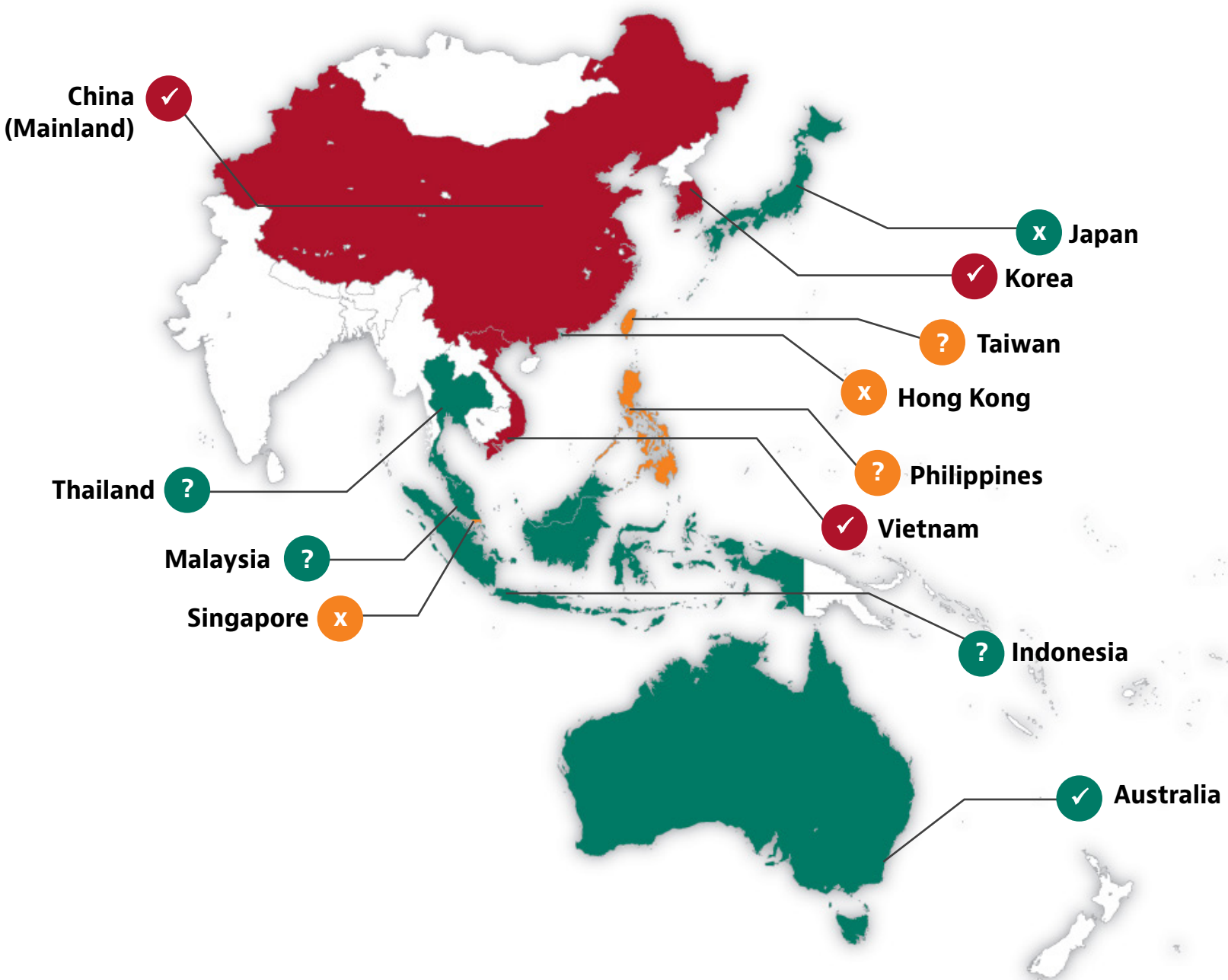


APAC and EU AI Governance Principles and Regulatory Landscape



APAC and EU AI Governance Principles and Regulatory Landscape

APAC and EU AI Governance – Regulatory Primer

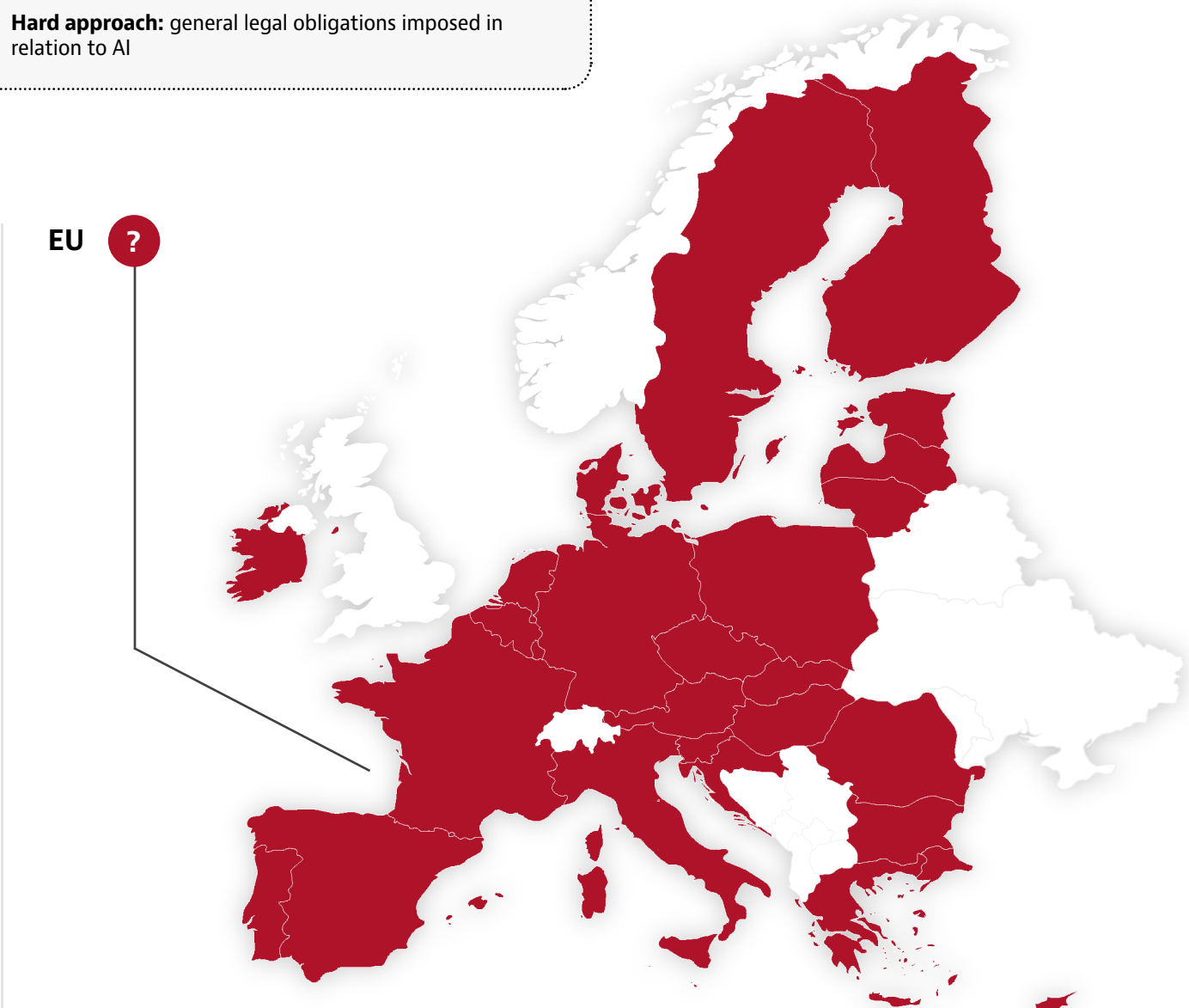


Current AI regulatory approach

- Soft approach:** non-binding, principle-based guidelines
- Medium approach:** specific measures proposed by existing sectoral regulators to indicate compliance in place
- Hard approach:** general legal obligations imposed in relation to AI

