

Representative Legal Matters

Jim Holloway

- Represented a Montreal-based software company in arbitral claims against a former exclusive distributor alleged to have developed a competitive ERP application via the misuse of our client's confidential information.
- Represented one of the world's leading videoconferencing companies during the COVID-19 pandemic in a lawsuit alleging the infringement of a Canadian media company's trademarks.
- Advised a global social media company on the legal implications of new AI tools designed to improve a user's experience with music and podcasts.
- Assisted a US social media company in its submissions to the Government of Canada on the intersection between AI and copyright law, and the options for creating a new fair dealing exception to enable AI training.
- Represented a well-known food and beverage company in a lawsuit involving the unauthorized sale of cannabis products in packaging that mimicked the look of that company's well known confectionery products, securing a substantial monetary award.
- Represented a European media company in two lawsuits involving the misuse of their copyrighted content on Canadian IPTV services, obtaining trial judgments for millions of dollars.
- Represented a US-based multinational retail company in lawsuits involving the alleged appropriation and misuse of geographical denominations or indications, and the validity of related trademarks.
- Represented a well-known vaping company in a lawsuit involving the unauthorized sale of noncompliant cannabis products in association with confusingly similar trademarks and trade dress, and infringing designs, winning substantial monetary judgments.
- Represented a UK-based software company in a lawsuit arising from the development of a bespoke software solution for a Canadian financial institution.
- Represented one of the world's leading fast-moving consumer goods companies in a dispute involving the alleged use of a confusingly similar trademark in association with non-compliant cannabis products.
- Advising a US-based social media company on issues relating to the development of artificial intelligence models and copyright issues arising from training these models.
- Advising a UK-based company on issues relating to the development of text-to-image artificial intelligence models and copyright issues arising from training these models.
- Represented a leading retail store chain in a lawsuit involving the sale of android set-top devices wrongly alleged to be designed and used for the purposes of copyright infringement.

Baker McKenzie.

- Represented the manufacturer of devices used for the purposes of mineral exploration in an international commercial arbitration with its former North American distributor.
- Represented a leading financial services company in a copyright infringement lawsuit alleging the unauthorized licensing and use of fintech software.
- Represented a Chinese mining company in a lawsuit alleging the misuse of confidential information in furtherance of making a very large investment in a publicly traded Canadian mining company.
- Represented a Canadian company importing and selling Persian food products in a lawsuit against competitors selling look-alike products, including products displaying infringing trademarks.
- Advising a US-based social media company on issues relating to Canada's Online News Act and the implications of making news available online.
- Represented a multinational food company in a lawsuit arising from a third party's importation and sale of unauthorized grey market confectionery products.
- Represented a California-based computer company in several lawsuits arising from the importation and sale of counterfeit products in and from the Canadian market.
- Represented a US-based multinational courier company in a trademark infringement lawsuit against a third party which was misusing the company's well-known trademarks.
- Represented a company in the oil and gas industry in a Federal Court patent infringement action relating to certain wellbore technology.
- Represented a company in the oil and gas industry in a Federal Court lawsuit arising from the infringement of certain proprietary and copyrighted software.
- Represented a leading advertising agency in a lawsuit involving allegations of misappropriation of personality in a television commercial featuring a likeness of an Olympic athlete.
- Represented a global confectionery company in a trade dress lawsuit arising from a major competitor's adoption of confusingly similar product packaging.
- Represented an Asian electronics company in Canadian class actions involving allegations of price fixing.
- Represented a US electronics company in several lawsuits involving the importation and sale of products that infringed its trademarks, trade dress and industrial designs.
- Represented a US-based sporting goods company in lawsuits relating to the importation and sale of counterfeit products in Canada.
- Represented a Japanese computer hardware company in a class action lawsuit alleging negligent product design.
- Represented a UK-based bank in a lawsuit alleging negligence around the release of deposits to a fraudster.



- Represented a leading California-based hardware company in asserting trademark infringement claims and obtaining Anton Piller orders against companies found to be selling infringing and counterfeit hardware.
- Advised an online music provider on issues relating to business risks in the face of legislative change, including intermediary liability issues.
- Regularly advise leading social media companies on issues relating to product development, product compliance, and copyright issues.
- Regularly advise local and multinational companies in the food and beverage industry on issues relating to the development, protection and enforcement of their trademarks and copyrights, including on disputes relating to infringing and look-alike products.