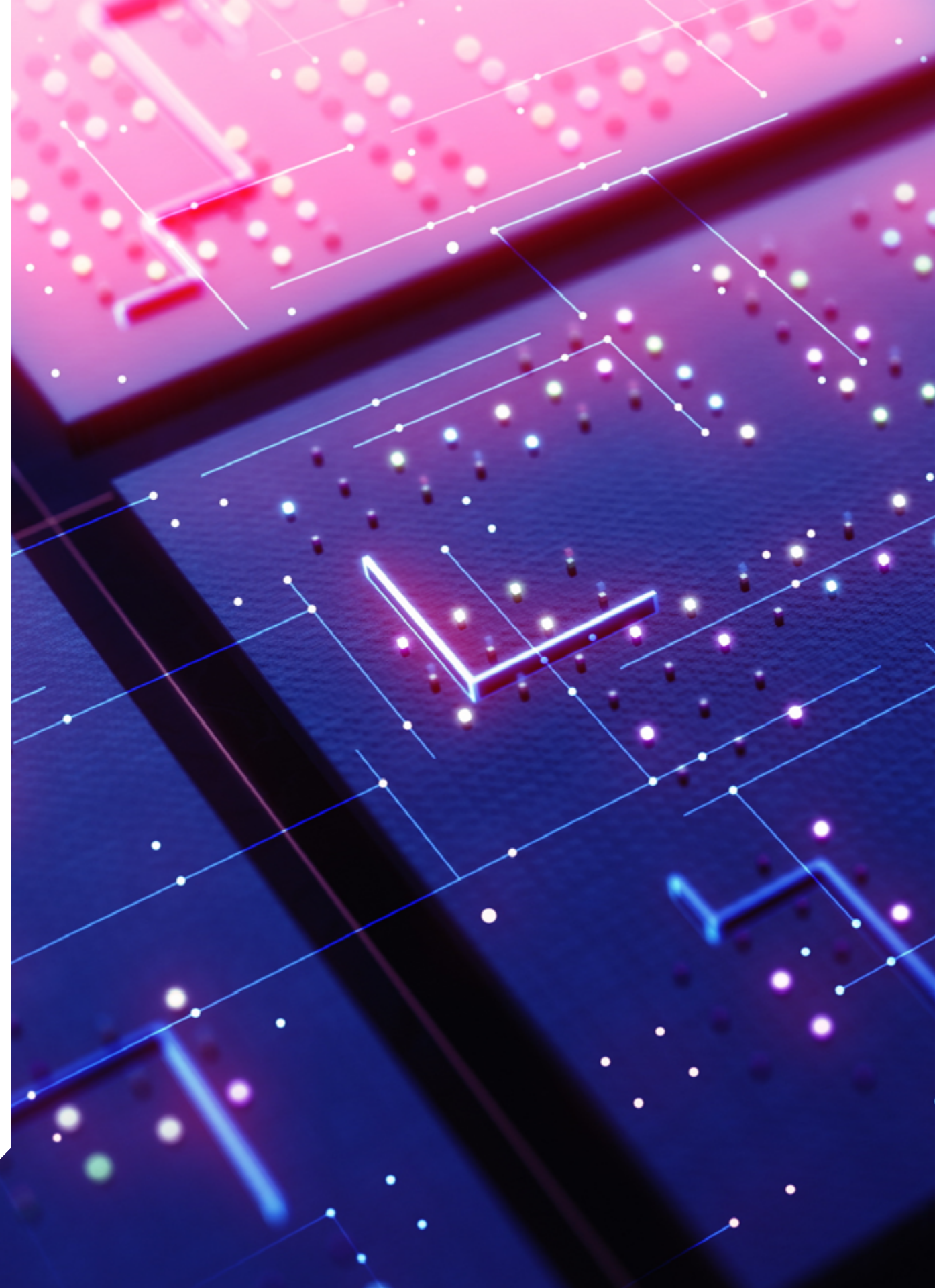


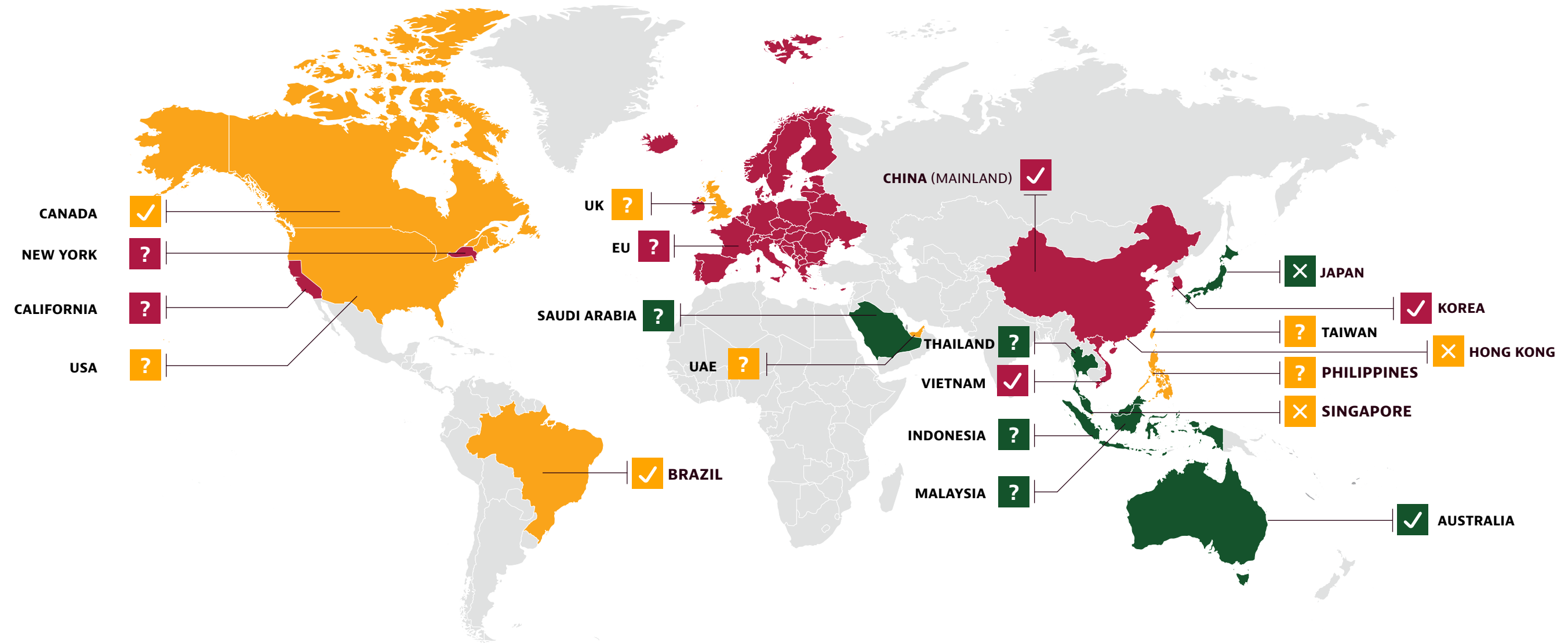
**MARCH 2026**

# AI Governance Principles and Regulatory Landscape



# AI Governance Principles and Regulatory Landscape

APAC, EU, UK, UAE, Saudi Arabia, Brazil, Canada, USA



## Current AI regulatory approach

- **Soft approach:** non-binding, principle-based guidelines
- **Medium approach:** specific measures proposed by existing sectoral regulators to indicate compliance in place
- **Hard approach:** general legal obligations imposed in relation to AI

## Likelihood of AI regulatory change in the next 12 months

- ✗ Unlikely
- ? Possible
- ✓ Likely

# AI principles implementation status

	Australia	China (Mainland)	Hong Kong	Indonesia	Japan	Korea	Malaysia	Philippines	Singapore	Taiwan	Thailand	Vietnam	EU	UK	Saudi Arabia	UAE	Brazil	Canada	US (Federal)	US (California)	US (New York)	OECD	UNESCO
1. Transparency, explainability & auditability	Yellow	Red	Yellow	Green	Green	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Red	Red	Green	Green
2. Fairness, non-discrimination & justice	Green	Red	Green	Green	Green	Green	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Red	Green	Green
3. Reliability, security & robustness	Yellow	Red	Yellow	Green	Green	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Yellow	Green	Yellow	Green	Red	Green	Green	Green
4. Safety	Yellow	Red	Green	Green	Green	Red	Green	Yellow	Yellow	Green	Green	Red	Red	Yellow	Green	Yellow	Green	Yellow	Green	Green	Green	Green	Green
5. Accountability	Green	Red	Green	Green	Green	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Yellow	Green	Yellow	Yellow	Red	Red	Green	Green
6. Data governance & privacy	Yellow	Red	Yellow	Green	Yellow	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Red	Green	Green	Green
7. Human centricism & well-being	Green	Red	Green	Green	Green	Green	Green	Yellow	Yellow	Green	Green	Red	Red		Green	Green	Green	Green	Green	Yellow	Green	Green	Green
