

Representative Legal Matters

Andrew Sim

- Assisted Starbucks Corporation in obtaining judicial well-known recognitions of its trademarks in Shanghai, Beijing and the Supreme People's Court, as well as well-known trademark recognitions in the PRC Trademark Office and PRC Trademark Review and Adjudication Board.
- Advised Starbucks Corporation on its partnership agreement with a Chinese leading food and beverage producer, Tingyi Holding Corp., to manufacture and expand the distribution of Starbucks's ready-to-drink products throughout China.
- Acted for an American fruit breeder in filing an administrative complaint successfully and obtaining the first punishment decision under the PRC Seed Law.
- Assisted Harley-Davidson in obtaining an IP protection of their unregistered trademark in a civil lawsuit before Beijing Intermediate People's Court and Beijing Higher People's Court.
- Assisted Hasbro in securing their first successful IP infringement lawsuit in Guangzhou.
- Assisted Louis Vuitton in obtaining its well-known trademark recognitions in the PRC Trademark Review and Adjudication Board, Beijing Intellectual Property Court and Beijing Higher People's Court.
- Assisted Givenchy in obtaining its first well-known trademark recognition in the PRC Trademark Review and Adjudication Board.
- Assisted Moët Hennessy in securing its first successful trademark infringement lawsuit in relation to its 3-D bottle mark in Shandong province.
- Acted for OSIM International in defending the design patent invalidation action and securing a successful design patent infringement lawsuit against a Chinese infringer in respect of a massage chair product.
- Conducted a successful raid action for Vitasoy in Guangdong Province of China, in which lemon tea drink products and packaging boxes were confiscated. This is Vitasoy's first IP enforcement action in China.
- Coordinated a series of successful criminal raid actions related to counterfeit coffee products throughout China, which resulted in criminal convictions.
- Assisted in the successful invalidation of "CAVA" mark on "alcoholic beverages" products in Class 33. This case has been selected by the PRC Trademark Review & Adjudication Board as one of the 20 Model Cases in 2015.

Baker McKenzie.

- Acted for a well-known French cosmetic brand in the successful defense against a Chinese trademark registrant in a civil infringement lawsuit before the Shanghai courts.
- Conducted the first worldwide IP webinar for the plant breeders of CIOPORA.