

News, Events & Publications

Peerapan Tungsuwan

Publications

- "Price Controls of New Patented Drugs a Step in the Wrong Direction," *Bangkok Post*, June 2015
- "Scandals show need for greater healthcare transparency," *Bangkok Post*, August 2013
- "Social Media Blunders Can Put Companies in a Tricky Spot," *The Nation*, March 2012
- "Critical Issues on Investment Law Harmonization within ASEAN," *ASEAN Law Association 11th General Assembly*, February 2012
- "Legal and Regulatory Considerations for Flood-Affected Businesses," *Bangkok Post*, October 2011
- "Healthcare and the Road to ASEAN integration," *Bangkok Post*, September 2011
- "Three Important New Measures, Introduced to Protect Consumers in Thailand," *Asialaw*, March 2008
- Co-author, "Compulsory Drug Licenses Violate World Trade Treaty," *Bangkok Post*, April 2007
- Co-author, "Compulsory Licenses: Constitutional and Legal Remedies," *Bangkok Post*, April 2007
- Editor and contributor, "Legal Corner," *Biz Extra, The Nation*, 2006
- "Ruminations on Advertising and the Law," *American Chamber of Commerce in Thailand, Thai-American Business (T-AB)*, July-August 2004
- Editor and contributor, "To the Point," *Bangkok Post*, (2003)
- Editor and contributor, "Business Law Corner," *Post Today*, 2003
- Baker & McKenzie's Thailand: Legal Brief (Corporate and Investment Section)

- Baker & McKenzie's Corporate & Investment Newsletter
- Regular contributor, *International Corporate Law Bulletin (UK)*, 1996-1998
- Editor, "Business Regulation," *Doing Business in Thailand, CCH*
- Editor, Corporate and Commercial Practice Group Newsletter, *Baker & McKenzie*
- Editor, Pharmaceuticals Practice Group Newsletter, *Baker & McKenzie*
- Editor, Automotive Practice Group Newsletter, *Baker & McKenzie*
- Editor, Media & Entertainment Practice Group Newsletter, *Baker & McKenzie*

Presentations

Peerapan regularly speaks at conferences and seminars on foreign business licensing as well as corporate and investment issues. Some of her speaking engagements include the following:

- "AEC Harmonization in the Pharmaceutical Sector," *Asahi Judiciary* titled: ASEAN でのハーモナイゼーション (規制や手続きの域内調和) とは?
- "Minimizing Product Liability Litigation once Disputes Arise: Procedural Tools, Proven Strategies and Real Cases in High Risk Industries," *Product Liability Law & Proactive Strategies*, OMEGAWORLDCLASS, November 2013
- "Vigilant FCPA Enforcement... New Challenges Faced by the Life Sciences Industries," *Baker & McKenzie*, October 2010
- "The Foreign Corrupt Practices Act," *Baker & McKenzie*, October 2010
- "Regulatory Framework for Thai Carbon Market," *Climate Thailand Conference 2010, Thailand Greenhouse Gas Management Organization (Public Organization) ("TGO")*, August 2010
- "Product Liability Law," 5 March 2009
- "Product Liability & Consumer Cases Acts," *Crop Science Group*, 19 January 2009
- "Thailand's New Consumer Protection Legislation: Risk Issues for Producers & Suppliers," *Thailand Regional Forum Meetings*, November 2008
- "The Upcoming Product Liability Law," *Baker & McKenzie and Sasin Graduate Institute of Business Administration, Chulalongkorn University*, November 2007

- "Thailand's Product Liability Law: Impact & Precautions for the Automotive Industry," *Product Liability Law*, 2006
- "Thailand's Product Liability Law: Impact & Precautions for the Insurance & Construction Industries," *Product Liability Law*, 2006
- "Thailand's Product Liability Law: Impact & Precautions for the Pharmaceutical Industry," *Product Liability Law*, 2006
- "Doing Business in Thailand," *Key Media Conference Singapore*, April 2006
- "The Product Liability Bill and Its Implications," *PReMA*
- "The Product Liability Bill and Its Implications for Business in Thailand," *Tax & Legal Committee Meeting, the American Chamber of Commerce in Thailand*, August 2004
- "Objectives of a Holding Company," *conference on Holding Companies, Asia Business Forum*, January 2003
- "SME-related Laws and Regulations," *Non-Formal Education Center*, July 2002
- "Critical Issues for Foreign Investment," *ESCP-EAP, the European School of Management*, July 2002
- "Legislative Implications on Imports for Foreigners," *Key Media Conference Singapore*, May 2002
- "Developments with Respect to the Foreign Business Act," *conference on Strategic Alliances & Joint Ventures, Asia Business Forum*, August 2002
- "Joint Ventures: The Practical Aspects," *Thailand Investment Development Centre*, May 2001
- "Alien Business Act," *Board of Investment Fair*, February 2000

Academic Activities

- Member, Thesis Examination Committee (regarding compensation in product liability cases and economics), Faculty of Law, Chulalongkorn University, 2007
- Adviser, "A Comparative Study of the Investment Laws of Thailand, China and Vietnam," Khun Jarong Pianvanichayakul, Bangkok University, 2007
- Lecturer, Partnership and Corporate Law, Faculty of Law, Chulalongkorn University, 2005 – present

- Guest Lecturer, Investment Considerations, M.A. in Economic Law program, Faculty of Law, Chulalongkorn University, 2005
- Guest Lecturer, M.A. in Cultural Management program, Graduate School, Chulalongkorn University, 2004
- Guest Lecturer, Business Law, M.A. program, Faculty of Law, Chulalongkorn University, 2002-2003
- Guest Lecturer, Master Law and Management, M.A. program, College of Management, Mahidol University, 2000