

Webinar Housekeeping Reminders



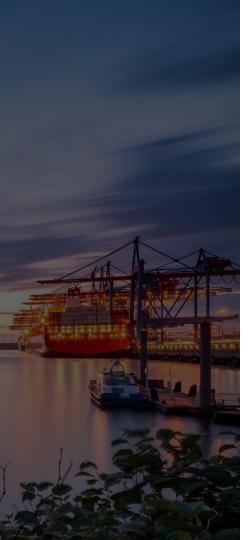
The session is being recorded.

All webinar materials will be shared post-event.



Please use the Q&A function at the bottom of your screen to submit your questions.

Questions will be answered at the end of session or post-event.



Speakers

Baker McKenzie



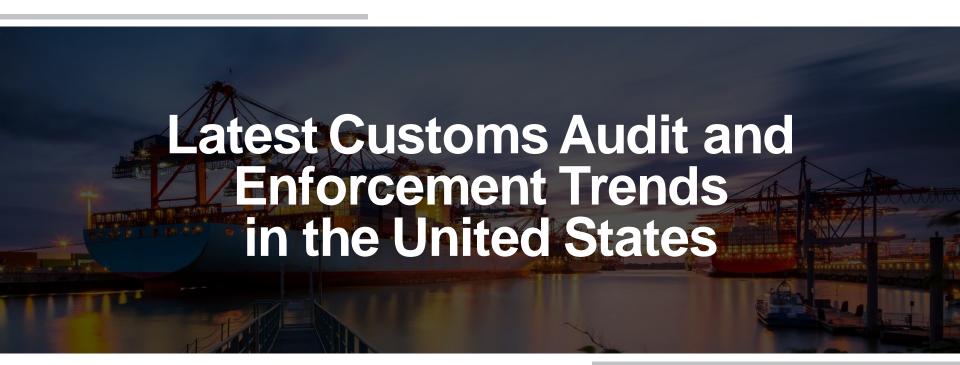
Yaeko Hodaka Co-chair, Asia Pacific IMT Industry Group Baker McKenzie, Tokyo

yaeko.hodaka @bakermckenzie.com



Meredith DeMent
Partner
Baker & McKenzie
Washington, DC

meredith.dement @bakermckenzie.com



Agenda

- 1 Key Legal Trends
- 2 US Customs Audit 101 The Process
- 3 Best Practices
- 4 Voluntary Prior Disclosures
- 5 Q&A



US Customs Audit Trends

Where Are CBP Audits Headed?



Audit Landscape

- FYTD22: 280 audits
- FY21: 422 audits
- FY20: 466 audits
- Audit collections FY 20 to 21 increased almost \$90 million
- Steady in spite of COVID and audit resources likely to increase



Audit Type

- Fewer Focused Assessments
- Focus on Single Issue
- Focus on Risk Analysis and Survey Assessments (RASA)



Priority Issues

- Related Party Valuation
- AD/CVD
- Forced Labor
- Country of Origin / Preference Claims



Who to Audit?

- High Risk to Moderate Risk Companies
- Targeting (issues/ patterns in trade data)
- Prior Disclosures
- Referrals

CBP Audit Statistics

	FY2017	FY2018	FY2019	FY2020	FY 2021	FY 2022 (As of 6/30/22)
CBP Audits	418	435	391	466	442	280
Audit Revenue Collected	41.3 million	42.2 million	43.1 million	44.6 million	132.2 million	23.1 million
Audit-related Penalties & Liquidated Damages	27.2 million	15.5 million	30.1 million	20.1 million	21.7 million	12.9 million

Source: https://www.cbp.gov/newsroom/stats/trade CBP fiscal year runs October 1- September 30.

US Customs and Border Protection Trade Strategy

CBP is using data to monitor trade activity, evaluate risk, identify noncompliance and target importers for further review and audit.

OT Strategy 2025





INNOVATIVE AND

Create a new paradigm

for trade facilitation

and enforcement in

light of unprecedented

growth in e-commerce

SUSTAINABLE

E-COMMERCE



Facilitate, Enforce, Protect,



EFFICIENT TRADE FACILITATION

Streamline administrative processes to increase efficiency, lower cost. and reduce processing times to ensure compliance with trade

Trading is streamlined

and intuitive - the

of the past are gone.

platforms, new and

Integrated data

updated trade

the future.

policy goals

EFFECTIVE RISK-BASED ENFORCEMENT

Support a level trade playing field through consequence delivery. risk-based analysis, and an intelligence-driven enforcement approach

Smart use of data.

consequence delivery. burdensome processes and a new risk framework leads to early identification, deterrence, and disruptions of potential trade violations without agreements and policies. and an account-based interfering with system pave the way for legitimate trade

CBP leads the development of new global models for e-commerce trade enforcement to collect and protect revenue. enforce trade remedies. generate economic prosperity, and instill confidence that the products consumers purchase online are

safe and genuine.

