

**Baker  
McKenzie.**



**FINTECH  
COUNSEL FUND**



## What is the Fintech Counsel Fund ?

Baker McKenzie has always had a passion for innovation and supporting growth. From being one of the very first global firms, to one of the first law firms to engage with new technologies such as AI and machine learning. We have expanded through our entrepreneurial spirit and have helped many of our clients, particularly in the technology space grow, from relatively humble beginnings into global powerhouses. Our global fintech practice is market leading and we act for clients across the Fintech ecosystem, including fast growing fintechs, banks and financial services companies and technology companies and platforms.

Our Fintech Counsel Fund embodies these values and has been created to help super-charge three carefully selected up and coming fintech companies with a £33,000 budget for structured legal support over 6 months to help them on their journey.

All UK based Fintechs are welcome to apply and we will carefully consider each application for the FinTech Counsel Fund. Please read on to find out more.



## What will successful applicants receive?

- £33,000 worth of advice from our leading fintech team
- A kick off workshop and structured legal plan to establish a legal roadmap and prioritise legal spend. You'll have access to all legal teams across Corporate, Commercial, Regulatory, IP, Tax and more...
- A Legal Start Up Pack of best practice legal templates and checklists
- Complimentary access to our experienced business professionals who can assist with Marketing, PR, L&D and Project Management advice

- Complimentary access to relevant thought-leadership, events and networks
- Opportunity to feature in a special edition of our global Finsights Fintech podcast
- Discounted fee and alternative fee arrangements to help you grow beyond the first months
- Introductions to our global fintech team in expansion countries

## Who can apply?

Our Fintech Counsel Fund is aimed at FinTech growth companies based in the UK. There are no minimum requirements in terms of size, scale or maturity of business and no limitations in terms of which FinTech vertical your company is focused on. Our judges just want to hear about you, your business and how we could help you.

**"Working with some of the world's leading fintechs, we are very keen to share our experience and support the next generation of fintechs to accelerate their businesses."**



**Sue McLean,**  
Fintech Partner

**"I get no greater pleasure than seeing our strategic legal advice really help businesses grow and avoid unexpected pitfalls."**



**Mark Simpson,**  
Fintech Regulatory Partner



## What is the application process?

To apply for the Fintech Counsel Fund, please send us an application that covers the required information and answers the questions detailed below. Please submit your application as a PDF by Friday 27th May 2022 to [FinTechCounselFund@bakermckenzie.com](mailto:FinTechCounselFund@bakermckenzie.com).

### Company Information

Company name: .....

Company website: .....

Short description of company's business: .....

Fintech vertical: .....

Name of applicant: .....

Role of applicant at company: .....

Email address: .....

Phone number: .....

### Key questions

- What type of investment has your business received to date / what is your current funding round?
- Have you been involved with any other accelerator or mentorship programmes (including any law firm programmes)?
- Do you have an in-house legal counsel or compliance lead?

### How will the Fintech Counsel Fund support you

- What type of legal support are you looking for from Baker McKenzie - what are the key legal challenges that you are currently facing? (100 words max)
- Why do you want to participate in the Fintech Counsel Fund (250 words max)

### Inclusion & diversity is important to us, we hope it is important to you too

Inclusion & diversity is very important to Baker McKenzie and we are keen to support fintech businesses that share our values. Please include in your application information about your approach to I&D and highlight any particular I&D initiatives you have implemented.



## How will the applications be assessed?

Our shortlist of finalists will be selected by our judging panel and invited to present their business at a pitch event in June 2022. Shortly after the pitch event, the judging panel will select and announce the final three winners. The programme will then start with kick-off workshops with each of the selected fintechs in September 2022.



## Meet the judging panel

Our judging panel is made up of members of our Baker McKenzie fintech team and leading fintech industry experts who will provide their insights to assist the Baker McKenzie to select our finalists.



**Sue McLean**  
Partner,  
Baker McKenzie,  
Technology



**Mark Simpson,**  
Partner,  
Baker McKenzie,  
Financial Services  
Regulatory



**David Hart,**  
Partner,  
Baker McKenzie,  
Corporate



**Olivia Broderick,**  
General Counsel and  
Head of Regulatory,  
Checkout



**Neeta Mundra,**  
Financial Services  
Transformation,  
Salesforce



**Sophie Winwood,**  
Investment Principal,  
Anthemis Group



**Tom Hambrett,**  
Group General Counsel,  
Revolut




**David Terado**  
Head of Business  
and Corporate  
Development, Revolut



## Any questions?

Should you have any questions about the Fintech Counsel Fund or the application process, please do let us know. You can email Alex Williams on [Alexander.Williams@bakermckenzie.com](mailto:Alexander.Williams@bakermckenzie.com)



## **Baker McKenzie helps clients overcome the challenges of competing in the global economy.**

We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to instill confidence in our clients.

**[bakermckenzie.com](https://www.bakermckenzie.com)**

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