



Representative Legal Matters

Cynthia Cole

Cynthia was previously CEO and General Counsel of Spectra 7 Microsystems (TSE: SEV), an industry leader in VR/AR and data center applications. In that role, she oversaw all strategic relationships including commercial, supplier, licensing, partner, and product development agreements, as well as all public filings, disclosures, and financings.

Technology, Data Privacy and Security

- Represented consortium of oil companies in multiple ICC arbitrations concerning disputes under EPC contracts for the construction of oil platforms.
- Tech transactions and data-driven initiatives including digitalization and data sharing with strategic third parties.
- Technology, IP licensing, and commercial transactions, including creation and negotiation of data sharing and licensing agreements with a focus on data privacy, protection, storage, and transfer; negotiation and implementation of cloud computing models and agreements; and clinical trial agreements
- Product counseling and creation of fundamental commercial agreements including Cloud, Software, SaaS and Data as a Service
- Data privacy compliance especially under the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act of 2018 (CCPA), including creation of GDPR and CCPA compliant internal policies and procedures; creation of external-facing privacy notices, terms of use and disclosures; website mapping and internal data collection and location exercises; multi-disciplinary analysis across business units of data privacy risk and mitigation; contractual risk mitigation of data privacy in collection, processing, storage, and transfer; review and creation of information and cybersecurity, data protection, and retention policies.
- Data, AI and IP internal and cross-functional frameworks
- Breach and security incident response (including ransomware), including managing outside security experts and advising and coordinating international breach response and disclosure (both first- and third-party responsibility).
- Internal incident response programs and table top exercises as part of data protection and network infrastructure security



Mergers & Acquisitions

- Advising ServiceNow in its acquisition of G2K
- Advising Digital Media Solutions in its acquisition of the HomeQuote.io Home Services Marketplace From Customer Direct Group Along With Their Brand Direct International Ad Network
- Advising Mozilla in its acquisition of Fake Spot
- Advising Thomson Reuters as to the global divestiture of majority interest in its Elite software business to TPG to create a new legal tech company with a value of USD 500 million
- Advised Snowflake in its acquisition of Mobilize.Net's SnowConvert
- Advised Snowflake in its acquisition of Applica
- Advised Mysten Labs, Inc. in its acquisition of certain assets from SuiNS Technologies Inc.
- Advised DataDog in its acquisition of Cloudcraft

Prior to Joining the Firm, Cynthia handled the following matters:

- Advised AT&T in connection with the sale of data center colocation operations to Brookfield Infrastructure for USD 1.1 billion
- Advised Zix Corporation in its USD 275 million acquisition of AppRiver LLC
- Advised NASCAR Holdings, Inc. in its acquisition of International Speedway Corporation for USD 2 billion
- Advised NRG Energy Inc. in its acquisition of a retail electricity and natural gas business of Stream Energy for USD 300 million working capital
- Advised Liberty Media Corporation and Liberty Latin America in connection with various transactions