TRADE **OPERATIONAL** INSIGHTS

Strengthen DT's presence among national economic and trade policy makers and industry stakeholders and leverage industry practices, legal requirements, and government capabilities

OT's knowledge of

decision-making at

the highest levels.

supply chains informs

WORKFORCE SKILLS AND CAPABILITIES

Prepare the trade workforce with new skills and capabilities while expanding sources of talent for new hires

A WORLD WHE

OT personnel have the technological and analytical skills and support they need to accomplish OT's mission. Employees operate in a collaborative. innovative, and strategic environment. OT attracts and retains the highest-caliber trade professionals.

Framework for Compliance – CBP Guidance

Preparing for an Audit-Partnership in Responsible Trade



March 2022 – CBP published high-level guidance on best practices to ensure compliance with US customs laws



New emphasis on "social responsibility" and "traceability" indicating increase focus on forced labor



Preparing for an Audit-Partnership in Responsible Trade

Background

U.S. Customs and Border Protection (CBP) is responsible for preventing the entry of prohibited goods into the U.S. market. CBP encourages stakeholders in the trade community to closely examine their supply chains to ensure goods imported into the U.S. meet all statutory and regulatory requirements.

CBP created this best practice framework to provide the importing community general guidance on four core areas in which the trade should target its due diligence: Compliance, Social Responsibility, Traceability and Remediation.



Framework Basics

The four core areas of this Framework are defined below.

1. Compliance: Adherence to statutes and import regulations;

CBP Priority Trade Initiatives



Agriculture and Quota



Revenue



Antidumping and Countervailing Duty (AD/CVD)



Textiles/Wearing Apparel



Import Safety



Trade Agreements



Intellectual Property Rights

- Increasing rules of origin audits and origin verification exercises over the past years
- Potential increase arising from selfcertification under FTAs

Other Areas of Focus



Tariff Classification

- Remains a key audit topic repeated errors can result in significant exposure
- Targeted industries / goods include those attracting high customs duty



Customs Valuation

- Common topics reviewed include royalty, license fee, assist, etc.
- Increasing focus on transfer pricing and related party transactions



Licensing Requirements

In most cases, no import permit / license needed, but for certain goods, some agencies (e.g., FDA, USDA, EPA) may require a license, permit, or other certification



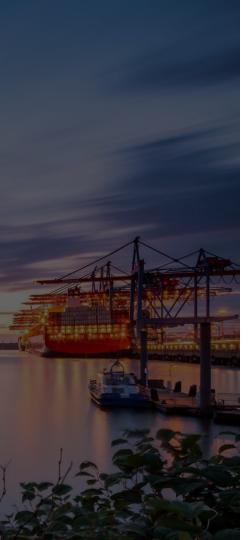
Forced Labor

- Uyghur Forced Labor Prevention Act
- Withhold Release Orders and Findings
- Target goods made, in whole or in part, from forced labor

CBP Priority Highlight – Forced Labor

Fiscal Year	FY2018	FY2019	FY2020	FY2021	FYTD 2022 As of June 30
Forced Labor Withhold Release Orders (WROs)	2	6	13	7	6
Findings Issued	-	-	-	1	2
Detentions Related to WROs	6	12	314	1,469	2,010
Value of Detained Cargo Related to WROs	\$218,659	\$1.2 million	\$49.8 million	\$486 million	\$357.8 million

Source: https://www.cbp.gov/newsroom/stats/trade CBP fiscal year runs October 1- September 30.



Targeting Forced Labor in Xinjiang

Uyghur Forced Labor Prevention Act

Entered into force June 21, 2022

Rebuttable Presumption:

The Commissioner of US Customs and Border Protection shall apply a presumption that, with respect to any goods, wares, articles, and merchandise mined, produced, or manufactured wholly or in part in the Xinjiang Uyghur Autonomous Region of the People's Republic of China or produced by an entity on [the UFLPA Entity List] ... the importation of such goods, wares, articles, and merchandise is prohibited under section 307 of the Tariff Act of 1930 (19 USC. 1307) ...

