CALIFORNIA LAWS SET THE STANDARD FOR
U.S. PRIVACY
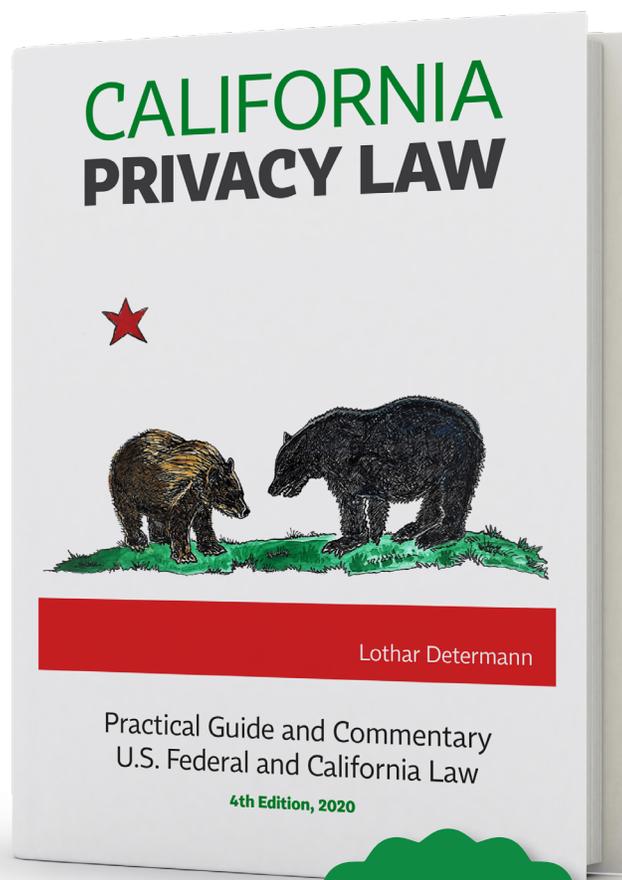## This book sets the standard for interpreting them

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In the United States, California leads the charge in developing privacy standards. That makes it imperative for anyone administering privacy policies to stay on top of the state's ever-changing laws and guidelines. California Privacy Law, now in its newly updated fourth edition, provides businesses, attorneys, privacy officers and other professionals with the practical guidance and in-depth information to navigate the State's strict policies.

- Rationale, scope, compliance duties, and sanctions for each California and U.S. Federal privacy law

- How the laws apply to companies in other states and countries

- Risks and remedies under California and U.S. Federal privacy law

- Drafting tips based on specific legal requirements in California

- Checklists and risk mitigation suggestions

- How to start and maintain a compliance program

Author Lothar Determann is a highly regarded practitioner and professor of privacy, computer and software law in California. This definitive text draws on his substantial experience, and is a must-have for anyone providing counsel on privacy and data protection.

New in the 4th edition:

- Practical roadmap for compliance with the California Consumer Privacy Act and the final regulations.

- Detailed interpretive guidance on new and existing federal and California laws, including on Internet of things product security, data brokers, the CCPA and the California Privacy Rights Act ballot initiative.

- Insights from major federal and California cases, regulatory actions and settlements as of July 2020.

- Updates on pandemic-related exceptions and clarifications.

CALIFORNIA PRIVACY LAW

Lothar Determann

Practical Guide and Commentary
U.S. Federal and California Law

4th Edition, 2020

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Lothar Determann is a partner at Baker McKenzie in Palo Alto, California. He is a specialist in International Data Privacy and teaches privacy at several leading law schools. California Privacy Law is one of five books he has authored, along with more than 100 articles on privacy, technology, and law.