Likelihood of AI regulatory change in the next 12 months

X Unlikely ? Possible ✓ Likely



APAC and EU AI Governance Principles and Regulatory Landscape

AI Principles Implementation Status

AI Principles	Markets														
	Australia	China (Mainland)	Hong Kong	Indonesia	Japan	Korea	Malaysia	Philippines	Singapore	Taiwan	Thailand	Vietnam	EU	OECD	UNESCO
1. Transparency, explainability & auditability															
2. Fairness, non-discrimination & justice															
3. Reliability, security & robustness															
4. Safety															
5. Accountability															
6. Data governance & privacy															
7. Human centrist & well-being															
8. Human oversight															
9. Human rights alignment															
10. Sustainability															
11. Contestability															
12. Fair competition															
13. Diversity & inclusion															
14. Lawfulness & compliance															
15. Cooperation & openness															
16. Progressiveness & innovation															

Articulated merely as a general principle in voluntary guidance regarding AI (technology-agnostic laws may apply) (not only applicable to government entities)

Specific measures applicable to AI to demonstrate compliance with existing technology-agnostic laws and regulations (not only applicable to government entities)

Specific mandatory measures imposed in relation to AI (not only applicable to government entities)

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Contact us

Australia



Anne Petterd
Partner, Sydney
+61 2 8922 5888
anne.petterd
@bakermckenzie.com



Jarrod Bayliss-McCulloch
Special Counsel, Melbourne
+61 3 9617 4200
jarrod.bayliss-mcculloch
@bakermckenzie.com

East Asia

China (Mainland)



Yilan Yang
Senior Counsel, Beijing
+86 10 6535 3906
yilan.yang
@bakermckenziefenxun.com

Hong Kong



Dominic Edmondson
Special Counsel, Hong Kong
+852 2846 1652
dominic.edmondson
@bakermckenzie.com

Taiwan



Sean Shih
Partner, Taipei
+886 2 2715 7229
sean.shih
@bakermckenzie.com

Japan



Kensaku Takase
Partner, Tokyo
+81 3 6271 9752
kensaku.takase
@bakermckenzie.com

Korea



Beomsu Kim
Principal, Seoul
+82 2 6137 6801
beomsu.kim
@bakermckenzie.com

Southeast Asia

Singapore



Daryl Seetoh
Local Principal, Wong & Leow
Singapore
+65 6434 2257
daryl.seetoh
@bakermckenzie.com

Philippines



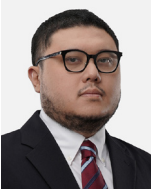
Divina Ilas-Panganiban
Partner, Quisumbing Torres
Manila
+63 2 8819 4961
divina.ilas-panganiban
@quisumbingtorres.com

Thailand



**Kritiyanee
Buranatrevedhya**
Partner, Bangkok
+66 26662824 #4916
kritiyanee.buranatrevedhya
@bakermckenzie.com

Indonesia



Wiku Anindito
Associate Partner, HHP
Jakarta
+62 21 2960 8583
wiku.anindito
@hhplawfirm.com

Vietnam



Huyen Minh Nguyen
Senior Associate, Hanoi
+84 24 3936 9356
huyenminh.nguyen
@bmvn.com.vn

Malaysia



Serene Kan
Partner, Wong & Partners
Kuala Lumpur
+603 2298 7842
serene.kan
@wongpartners.com

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Europe

London



Ben Allgrove
Partner, London
+44 20 7919 1788
ben.allgrove
@bakermckenzie.com



Vinod Bange
Partner, London
+44 20 7919 1000
vin.bange
@bakermckenzie.com



John Groom
Partner, London
+44 20 7919 1087
john.groom
@bakermckenzie.com



Sue McLean
Partner, London
+44 20 7919 1998
sue.mclean
@bakermckenzie.com



Jaspreet Takhar
Counsel, London
+44 20 7919 1857
jaspreet.takhar
@bakermckenzie.com

Austria



Dr. Lukas Feiler
Partner, Vienna
+43 1 24 250 450
lukas.feiler
@bakermckenzie.com

Belgium



Elisabeth Dehareng
Partner, Brussels
+32 2 639 37 05
elisabeth.dehareng@
bakermckenzie.com

Germany



Prof. Dr. Michael Schmidl
Partner, Munich
+49 89 5 52 38 211
michael.schmidl
@bakermckenzie.com



Florian Tannen
Partner, Munich
+49 89 5 52 38 200
florian.tannen
@bakermckenzie.com



Michaela Nebel
Partner, Frankfurt
+49 69 2 99 08 368
michaela.nebel
@bakermckenzie.com

Switzerland



Eva-Maria Strobel
Partner, Zurich
+41 44 384 13 08
eva-maria.strobel
@bakermckenzie.com

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