Exception (i.e., rebutting the presumption):

The importer of record must:

- Comply fully with UFLPA guidance and implementing regulations;
- Respond completely and substantively to all CBP requests for information; and
- Demonstrate with clear and convincing evidence that merchandise was not produced wholly or in part by forced labor

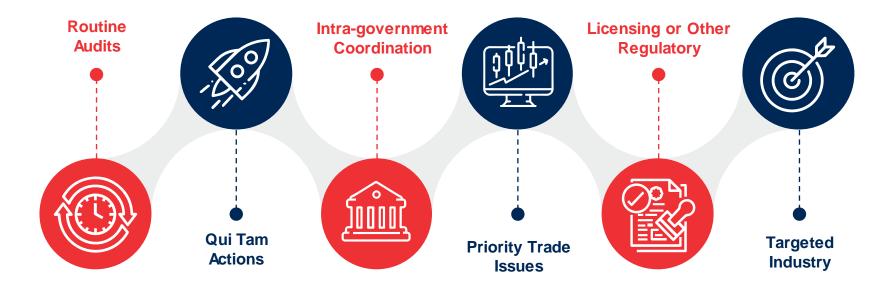
CBP Priority Highlight – Origin / FTA

Country of Origin

- Section 301 Duties
- Section 232 Duties on Steel and Aluminum
- FTA Preference Claims, including USMCA
 - USMCA:
 - Specific and more robust procedures for conducting origin verifications via documentation and visits that was not present in the previous NAFTA regime.
 - Entered into force on July 1, 2020; the "restraint in enforcement" phase ended end of 2020 for most goods.
 - Ongoing disputes include automotive rules of origin very complex



Audit Triggers & Related Enforcement





US Customs and Border Protection

Auditing Agency in the United States



Regulatory Audit Offices

Regional Specialization

Atlanta (5 branches: Atlanta and Nashville) - Import Safety and Express Couriers	Long Beach (4 branches) – Intellectual Property Rights, Foreign Trade Zones, ACE
Boston (2 branches: Boston and Buffalo) - Focused Assessments and RA Management	Miami (2 branches) – FTA's for Central/South America, Pre-Penalty Assessments
Chicago (5 branches: Chicago, Minneapolis) - Trade Fraud and User Fees and ACE modernization	New York (4 branches: NY, JFK) – Textiles, Textile Transhipment, Customs Brokers
Detroit (3 branches: Detroit and Ft. Mitchell, KY) - Express Couriers and Importer Self Assessments	Philadelphia (5 branches: Philadelphia, Newark NJ) - Drawback, Bonded Warehouses and Duty Free Shops and ability to pay reviews
Houston (4 branches: Houston, Dallas, El Paso) – Importer Self-Assessment and NAFTA, Petroleum related issues	San Francisco (5 branches: San Francisco, Seattle, San Jose) - Focused Assessments and Pacific Rim FTAs

Types of CBP Audits & Related Procedures

Focused Assessments



Comprehensive audit with formal procedural obligations



Declining number of FAs



Introduced in 2001 and refreshed in 2014



Three phases:

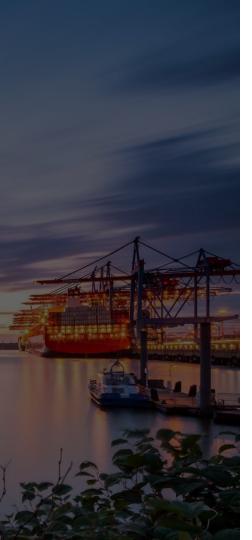
- i. Pre-Assessment Survey
- ii. Assessment Compliance Testing
- iii. Follow-Up Audit



CIPs and Audit Report – May be accompanied by a demand for payment



Increased auditor discretion on what to test, how much to test and how far back in time to look



Types of CBP Audits & Related Procedures

Single-Issue, Quick Response Audits



May be a referral or enforcement audit



Usually focused on revenue-related and priority issues:

- Customs valuation
- Preference programs
- AD/CVD



Increasingly based on CF-28's or CF-29's



Increasingly driven by CEEs

Types of CBP Audits & Related Procedures

Surveys or Risk Analysis and Survey Assessments (RASAs)



