

# Partnering with you in the Guangdong-Hong Kong-Macao Greater Bay Area ("GBA")

**Baker McKenzie FenXun: A Leading China and International Law Joint Platform**



# What sets us apart from the rest in GBA?

1

## Integrated Legal Services

---

Baker McKenzie FenXun provides a seamless integration of insights, positioning our clients to capitalize on opportunities in the GBA and beyond, making us the trusted legal partner for both outbound expansion and inbound investment in this dynamic region. We deliver a full-service legal expertise that encompasses a wide range of practice areas including Antitrust & Competition, Banking & Finance, Capital Markets, Compliance & Investigations, Data Privacy & Cybersecurity, Dispute Resolution, Employment & Compensation, Financial Services Regulatory, Intellectual Property, Investment Funds, M&A, Private Equity, Real Estate and Tax.

2

## Unrivalled Network

---

Our unrivalled network of **6800+ lawyers and tax advisers across 74 offices in 45+ countries and regions** offers unparalleled support to the GBA based local clients in their overseas projects. Our teams collaborate closely across multi-jurisdictional offices, ensuring on-the-ground support for every transaction, seamlessly integrating local and international legal advice. Our global reach ensures that clients benefit from a comprehensive understanding of both local intricacies and international standards, positioning them to thrive in the dynamic and interconnected GBA market.

3

## Seamless Collaboration

---

Our lawyers based in Hong Kong and mainland work closely with FenXun Shenzhen office, which enhanced the timidity and flexibility of providing services to both multinational and Chinese clients in the GBA. We have also set up a **"GBA Working Team"**, including members of Hong Kong office who have obtained the GBA practice license, to work together to deliver true "one-stop" legal services in the GBA.



## Baker McKenzie FenXun (FTZ) Joint Operation Office

In 2015, Baker McKenzie FenXun (FTZ) Joint Operation Office in China (Shanghai) Free Trade Zone was established in order to combine top-tier international legal service as well as PRC legal service to better serve our clients. The Joint Operation allows Baker McKenzie and FenXun Partners to provide collaborative responses to client needs, including joint execution of client matters, secondments of lawyers between the firms and exchange of know how. Through the Joint Operation Office, they are able to provide PRC law related legal advice as well as legal opinions for our Chinese and Multinational clients.



**Joint Operation Office Award, Law Firm of the Year Chambers Asia Pacific, Chambers China Awards, 2020**



# Meeting Your Needs

<b>Banking and Finance</b> <p>We advise banks and borrowers on debt finance aspects of business acquisitions, large-scale project and asset investments, and corporate financings and restructurings.</p>	<b>Capital Markets</b> <p>Our Capital Markets practice group is experienced in corporate securities and IPO transactions. Our team includes over 30 lawyers who are qualified to practice in jurisdictions including Hong Kong, Mainland China and the United States.</p>	<b>Corporate/M&amp;A</b> <p>We have a long history of assisting strategic and financial investors with structuring and executing corporate and M&amp;A investments in China. Our dedicated M&amp;A team of about 50 lawyers across our Beijing, Shanghai and Hong Kong offices consistently acts for diverse clients around the globe on inbound investments and for Chinese companies investing abroad.</p>
<b>Dispute Resolution</b> <p>We advise on all aspects of commercial dispute resolution, as well as dispute avoidance. We advise on litigation risk management, negotiation, alternative dispute resolution, litigation and international arbitration</p>	<b>Employment &amp; Compensation</b> <p>We advise on all aspects of employment and labor law both in China (including mainland China and Hong Kong) and globally, covering all aspects of the employment cycle from recruitment to termination, as well as areas such as immigration, unions/works councils, employee benefits/equity incentives, etc.. We have advised many Chinese companies on their employment issues as they expand around the globe.</p>	<b>Financial Services</b> <p>Our Financial Services Group comprises lawyers with specialist industry and regulatory knowledge across all financial services sectors. With our strong contentious and non-contentious financial services practice, we are uniquely positioned to assist clients with regulatory proceedings.</p>
<b>Intellectual Property</b> <p>We advise on how to manage, protect and enforce your IP portfolios to obtain distinct business advantages. We are experienced in handling both intellectual property disputes and litigation as well as general court matters.</p>	<b>Real Estate &amp; REITs</b> <p>We have the longest-standing China related real estate and hotel legal practice among all international law firms – started in 1990 and continue to grow in China as part of our unrivaled legal platform in Asia. We have handled almost every kind of real estate and hotel products, projects and transactions in China.</p>	<b>Tax</b> <p>We provide advanced international and domestic tax services covering a board spectrum of areas including International tax, tax policy, corporate restructuring, M&amp;A, transfer pricing planning, documentation and defense, and tax dispute resolution.</p>

## Industry Focus

Our strengths lie in both a broad service offering and deep industry-specific knowledge, enabling us to deliver precise and professional services to our clients.

- Consumer Goods & Retail
- Energy & Infrastructure
- Financial Institutions
- Healthcare & Life Sciences
- Industrials, Manufacturing & Transportation
- Technology, Media & Telecommunications



## Shared Intelligence

### Guide to Legal and Regulatory Practice in Guangdong-Hong Kong-Macao Greater Bay Area ("GBA") (2024)

This guide focuses on key legal and regulatory issues pertaining to doing business in the GBA.

[Visit GBA website for more information](#)

# Baker McKenzie FenXun.

奋迅·贝克麦坚时

## Our recognition



Baker McKenzie and its joint operation partner, FenXun collectively received **30** practice rankings in Chambers Greater China Region 2024 Guide for combined China PRC and International Firms categories, sitting among **top 5** firms.



Baker McKenzie is the most ranked firm (with **23** rankings) under the international category in Chambers Greater China Region 2024 edition



Baker McKenzie and FenXun received **49** rankings by overall lawyer rankings.



In the Chambers Gender Split chart for China International firms Baker McKenzie secured the top spot in terms of the ranked female lawyers at **17**.

[www.bakermckenziefenxun.com](http://www.bakermckenziefenxun.com) | [www.bakermckenzie.com](http://www.bakermckenzie.com) | [www.fenxunlaw.com](http://www.fenxunlaw.com)

Baker McKenzie FenXun (FTZ) Joint Operation Office is a joint operation between Baker McKenzie LLP, an Illinois limited liability partnership, and FenXun Partners, a Chinese law firm. The Joint Operation has been approved by the Shanghai Justice Bureau. In accordance with the common terminology used in professional service organisations, reference to a “partner” means a person who is a partner, or equivalent, in such a law firm.

© 2024 Baker McKenzie FenXun (FTZ) Joint Operation Office

PRIVATE AND CONFIDENTIAL

