



News, Events & Publications

Mackenzie M. Martin

- Panelist, "A True Final Settlement of Patent Infringement Claims: Crafting Settlement Agreements and Accompanying Licenses to Avoid Future Disputes," Association of Corporate Counsel San Francisco Bay Area Patent Committee, June 2018
- Panelist, "Top Substantive Law Areas That All GCs Should Know," Association of Corporate Counsel San Francisco Bay Area Career Advancement Committee, First Annual Women's General Counsel Readiness Review, May 2018
- Panelist, "Changing PTAB law and practice, and the (continued) importance of the petition," Managing IP PTAB Forum, Palo Alto, May 2018
- Panelist, "Leveraging Open Source While Protecting IP," Association of Corporate Counsel San Francisco Bay Area Patent Committee, April 2018
- Panelist, "Leadership: Through the Keyhole," Managing IP Women's Leadership Forum, Palo Alto, November 2017
- Panelist, "Enforcing Your Intellectual Property Rights in China," United States Patent and Trademark Office Texas Regional Office Lone Star Strategies for IP in China Seminar, May 2017
- Presenter, "A Rebalancing Act: Early Patent Litigation Strategies in Light of Recent Federal Circuit Cases," San Francisco Bay Chapter Association of Corporate Counsel (ACC), 28-29 July 2016
- Panelist, "PTAB Litigation and Inter-Partes Review," Managing IP Women's Leadership Forum, June 2016
- Co-author, "Drafting Complaints Under the Heightened Pleading Standard for Patent Law Suits", Texas Lawyer, 11 March 2016
- Panelist, "Strategies for Appealing Cases to the PTAB and TTAB," United States Patent and Trademark Office Stadium Tour at Southern Methodist University, February 2016
- Presenter, "Patent Trial and Appeal Board Mock Trial," Texas State Bar Advanced Intellectual Property Law Course, February 2016
- "United States Supreme Court to Consider PTAB Claim Construction Standard and Availability of Judicial Review for Institution Decisions," Baker & McKenzie Client Alert, January 2016



- Author and Presenter, "Utility in Non-Utility: Alternative Invention Protection Schemes Here and Abroad," Texas Bar Advanced Intellectual Property Law Course, 20 March 2015
- Presenter, "Developing your global patent playbook: US patent litigation update," Baker & McKenzie Doing Business Globally Client Seminar, October 2013
- Presenter, "Monetizing your patent portfolio," Baker & McKenzie Intellectual Property Series Client Webinar, June 2013
- Co-author, "The lie of the land: Extending exclusivity for pharmaceuticals and biotech," World Intellectual Property Review, July/August 2012
- Presenter, "Protecting ideas and innovations: Practical tips and business considerations," Baker & McKenzie Asia Pacific Intellectual Property Webinar Series, Shanghai, June 2012
- Guest instructor, "America Invents Act: Important changes to the patent law in the United States," High Tech Trade and Investment Law, Soochow University School of Law, Taipei, October 2011
- Presenter, "Cross border patent enforcement strategies: Alternative discovery mechanisms under 28 U.S.C. § 1782," Baker & McKenzie Client Seminar, Dallas, October 2012