



Representative Legal Matters

Michal Derdak

Antitrust

- Provided a large Polish energy company with comprehensive advice on all antitrust and merger control issues connected with development of an offshore wind farm, including in particular a contractual and internal policy framework connected with co-operation with a technology partner and a potential competitor.
- Advised Berlin Chemie / Menarini Polska (a part of Menarini Group), an international research-based pharmaceutical company, on various competition compliance issues.
- Advised a multinational conglomerate corporation operating in the fields of industry, worker safety, health care, and consumer goods, with ongoing competition law advice regarding wide scope of competition law aspects, including in relation to the rebate systems, promotional activities, relationships with distributors, dominance-related issues, as well as unfair competition-related issues.
- Advised a global IT player on competition and commercial law risks connected with various methods of passing on the potential digital services tax to customers and consumers.
- Advised a major international hosting solutions and web services supplier on competition law issues connected with their resale contracts and policy in Poland.
- Advised an international online marketplace on the competition and consumer protection risks connected with their planned roll-out in Poland.
- Advised a large Polish mobile operator on cooperation with a competitor for the purpose of joint development of shared radio access network.

Merger control

- Represented market leaders in cases where they acquired smaller competitors to further strengthen their market power (e.g. on the market of web hosting, web domain and cloud computing services, or on the market of temporary work agencies).
- Represented MCI Euroventures fund from the MCI Capital group and ABC Data S.A. (sellers) in the merger control proceedings before the European Commission regarding the transaction with the ALSO Group.
- Represented PineBridge New European Partners II-A, the major shareholder of Orzel Biały - one of the biggest European recyclers and producers of secondary lead - in the Phase II merger control proceedings regarding the sale of its majority stake in the company to ZAP Sznajder Batterien.

- Represented AmRest sp. z o.o. in the merger control proceedings to enable the client's acquisition of its competitor, i.e. Telepizza Poland sp. z o.o.
- Represented one of the largest Polish laundry detergents manufacturer in a concentration between competitors that included major overlaps, but was cleared subject to relatively minor conditions.
- Represented International health care group in merger control proceedings connected with acquisition of a competing network of medical centres and hospitals.
- Advised a leading Polish hosting services company on merger control issues in connection with acquisition of a competitor.
- Advised a global telecoms company on two merger control proceedings relating to establishment of joint ventures for the purpose of building an optical fiber backbone network in Eastern Poland.

State aid

- Advised a multinational supplier of video delivery software solutions on state aid issues connected with their planned acquisition of a major part of a Polish technology start-up for the successful completion of the transaction.

Consumer protection

- Represented a leading Polish listed real estate developer in the consumer protection proceedings before the Polish competition authority reviewing consumer law compliance when offering products to clients.
- Advised Viasat Inc., a global communications company and a provider of high-speed satellite broadband services and secure networking systems covering military and commercial markets, on their direct entry to the Polish market of satellite Internet service providers.
- Assisted a leading global ecommerce platform on entering the Polish market, and supported it in the vulnerable initial period of activity on virtually all consumer-related issues.
- Advised a global tech company on consumer law risk connected with various options of beating ad blocker software.
- Advised an international IT company on consumer information regarding pricing, including comparison with competitors' prices.
- Advised one of the largest banks in Poland in connection with the campaign of the Polish competition authority against certain terms and conditions in consumer contracts commonly used throughout the industry.
- Advised clients (including producers of sensitive products, such as baby food or alcoholic beverages) in structuring comprehensive consumer communication policies, including labelling, advertising and marketing, promotion and competition models, as well as use of social media and new technologies.