Not formal audit and not controls based



Do not utilize Generally Accepted Government auditing standards

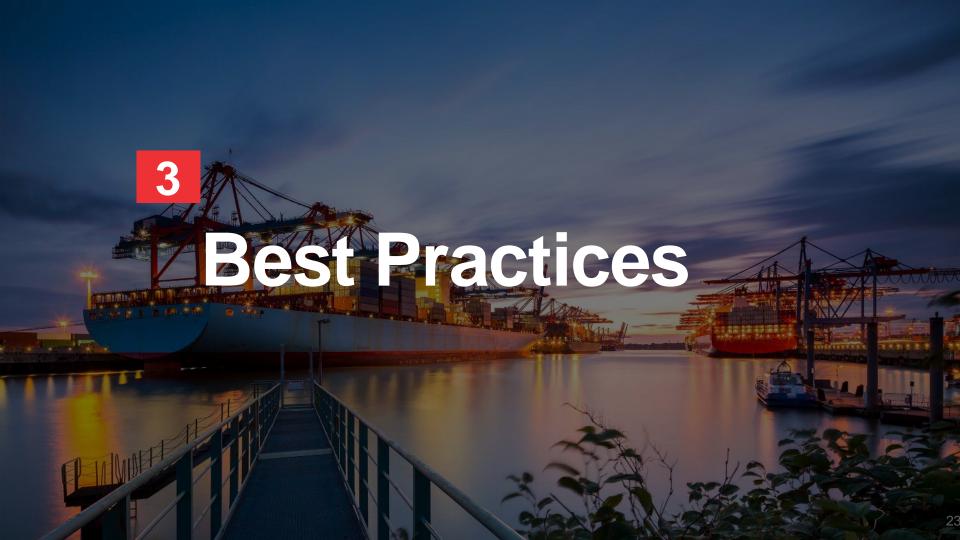


May be interviews, transactional testing, closure letter



Designed to identify areas for further review





Understand Your Risk and Audit Process



If you import meaningful volumes, you should expect to be audited and plan accordingly



Be sure you understand:

- The audit methodology to be used
- The areas of focus for the auditors tariff classification, customs valuation, preference claims, ADD/CVD, etc.
- Your import activity through internal reports or reports provided by the government (e.g., ACE reports) or by your brokers



Tailor Controls to Risk, Test and Correct



Focus on your internal controls

- Start with your risk profile (activity → risk)
- Tailor your controls to the business in order to mitigate the risk
- Test those controls periodically to ensure they are working effectively
- Implement corrective measures (and consider voluntary selfdisclosures before audit begins – not advisable everywhere)



Take your non-customs colleagues to lunch

- Training non-customs people on customs issues is helpful, but...
- Understand the business/internal processes



Control the Audit Narrative and Outcome



Manage the audit

- Have a plan and tell your story (early and often) – do not just sit back and hope the auditors figure it out
- Understand what the auditors need to see in order for you to pass the audit



Recognize (and accept) that no one is perfect

Errors will occur – what you do with the errors is what is important!



Learn from the audit

 An issue discovered in one jurisdiction may need to be addressed elsewhere as well



Understand Potential Penalty Exposure

Primary Civil Penalty Statute – 19 USC § 1592

Negligence

Loss of revenue = lesser of domestic value or 2 times duties, taxes and fees

No loss of revenue = 20% of dutiable value

Gross Negligence

<u>Loss of revenue</u> = lesser of domestic value or 4 times duties, taxes and fees

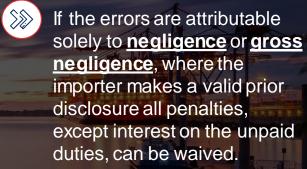
No loss of revenue = 40% of dutiable value

Fraud

Not to exceed domestic value

CBP Audits and Prior Disclosures







The importer will receive the benefits of a prior disclosure only if it is made before the importer has knowledge that CBP has initiated a **formal investigation** into the violations.

- Receipt of a CF28 or CF29 or notice of a CBP focused assessment or audit may not always be notice of a formal investigation depending on the facts.
- A prior disclosure may even be made where CBP has identified the issues involving the violation in the course of a focused assessment.
- A prior disclosure may result in meaningful mitigation even in an audit context; need to consider carefully whether a prior disclosure should be considered.

Prior Disclosure Best Practices



Do not simply address what went wrong

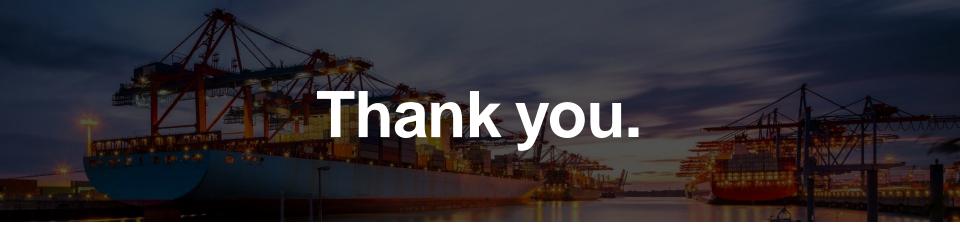
- Discuss how the issue was identified (e.g., by a compliance procedure, through internal auditing) – demonstrates that your controls worked!
- Discuss how the underlying cause of the issue has been remedied for the future
- Anticipate and address reasonable questions in the detailed statement – goal is no need for follow up



A disclosure can be a positive for the company, if done correctly









Yaeko Hodaka
Partner
Baker & McKenzie (Gaikokuho
Joint Enterprise), Tokyo
+81 3 6271 9461
yaeko.hodaka
@bakermckenzie.com



Meredith DeMent
Partner
Baker & McKenzie
Washington, DC
+1 202 452 7024
meredith.dement
@bakermckenzie.com