

## Determann's Field Guide to Data Privacy Law

### International Corporate Compliance

**Lothar Determann**, Baker McKenzie LLP, Palo Alto, US, Freie Universität Berlin, Germany, University of California, Berkeley and Hastings College of the Law, US

*'Lothar Determann is a thought leader on the cutting edge of data privacy law. I highly recommend Determann's Field Guide - it is an essential resource that should be on every privacy lawyer's desk.'*

– Ian Ballon, Greenberg Traurig LLP, US

*'Grounded firmly in reality and practicality, Determann's fifth edition of the Field Guide delivers a valuable "map and compass" to practitioners seeking to navigate data protection compliance at their own pace. While spanning multiple jurisdictions, the Guide keeps the practitioner on course by drawing on the most up-to-date and leading standards governing key aspects of data protection and security. Nobody that follows this Guide should end up lost.'*

– Helen Dixon, Commissioner for Data Protection, Data Protection Commission, Dublin, Ireland

Companies, lawyers, privacy officers, compliance managers, as well as human resources, marketing and IT professionals are increasingly facing privacy issues. While plenty of information is freely available, it can be difficult to grasp a problem quickly, without getting lost in details and advocacy. This is where *Determann's Field Guide to Data Privacy Law* comes into its own – identifying key issues and providing concise practical guidance for an increasingly complex field shaped by rapid change in international laws, technology and society.

#### New to this Edition:

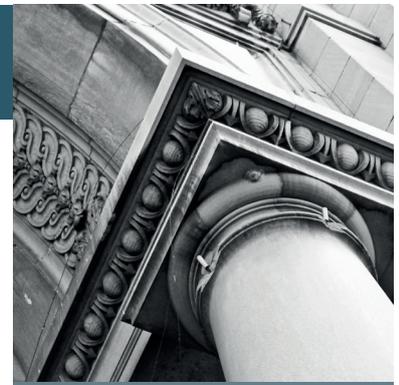
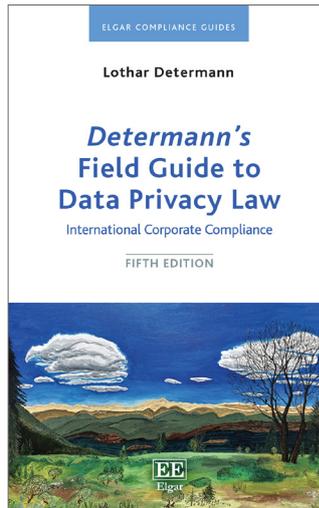
- practical tips on deploying the new EU Standard Contractual Clauses
- guidance on data maps, gap assessments, audit controls, and privacy-tech tools
- updated discussion and comparison of pros and cons of cross-border transfer compliance mechanisms
- new guidance based on GDPR enforcement, the California Consumer Privacy Act, the CLOUD Act and other new laws
- practical considerations regarding dark patterns, anonymization, COVID-19 related challenges, "Schrems 2 assessments," arbitration clauses, competition laws and data sharing.

#### Key Features:

- clear structure facilitates quick reference
- A–Z of data privacy provides snapshot of key topics
- direction on geographical and topical prioritization
- practical guide to starting, maintaining and auditing privacy compliance programs
- glossaries of key acronyms and terms help navigation through the field
- concise overview of practical requirements of data privacy law compliance worldwide
- advice on drafting documentation and tools to complete an end-to-end process, including sample documentation and checklists.

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Elgar Compliance Guides



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