



## Representative Legal Matters

Yuki Kondo

### Privacy and Technology:

- Advised multinational companies in various industries (including automotive, pharmaceutical, consumer goods and IT) on global privacy compliance programs.
- Drafted and reviewed data processing agreements, privacy notices, cookie policies and other internal privacy documents (including data breach incident response protocols and data subject rights management policies).
- Advised many global companies on cybersecurity incident response (including assistance filing data breach notifications with the authorities).
- Advised domestic and overseas global automotive companies on legal issues related to their telematics services.
- Assisted global online game developers with creating screen flows, consent mechanisms and age verification systems.
- Advised many IT companies, including cloud service / SaaS providers and content sharing service providers, on telecommunications law (including assistance filing telecom notifications with the authorities).
- Reviewed software/technology license agreements.
- Advised global game developers and game platform operators on youth privacy and online advertising.
- Advised global online platformers on intermediary liability.
- Advised many online service providers on data protection, consumer protection, telecommunications, virtual currency and laws and regulations relating to gambling and sweepstakes contests.

### Intellectual property:

- Advised a Japanese generative AI music production company on a music licensing agreement and an online subscription agreement.
- Advised a global social networking service company on the legality of scraping for AI training.
- Advised many companies in various industries (including healthcare, IT and consumer goods) on trademark, copyright and unfair competition prevention law.

- Conducted IP due diligence for M&A transactions targeting Japanese and foreign companies.
- Represented a US-based company in patent litigation against a Japanese company.
- Represented a UK-based company in a case seeking appellate review of a rejected trademark application.