

Pharmaceuticals and biotechnology companies are turning to licensing arrangements to combat high research and development costs. By collaborating with others in a mutually beneficial partnership, such as through in-licensing for the distribution of products in new markets, or exploiting technology in different fields of application, companies can bring new technologies and products to market more expediently and efficiently.

Companies which are licensees can grow the business without having to acquire the underlying intellectual property asset. Conversely, companies with market expansion plans can license the IP to local distributors to leverage on the local distributor's expertise in the market.

Key issues that frequently arise in such marketing and distribution licence agreements include the allocation of responsibility for product approval, product registration, product development, pharmacovigilance and safety concerns, quality control, payment milestones, ownership of IP, know-how and post- termination considerations.

The divergence of national regulatory requirements for healthcare and biotechnology products across the region means that companies must conduct multiple clearance checks to ensure that the license agreement is compliant with the regulatory frameworks of each of the applicable territories.

We are no stranger to navigating complexities across jurisdictions.

## **Awards & Accolades**

Band 1 for Life Sciences Chambers Asia Pacific, Asia Pacific Region 2014 - 2025

Medical and Healthcare Law Firm of the Year

Asian Legal Business Southeast Asia Law Awards 2020 and 2021

Band 1 for Intellectual Property Chambers Global, Asia Pacific Region 2009 - 2025

Band 1 for Intellectual Property
Chambers Asia Pacific, Singapore 2010 -

Tier 1 for Intellectual Property Legal 500 Asia Pacific, Singapore 2010 -2025

Tier 1 for Patents and Copyrights/ Trademarks in Singapore ALB Asia IP Rankings 2018 - 2025

Asia Pacific Patents Firm of the Year Asia IP Law 2023

Asia Pacific Trademark Firm of the Year Asia IP Law 2024

Tier 1 for Trademark Contentious and Trademark Prosecution in Singapore Asia IP Law 2025

Singapore: Copyright & Design; Trade Mark Prosecution Firm of the Year Asia Pacific: IP Law Firm of the Year (Foreign Firms) Managing IP Asia Pacific Awards 2024

IP Transactions & Advisory Firm of the Year Managing IP Asia Pacific Awards 2021 and 2023

Copyright & Design Firm of the Year Managing IP Asia Pacific Awards 2019 – 2023

Global IP Firm of the Year Managing IP Asia Pacific Awards 2017, 2018 and 2022 Baker & McKenzie has a legal network spanning 45 countries. Within Asia- Pacific, we have a large footprint, particularly in the Healthcare and Life Sciences industry, as we advise and act for the largest and leading global companies.

Our Healthcare and Life Sciences group in the Asia-Pacific region comprises more than 100 people with experience and specialist knowledge of the particular needs of the industry, enabling us to advise on the best ways to bring value to your business.

## **Contact Us**



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