

News, Events & Publications

Ann Hurwitz

- "The Dynamics of the Franchise Relationship in Today's Business & Regulatory Environment," *International Franchise Association Legal Symposium*, 2015
- "Advanced Disclosure Issues," *American Bar Association Forum on Franchising*, 2013
- Co-editor, The FTC Franchise Rule: Analysis and Commentary, *American Bar Association Forum on Franchising*, 2008 and 2012 (2nd Edition)
- "Key Issues When Advising Master Franchisees And Area Developers - And Franchisors," *International Bar Association Annual Conference*, 2012
- "You Don't Want to be a Franchise? Structuring Business Systems Not To Qualify As Franchises," *American Bar Association Forum on Franchising*, 2011
- "Effective Strategies for Collecting Amounts Due - Domestically and Internationally," *International Franchise Association Legal Symposium*, Washington, DC, May 2011
- "MBA Concepts for Franchise Lawyers," *American Bar Association Forum on Franchising*, 2009
- "At Your Service: Legal and Business Challenges Unique to the Service Industry," *International Franchise Association Legal Symposium*, Washington, DC, May 2008
- "The Franchise Debate," *Hospitality Law Conference*, Houston, February, 2008
- "Planning for Disasters and Coping When They Hit," *American Bar Association Forum on Franchising*, 2006
- "Judicial Update," *International Franchise Association Legal Symposium*, Washington, DC, May 2004
- "Good Faith and Fair Dealing - Drafting to Clarify Obligations and Minimize Exposure," *International Franchise Association Legal Symposium*, Washington, DC, May 2002
- "Tough Issues: Drafting Challenges for Franchisors Operating in the New Economy," *American Bar Association Forum on Franchising*, 2000
- "Policies & Policy Statements: A Shield for Franchisors or a Sword in the Hands of Complaining Franchisees?" *American Bar Association Forum on Franchising*, 1997

- "Termination of the Franchise Relationship," *joint meeting of the International Bar Association and International Franchise Association*, Washington, DC, May 1997
- Co-editor, *Building Franchise Relationships: A Guide to Anticipating Problems, Resolving Conflicts, and Representing Clients*, *American Bar Association Forum on Franchising*, 1996
- "Reshaping the System: Cooperative Strategies for Overcoming Business and Legal Obstacles to Change in the Mature Franchise System," *American Bar Association Forum on Franchising*, 1995
- "Co-Branding: Managing Franchise Brand Associations," *Oklahoma City University Law Review*, Summer/Fall 1995
- "Combining Affiliations: When Competitors Merge Their Franchise Systems," *American Bar Association Forum on Franchising*, 1994
- "Judicial Update," *American Bar Association Forum on Franchising*, 1993
- "Alternative Dispute Resolution in Franchise Systems," *American Bar Association Forum on Franchising*, 1992