



Representative Legal Matters

Alysha C. Preston

- Represented and advised Cummins Inc. on the successful USD 275 million initial public offering of the shares of common stock of Atmus Filtration Technologies Inc., Cummins' filtration business unit.
- Represented and advised a Korean energy, petroleum and chemical company in connection with a joint venture, including drafting and negotiating a technology license agreement for the development and supply of hydrogen-based energy solutions for certain Asian markets.
- Advised on and prepared complex manufacturing, supply, packaging and distribution agreements for a large US publicly-traded and global biopharmaceutical company.
- Advised a publicly-traded pharmaceutical company in connection with the negotiation of an exclusive marketing and distribution agreement for a pharmaceutical nasal spray product in Thailand.
- Negotiated a license agreement for a British artificial intelligence research laboratory company regarding the purchase of robots and license of accompanying software for AI development and systems.
- Advised and assisted an international airline with their compliance frameworks across over 30 jurisdictions, which included intellectual property protection and enforcement, anti-competition, employment and consumer protection issues.
- Advised an Italian luxury fashion house on compliance with The Screen Actors Guild – American Federation of Television and Radio Artists (SAG-AFTRA) rules relating to several advertising campaigns involving celebrities
- Advised a multinational coffeehouse chain on US sweepstakes and contests rules and prepared Official Rules & Terms of Entry.
- Advised and assisted a publicly-traded pharmaceutical company with assessing and obtaining copyright clearance for several medical publications.
- Advise a luxury private jet charter services company on global brand and portfolio management and enforcement.
- Advised a Japanese internet media company on the legal implications of holding auditions in the US for, and contracting with, Vtubers. Prepared US terms and conditions for auditions, and influencer agreements for such VTuber arrangements.

- Advised a publicly-traded pharmaceutical company in connection with the negotiation of an exclusive marketing and distribution agreement for a pharmaceutical nasal spray product in Thailand.
- Advised a American multinational confectionery, food, beverage and snack food company on the acquisition of a majority interest in a pioneer in the fast-growing refrigerated nutrition bars segment.
- Advised Elsevier, the information analytics business specializing in science and health, and part of RELXGroup, on the USD 36 million acquisition of Via Oncology.
- Advised on and negotiated a patent license arrangement for a large US publicly-traded analytical laboratory instrument and software company that provides lab equipment, supplies and software for scientists across the world.
- Advised a global food company in relation to several IP migrations including addressing commercialization, tax, and supply chain matters.
- Advised a global publicly traded company that specializes in developing, manufacturing and marketing marine products on IP migrations including the consequences for third party cross-licenses of patents.
- Represented and advised a multinational pharmaceutical company in negotiating the IP representations and covenants in a credit agreement as borrower.
- Advised a major US based global corporation that manufactures machinery and equipment, on the IP and technology issues raised in a global re-structuring of its IP licensing, R&D, engineering services, sales, supply and other agreements.
- Represented Devolver Digital, a Texas-based video game publisher and developer, which executed an initial public offering of common shares on the AIM market of the London Stock Exchange.
- Represented and advised a multinational pharmaceutical company in negotiating the IP representations and covenants in a credit agreement as borrower.
- Represented an international banking and wealth management group in a refinancing transaction relating to granting security interest in the business' assets, including intellectual property.
- Advised an international entertainment and media organization on US media releases in connection with its daily international English-language television programs.