

Representative Legal Matters

Tsugihiko Okada

- Conducted research and provided analyses on the utilization of connected car-related data for multiple clients in the automobile industry.
- Provided analysis and advice to medical device manufacturers on legal constraints related to the utilization of RWD / big data.
- Supported an overseas agricultural machinery manufacturer in connection with its deployment of farming data analysis services in Japan using agricultural machinery with data collection functions.
- Advised on legal regulations and drafted contracts related to smart agriculture and the utilization of data in agriculture.
- Provided advice and handled negotiations related to the intellectual property aspects of acquisitions of overseas companies by major domestic machinery manufacturers.
- Advised major domestic and international investment funds on the intellectual property and data privacy aspects of their acquisitions of major domestic HR SaaS companies.
- Advised major domestic semiconductor and printing equipment manufacturers on the intellectual property aspects of their sales of overseas businesses.
- Represented a major overseas home appliance manufacturer in the acquisition of an overseas home appliance business of a Japanese company through bidding and the establishment of a joint venture therewith, handling negotiations and contract conclusion related to intellectual property.
- Represented a Japanese electronic components company in its acquisition of a technology company's battery business.
- Handled intellectual property-related contract matters in connection with acquisitions of Japanese software-related companies by overseas IT consulting firms aiming to enhance their DX capabilities.
- Supported the establishment of internal regulations and provided related advice based on the Act on Protection of Personal Information of Japan, GDPR, CCPA and other foreign personal information protection laws.
- Frequently provide regulatory advice in relation to the development of mobile apps (including game apps) and the preparation of terms of use and privacy policies.
- Frequently assists IT industry clients in preparing agreements related to cloud and other information technology services.
- Represents clients in negotiations related to licenses and services involving the use of ordinary consumer big data and assists on the launch of licensed services.

- Advised and represented foreign clients in filing reports on a data breach incident with the Japanese data protection authority.
- Advised on data protection law, telecommunication law and electrical appliance safety law in relation to the launch of a business involving the use of information technology devices in Japan.
- Advised a patent pool organization for standard essential communication industry patents on how to deal with the Japanese competition law authority.
- Advised on collaborative research and development agreements between enterprises and research institutions.
- Represented foreign companies in IP-related cases to protect their rights to intellectual property, including characters, brands and software.
- Advised on and prepared documents for license agreements and franchise agreements relating to intellectual property rights.
- Advised on and prepared documents for agreements involving information technology and communications matters.
- Represented foreign companies in the registration of plant variety rights with the Ministry of Agriculture, Forestry and Fisheries of Japan.
- Advised Japanese local governmental bodies on the protection of intellectual property rights relating to agriculture.
- Represented foreign companies before Japanese courts and obtained favorable settlements in patent infringement and invalidation cases.
- Represented foreign companies in customs seizures of counterfeit products based on trademark rights and design patents.
- Advised on intellectual property financing and represented financing companies in related registration procedures.