driver distraction, safety & industry regulation

Consumer protection

Information

Liability

Antitrust

Dispute resolution

Telecoms

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