

Representative Legal Matters

Sergio Legorreta

Telecommunications & Information Technology

- Advised Virgin Mobile in the expansion of their operations in Latin America.
- Assisted a leading spacecraft manufacturer in the successful bid to sell a communications satellite and related launch services to the Mexican government.
- Represented Jasper Wireless in connection with the regulatory and contractual aspects of Mexico's first M2M wireless service providers.
- Assisted a major social media company on regulatory aspects of its business in Mexico, including privacy, advertising and commercial matters.
- Represented a global technology company on product compliance and regulatory matters in Mexico.
- Assisted a global IT company on telecommunications policy and regulation issues in Mexico.

Intellectual Property

- Assisted a major smartphone manufacturer in anti-counterfeiting and brand protection matters in Latin America.
- Acted for a multinational company in connection with its Latin America anti-counterfeiting strategies and IP litigation.
- Represented Hollywood talent with image rights, damages and tabloid litigation in Mexico.
- Advised Salesforce.com on global trademark portfolio management strategies.
- Counseled Prada on its market expansion in Latin America.
- Acted for Playboy on unauthorized event closures and IP enforcement investigations and raids in Latin America.