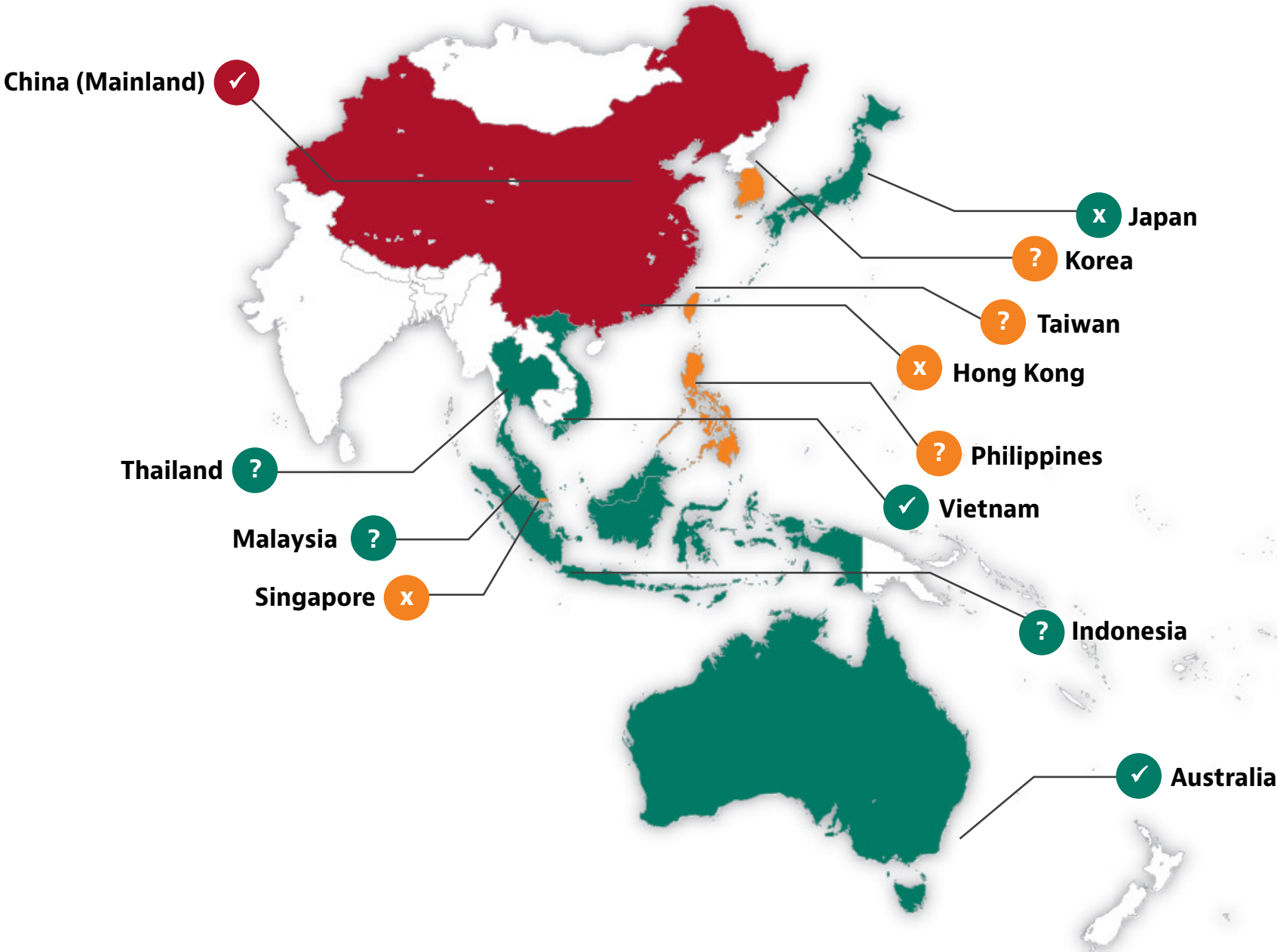


APAC AI Governance Principles and Regulatory Landscape



APAC AI Governance – Regulatory Primer



Current AI regulatory approach

- Soft approach:** non-binding, principle-based guidelines
- Medium approach:** specific measures proposed by existing sectoral regulators to indicate compliance in place
- Hard approach:** general legal obligations imposed in relation to AI

Likelihood of AI regulatory change in the next 12 months

- Unlikely**
- Possible**
- Likely**

APAC AI Governance Principles and Regulatory Landscape

AI Principles Implementation Status

| AI Principles | Markets | | | | | | | | | | | | | | |
|--|-----------|------------------|-----------|-----------|-------|-------|----------|-------------|-----------|--------|----------|---------|-----|------|--------|
| | Australia | China (Mainland) | Hong Kong | Indonesia | Japan | Korea | Malaysia | Philippines | Singapore | Taiwan | Thailand | Vietnam | G20 | OECD | UNESCO |
| 1. Transparency, explainability & auditability | | | | | | | | | | | | | | | |
| 2. Fairness, non-discrimination & justice | | | | | | | | | | | | | | | |
| 3. Reliability, security & robustness | | | | | | | | | | | | | | | |
| 4. Safety | | | | | | | | | | | | | | | |
| 5. Accountability | | | | | | | | | | | | | | | |
| 6. Data governance & privacy | | | | | | | | | | | | | | | |
| 7. Human centrist & well-being | | | | | | | | | | | | | | | |
| 8. Human oversight | | | | | | | | | | | | | | | |
| 9. Human rights alignment | | | | | | | | | | | | | | | |
| 10. Sustainability | | | | | | | | | | | | | | | |
| 11. Contestability | | | | | | | | | | | | | | | |
| 12. Fair competition | | | | | | | | | | | | | | | |
| 13. Diversity & inclusion | | | | | | | | | | | | | | | |
| 14. Lawfulness & compliance | | | | | | | | | | | | | | | |
| 15. Cooperation & openness | | | | | | | | | | | | | | | |
| 16. Progressiveness & innovation | | | | | | | | | | | | | | | |

Articulated merely as a general principle in voluntary guidance regarding AI (technology-agnostic laws may apply) (not only applicable to government entities)

Specific measures applicable to AI to demonstrate compliance with existing technology-agnostic laws and regulations (not only applicable to government entities)

Specific mandatory measures imposed in relation to AI (not only applicable to government entities)

APAC AI Governance Principles and Regulatory Landscape

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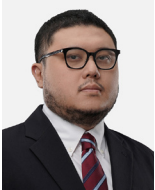
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