



Representative Legal Matters

Denis Ezhov

International Commercial projects

- Advised the Bank of Moscow on merger control requirements in 14 countries in relation to the sale of the Segezha Pulp and Paper Mill to Sistema JSFC.
- Supported Orbital (Northrop Grumman) in negotiating and executing an agreement for the purchase and servicing of 20 rocket engines with a Russian manufacturer; advised on the related export control and regulatory requirements.
- Advised an international car manufacture on structuring its manufacturing and distribution in Russia; drafted and negotiated related agreements; assisted in handling various regulatory matters (technical regulations, quality conformity and safety requirements, consumer protection and competition requirements); coordinated the same in other CIS and the Baltic countries.
- Advised an international restaurants chain on running marketing and promotion activities (lotteries, sweepstakes, contests, public events), obtained governmental approvals and support during governmental audits.
- Supported one of the largest manufacturing groups in Russia in bidding for engineering & procurement projects, negotiated contracts with state-owned organizations (bidders and main contractors).
- Advised an international producer on the establishing and updating cash pooling structures in Russia and coordinated of similar projects in other CIS countries.

IT/Communications projects

- Advised a major multinational media company on establishment, maintenance and update of their Internet media platform, user content exchange, viral games, use of in-game currency, IP protection and content auditing system.

- Advised an international viral games producer on building an Internet platform for viral games distribution, requirements towards the operator of an Internet platform, general consumer protection requirements and disclosures.
- Advised an international media producer on running promotion campaigns in Russia, including various personal data, consumer protection and advertising regulations.
- Advised a major international Internet company on implementation of banner advertising system, advisory platform, crypto currency, consumer protection and privacy regulations.
- Advised an international consulting company on building an Internet advisory platform, background checks, IP clearances, personal data protection, intermediary's liability etc.
- Advised an international media corporation on setting up an Internet portal selling products, services and providing various types of software platforms (clouds) to operate in
- Supported an international consulting and outsourcing firm in setting up its on-line investigation services department in Russia; advised on privacy issues and information subject to limited access.
- Provided multijurisdictional regulatory advice to a virtual reality technology company in relation to the launch of production and sales of an augmented reality system and launch of related international app and content distribution platforms.

Intellectual property projects

- Advised an international apparel company on setting up a license and distribution chain in the CIS, Turkey and Baltic region; negotiation support, coordination with lawyers in other countries; dealing with various IP enforcement and preventive measures in the target markets.
- Assisted a major Russian distributor in renegotiating a franchise arrangement with a multinational lingerie producer.
- Advised a US corporation on its software licensing with a global software producer.
- Advised international and Russian clients on various issues concerning the use of their trademarks, knowhow, copyright and other intellectual property rights in their day-to-day activities.

Compliance & Anti-corruption projects

- Supported a major power equipment producer during the restructuring of its Russian operations, closing and settlement of transactions banned for compliance (anti-corruption) reasons, trial support.
- Supported an international pharmaceutical manufacturer during the anti-monopoly investigation of its Russian operations.

- Advised a scientific instruments producer regarding the termination of contracts with its Russian distributors banned after an investigation into compliance with foreign anti-corruption legislation.