

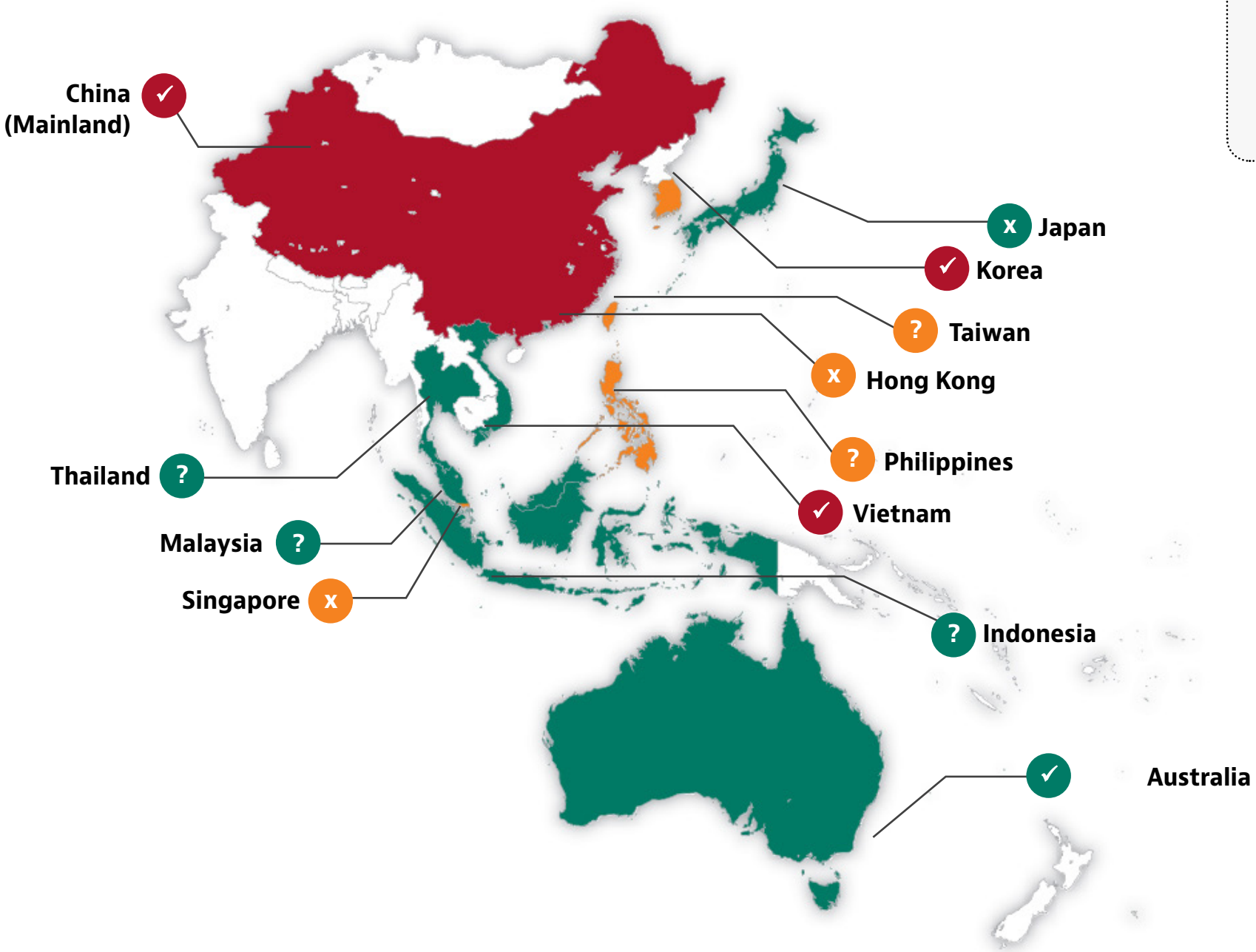
# APAC and EU AI Governance Principles and Regulatory Landscape





