

## Representative Legal Matters

Sean J.C. Shih

### Intellectual Property and Technology

- Advised a leading US Internet company in relation to consumer protection, privacy, data protection, content regulation, anti-competition and other IP-related issues.
- Advised a leading Chinese instant noodle company in a trademark infringement case in the Eastern District of New York.
- Advised a US microcontroller company in a series of patent invalidation cases in China.
- Advised a US IC design company in a patent infringement case in China.
- Advised a US chemical company and a French industrial gas company in patent infringement cases in Taiwan.
- Advised a Taiwan IC design company, a US semiconductor test product company, a China semiconductor foundry company, and a US counter-drone technology company in trade secret cases in Taiwan.
- Advised a US medical devices and health care company on data privacy consumer protection, anti-competition, unfair advertising, anti-bribery issues.
- Advised Taiwan and international companies on negotiation of intellectual property licensing and cloud service agreements.
- Advised e-commerce platforms on consumer protection, anti-competition and unfair advertising issues.
- Advised a Chinese smart phone company on compliance issues.
- Advised a Taiwan electric scooter company on unfair advertising issues.
- Advised companies in industries including electronics, cosmetics, luxury goods, pharmaceutical, consumer products, restaurants, baby products, auction, and entertainment on global trademark portfolio management.
- Advised on a broad range of copyright issues for Taiwan and international companies, including a leading social media and a US trade association.

### Dispute Resolution

- Advised an individual in a civil case before the High Court of Justice, Business and Property Courts of England and Wales, Commercial Court.

# Baker McKenzie.

- Advised former vice president, the chairman of a major Taiwan media outlet, and a major Hong Kong media outlet in libel cases.
- Advised Taiwan companies including bank, insurance, real estate, petrochemical, public transportation, hotel, and luxury car distributor in various civil and criminal litigations and arbitrations in Taiwan.
- Advised US pharmaceutical, medical device, agricultural and group buying companies in civil cases in Taiwan.
- Advised clients in criminal cases involving bribery, market manipulation, insider trading, and violation of the Banking Act.

## **Mergers & Acquisitions / Cross Border Investment**

- Advised a foreign private equity fund in the acquisition of an international textile company by a Taiwan listed textile company.
- Advised a Taiwan listed electronic company in various investments globally.
- Advised a German life insurance company in the sale of its business to a Taiwan life insurance company.
- Advised a US credit card company on various agreements in Taiwan and China.