



Representative Legal Matters

Sean J.C. Shih

Intellectual Property and Technology

- Advised a leading U.S. Internet company in relation to consumer protection, privacy, data protection, content regulation, anti-competition and other IP-related issues.
- Advised a U.S. medical devices and health care company on intellectual property, data privacy, consumer protection, anti-competition, unfair advertising and anti-bribery issues.
- Advised a leading U.S. media and entertainment company to resolve trademark conflicts with a Japanese contact lenses and cosmetics company.
- Advised a U.S. investment banking company on IP license agreement for acquisition of a Japanese pharmaceutical company's consumer health business.
- Advised a leading mobile applications and internet services company in a brand licensing cooperation with a Taiwan telecom company.
- Advised clients on negotiation of intellectual property licensing and cloud service agreements.
- Advised a leading Chinese food company in a trademark infringement case in the Eastern District of New York.
- Advised a U.S. microcontroller company in a series of patent invalidation cases in China.
- Advised a U.S. IC design company in a patent infringement case in China.

- Advised a U.S. chemical company and a French industrial gas company in patent infringement cases in Taiwan.
- Advised a Taiwan IC design company, a U.S. semiconductor test product company, a China semiconductor foundry company, and a U.S. counter-drone technology company in trade secret cases in Taiwan.
- Advised a U.S. handcraft distributor to resolve a copyright dispute with a U.S. competitor.
- Advised e-commerce platforms on consumer protection, anti-competition and unfair advertising issues.
- Advised a Chinese smart phone company on compliance issues.
- Advised a Taiwan electric scooter company on unfair advertising issues.
- Advised clients in industries including electronics, cosmetics, luxury goods, pharmaceutical, consumer products, restaurants, baby products, auction, media and entertainment on global trademark portfolio management.
- Advised clients in industries including media and entertainment, social media, audio streaming and auction house on a broad range of copyright issues.

Data Privacy

- Advised a luxury skin care brand to conduct an internal audit on privacy compliance of its Taiwan entity.
- Advised a data connectivity platform to conduct privacy impact assessment of its products.
- Advised clients in industries including entertainment, beauty and fashion, automotive manufacturer, contact lenses and biotech to review their privacy policies and consent forms.
- Advised a leading PC company on data privacy issues and review of data processing agreement.

Dispute Resolution

- Advised a client in a civil case in the High Court of Justice, Business and Property Courts of England and Wales, Commercial Court
- Advised a Taiwan listed electronics company in a civil case in the Southern District of Florida.
- Advised clients in an M&A dispute in the Munich District Court.
- Advised a Taiwan trading company in a fraud case in the High Court of South Africa.
- Advised a Taiwan industrial equipment company to resolve a contractual dispute with a Turkish distributor.
- Advised former vice president, the chairman of a major Taiwan media outlet, and a major Hong Kong media outlet in libel cases.
- Advised Taiwan companies including bank, insurance, construction, petrochemical, public transportation, hotel, and luxury car distributor in various civil and criminal litigations and arbitrations in Taiwan.
- Advised U.S. pharmaceutical, medical device, aviation services, agricultural, counter-drone and group buying companies in civil cases in Taiwan.
- Advised clients in criminal cases involving fraud, bribery, market manipulation, insider trading, and violation of the Banking Act.

Mergers & Acquisitions / Cross Border Investment

- Advised a foreign private equity fund in the acquisition of an international textile company by a Taiwan listed textile company.
- Advised a Taiwan listed electronics company in various investments globally.
- Advised a German life insurance company in the sale of its business to a Taiwan life insurance company.
- Advised a U.S. credit card company on various agreements in Taiwan and China.