# APAC and EU AI Governance Principles and Regulatory Landscape

## APAC and EU AI Governance – Regulatory Primer

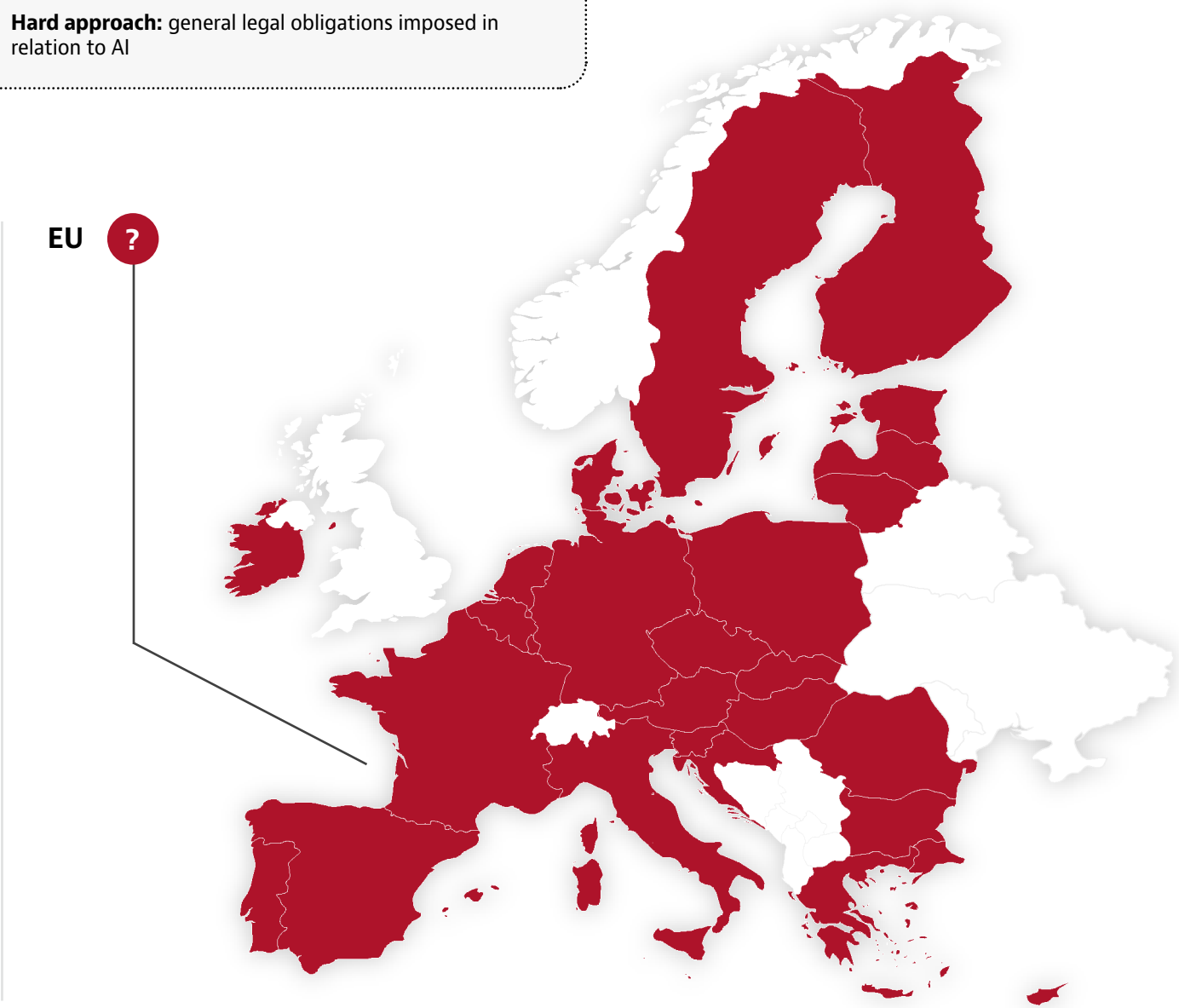


**Current AI regulatory approach**

- Soft approach:** non-binding, principle-based guidelines
- Medium approach:** specific measures proposed by existing sectoral regulators to indicate compliance in place
- Hard approach:** general legal obligations imposed in relation to AI

**Likelihood of AI regulatory change in the next 12 months**

X Unlikely    ? Possible    ✓ Likely



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## AI Principles Implementation Status

AI Principles	Markets														
	Australia	China (Mainland)	Hong Kong	Indonesia	Japan	Korea	Malaysia	Philippines	Singapore	Taiwan	Thailand	Vietnam	EU	OECD	UNESCO
1. Transparency, explainability & auditability															
2. Fairness, non-discrimination & justice															
3. Reliability, security & robustness															
4. Safety															
5. Accountability															
6. Data governance & privacy															
7. Human centrism & well-being															
8. Human oversight															
9. Human rights alignment															
10. Sustainability															
11. Contestability															
12. Fair competition															
13. Diversity & inclusion															
14. Lawfulness & compliance															
15. Cooperation & openness															
16. Progressiveness & innovation															

Articulated merely as a general principle in voluntary guidance regarding AI (technology-agnostic laws may apply) (not only applicable to government entities)

Specific measures applicable to AI to demonstrate compliance with existing technology-agnostic laws and regulations (not only applicable to government entities)

Specific mandatory measures imposed in relation to AI (not only applicable to government entities)



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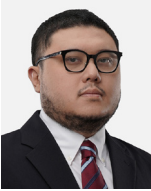
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