

## Representative Legal Matters

Björn Helwig

- Advised Heraeus Group on a transitional service agreement in connection with the sale of the global high-performance target materials business to US-based Materion Group.
- Advised a leading international technology and outsourcing provider on its IT transformation and F&A BPO services agreements with a Switzerland-based global fashion company and a German global insurance company.
- Advised a leading international technology and outsourcing provider on the development and regulatory clearance of a smart metering services offer and the joint marketing with a municipal utility.
- Advised a global provider of data center outsourcing services on a security and regulatory audit.
- Advised a leading international technology and outsourcing provider on its procurement BPO outsourcing agreements with a Swiss fashion company and a Switzerland-based tobacco company.

Before Björn joined the Firm, he worked on the following matters:

- Advised a chemical company in relation to vendor processes for the award of secondary IT and BPO outsourcing projects, including the outsourcing of company-wide WAN services.
- Advised a leading international technology and outsourcing provider in connection with service agreements in relation to connected cars services.
- Advised a leading international insurance group in relation to tender processes for the award of IT infrastructure and data center services.
- Advised a global communications software and services company in connection with large-scale IT projects, including the outsourcing of central IT functions.
- Advised a leading international technology and outsourcing provider in connection with the implementation of a multi-channel/e-commerce strategy for an internationally operating consumer electronics retailing company.
- Advised a leading international technology and outsourcing provider in connection with F&A BPO agreements, among others with an Italian bank regarding the outsourcing of F&A and treasury back-office operations by the foundation of a joint venture.

# Baker McKenzie.

- Advised a leading international technology and outsourcing provider in connection with managed service agreements, application outsourcing agreements and the set-up of shared service centers for industrialized software development, among others with an automobile manufacturer and a leading chemical company.
- Advised a leading international technology and outsourcing provider in connection with IT implementation projects (such as CRM, ERP, big data and analytics projects) including cloud-based services, among others with a German pharmaceutical manufacturer, a health insurance company, an international operating fashion and logistics company as well as a Swiss spirits producer.
- Advised a leading international technology and outsourcing provider in connection with large vendor-consolidation projects, among others with a German automobile manufacturer, an international operating company of the consumer goods industry and a Swiss pharmaceutical company.