8. Human oversight	Green	Red	Green	Green	Green	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Green	Green	Yellow	Green	Yellow	Green	Green	Green
9. Human rights alignment	Green	Red	Green	Green	Green	Green	Green	Yellow	Green	Green	Green	Red	Red		Green	Green	Green	Green	Green	Green	Green	Green	Green
10. Sustainability	Green	Red	Green	Green	Green	Green	Green	Green	Green	Yellow	Green	Red	Green		Green		Green	Green	Green	Green	Green	Green	Green
11. Contestability	Green	Red		Green	Green	Red	Green	Yellow	Green	Green	Green	Red	Red	Yellow	Green		Yellow	Yellow	Yellow	Red	Green	Green	Green
12. Fair competition	Green	Red		Green	Green	Green	Green	Green	Green		Green			Yellow		Green	Green	Yellow	Green	Green	Green		
13. Diversity & inclusion	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Red		Green	Green	Green	Green	Green	Green	Green	Green	Green
14. Lawfulness & compliance	Green	Red	Yellow	Green	Yellow	Red	Green	Yellow	Yellow	Yellow	Green	Red	Red	Yellow	Green	Green	Green	Yellow	Yellow	Red	Red	Green	Green
15. Cooperation & openness	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green				Green	Green	Green	Green	Green		Green
16. Progressiveness & innovation	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green			Green	Green	Green	Green	Green	Green		

## Current AI regulatory approach

Green square: Articulated merely as a general principle in voluntary guidance regarding AI (technology-agnostic laws may apply) (not only applicable to government entities)

Yellow square: Specific measures applicable to AI to demonstrate compliance with existing technology-agnostic laws and regulations (not only applicable to government entities)

Red square: Specific mandatory measures imposed in relation to AI (not only applicable to government entities)

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