

For pharmaceuticals and healthcare companies, the landscape is rapidly changing. New healthcare regimes, medical tourism, mega-mergers, increase in convergence between medical and technology sectors, and a proliferation of regulatory systems are shifting the centre of gravity and adding major and new players. We were an active participant in the internationalisation of the pharmaceuticals and healthcare industry more than 50 years ago and we are among the first firms to provide focused pharmaceuticals and healthcare industry advice. Our Singapore pharmaceuticals and healthcare team is an integral part of a global industry group that spans 47 jurisdictions around the world.

Our sector knowledge means that we understand the particular local drivers relevant to the pharmaceuticals and healthcare industry, including but not limited to registrations with the Health Sciences Authority of Singapore and Ministry of Health of Singapore, and incentives for foreign investment granted by the Economic Development Board when establishing a pharmaceuticals or healthcare operation in Singapore.

With a network of more than 300 seasoned industry lawyers, we provide a global perspective, such as advising pipeline and geographic expansions, executing cross-border mergers, acquisitions and reorganisations, and ensuring your patents and other intellectual assets are protected and enforced.

# **Awards & Accolades**

Band 1 for Life Sciences Chambers Asia Pacific, Asia Pacific Region 2014 - 2025

Medical and Healthcare Law Firm of the Year

Asian Legal Business Southeast Asia Law Awards 2020 and 2021

Band 1 for Intellectual Property Chambers Global, Asia Pacific Region 2009 - 2025

Band 1 for Intellectual Property, Singapore Chambers Asia Pacific, Singapore 2010 - 2025

Tier 1 for Intellectual Property, Singapore Legal 500 Asia Pacific, Singapore 2010 - 2025

Tier 1 for Patents and Copyrights/Trademarks in Singapore ALB Asia IP Rankings 2018 - 2025

Asia Pacific Patents Firm of the Year Asia IP Law 2023

Asia Pacific Trademark Firm of the Year Asia IP Law 2024

Tier 1 for Trademark Contentious and Trademark Prosecution in Singapore Asia IP Law 2025

Singapore: Copyright & Design; Trade Mark Prosecution Firm of the Year Asia Pacific: IP Law Firm of the Year (Foreign Firms)

Managing IP Asia Pacific Awards 2024

IP Transactions & Advisory Firm of the Year Managing IP Asia Pacific Awards 2021 and 2023

Copyright & Design Firm of the Year Managing IP Asia Pacific Awards 2019 – 2023

Global IP Firm of the Year Managing IP Asia Pacific Awards 2017, 2018 and 2022

# How we can help



### **Advertising & Marketing**

We help ensure compliance with advertising and promotional rules, including marketing of healthcare services and sponsoring of health professionals.



# Clinical Trials, Research & Development

We help overcome legal and regulatory issues that arise in all phases of clinical trials and investigations. We also help establish research and development centres, from employment invitation programs to local and cross-border tax and fiscal strategies.



#### **Commercial Agreements**

We help in the preparation and negotiation of licensing, manufacturing, distribution and co-distribution, joint venture, branding, outsourcing, research, clinical trial, collaboration and other types of agreements.



# **Compliance & Professional Ethics**

We advise on compliance with the Singapore anticorruption regime as well as international regulations such as the US Foreign Corrupt Practices Act. We can also advise on rules governing the relationship between pharmaceutical companies and healthcare providers.



# **Data Privacy**

We develop practical and strategic privacy compliance solutions, help clients observe informed consent requirements and contractual implications of confidentiality rules.



# Disputes and Product/ Malpractice Liability

We represent clients in litigation, arbitration and other administrative proceedings effectively and in ways that protect corporate reputations and brands.



### **Intellectual Property**

We coordinate the worldwide protection of patents and brands, and handle all aspects of contentious and non-contentious IP issues.



#### **Market Entry**

We help multinational pharmaceuticals and healthcare companies lobby for regulatory and legislative changes, as well as advise on market strategies to optimise local market exclusivity protocols.



#### **Mergers & Acquisitions**

We help successfully execute mergers, acquisitions, joint venture agreements and consortia of pharmaceuticals and healthcare companies. We also address the antitrust implications of mergers, acquisitions and other strategic alliances.



#### **Private Equity & Securities**

We advise on capital raising activities, including public offerings of shares, global depository receipts and other securities, rights issues, private placements and spin-offs.



# **Product Recall**

We plan and implement local, regional and global product recalls, defend resulting claims, and advise on crisis management and communication.



#### Reimbursement

We advise on schemes and healthcare plans in various jurisdictions, as well as assist clients in gaining, keeping and defending product eligibility for reimbursement and insurance coverage.



# **Employment**

We can manage global human resource needs - from rationalising compensation and benefits programs and structuring stock incentive programs to moving personnel around the world.



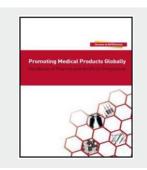
# Tax & Transfer Pricing

We develop and document defensible global transfer pricing and tax planning strategies and structures to help establish long-term tax positions.

# **Publications**

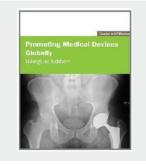
Baker McKenzie's Pharmaceuticals & Healthcare Industry Group aims to become a trusted advisor to the world's largest life science companies in the region, by understanding key industry trends and continuously updating clients on any legal implications that may affect their business.

Apart from our regular legal alerts, a few of our global and regional publications include:



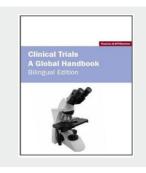
# Promoting Medical Products Globally

Promoting Medical Products Globally discusses the legal framework within which medical companies cooperate with healthcare professionals around the world. It deals with common sponsoring practices such as invitations to conferences, and financial grants for research, personnel and equipment. It also deals with other promotional activities such as the giving of gifts, samples and other items and services which are of interest to healthcare professionals.



# Promoting Medical Devices Globally

Our Global Pharmaceuticals & Healthcare Industry Group has collaborated to prepare this multijurisdictional law book, "Clinical Trials: A Global Handbook," which outlines the basic legal framework governing clinical trials of medicinal products and deals with the most important legal issues in this area.



Clinical Trials: A Global Handbook

Promoting Medical Devices Globally outlines the legal framework which governs the advertising of medical devices and deals with the most important legal issues in this context. The book is written in a bilingual format with English and native language versions for each country



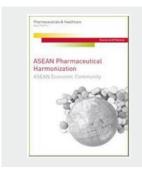
From Pills to Tablets: Making the Move to Online & Social Media Pharmaceutical Promotions

Social media has changed the way businesses and customers communicate, but it should be carefully utilised to avoid exposure to risks. From Pills to Tablets addresses some of the key legal issues on social media use for pharmaceutical companies in Asia Pacific.



# ASEAN Pharmaceutical Harmonization Guide

The **ASEAN Pharmaceutical Harmonization Guide** addresses five key AEC harmonization issues, and aims to provide information on how to navigate your business through the ASEAN pharmaceutical harmonization process.



Four Rules for Interacting with Healthcare Professionals in the Asia Pacific

Four Rules for Interacting with Healthcare Professionals in the Asia Pacific addresses regulations and traditional practices governing interactions with healthcare professionals across the region.



Singapore Pharmaceutical Newsletter & Client Alerts

Our Pharmaceutical Newsletter and client alerts feature the latest updates and developments in the Pharmaceutical & Healthcare industry in Singapore.

Visit our website at

http://www.bakermckenzie.com/PharmaceuticalsHealthcare/

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Access over 1000 pages of legal summaries in Asia Pacific relevant to the healthcare industries anywhere, anytime.

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