



## Representative Legal Matters

Mery Pimentel

- Counseled a Fortune 50 technology company that specializes in Internet-related products and services on the selection and clearance of trademarks worldwide.
- Assisted a NYSE company specializing in the design and manufacture of a variety of labeling and functional products in managing a trademark portfolio that comprises thousands of trademark applications and registrations worldwide.
- Assisted a global multibillion dollar company with identifying gaps in trademark coverage worldwide and coordinating new filings in over 30 jurisdictions.
- Assisted an international company in its acquisition of brands and heat transfer technology from a leading global supplier of heat transfer equipment and related technology for the power generation industry. Advised the company on trademark due diligence and licensing matters, as well as negotiated and prepared intellectual property-related documents, including a trademark license agreement and assignment agreement.
- Assisted a leading NYSE company specializing in water, hygiene, and energy technologies and services in its potential acquisition of a division of a Fortune 50 company specializing in pharmaceuticals, medical devices, and consumer packaged goods. Due diligence was conducted on a global trademark portfolio comprising approximately 2,000 trademarks, over 100 trademark agreements and documents, and a number of trademark disputes in several jurisdictions.
- Assisted a digital technology company in its acquisition of a leading genetics diagnostics company – valued at USD 1 billion. Analyzed and drafted intellectual property-related provisions and agreements, including Representations & Warranties and Disclosure Schedules.
- Counseled a global manufacturer and distributor of pressure-sensitive adhesive materials and specialty products on trademark issues and recordal of assignments worldwide as part of a post-integration of inter-company license and coexistence arrangements. Successfully overcame refusals of trademark applications, obtained letters of consents, and recorded letters of consents, coexistence agreements, and/or assignment agreements worldwide.
- Assisted multiple companies with post-closing trademark issues, including recordal of assignments, license agreements, entity conversion and merger documentation, and releases of security interests both domestically and globally.
- Represented a major footwear company and its parent holding company in a dispute with a former holdover franchisee after the former franchisee continued to operate and use the franchisor's marks.



- Assisted a multinational restaurant company with enforcement of its trademark rights. Successfully stopped several restaurants from using a confusingly similar mark in connection with similar goods and services.
- Successfully overcame refusals to register trademarks based on likelihood of confusion on behalf of multiple clients.
- Successfully represented an online sampling and data collection company in recovering infringing domain names through the Uniform Domain-Name Resolution Policy.
- Represented an international video game developer in defending copyright infringement claims.