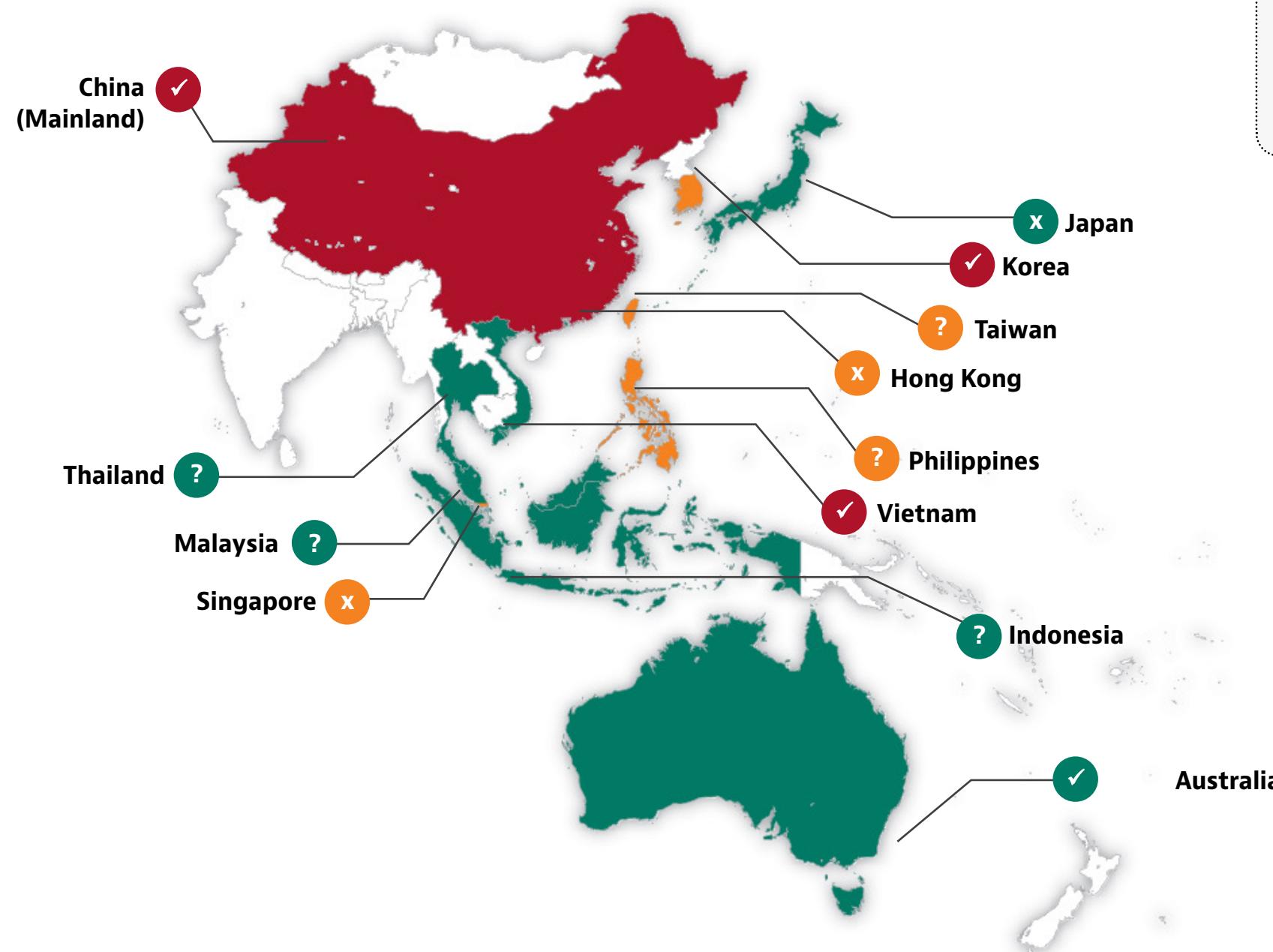


# APAC and EU AI Governance Principles and Regulatory Landscape

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## APAC and EU AI Governance – Regulatory Primer

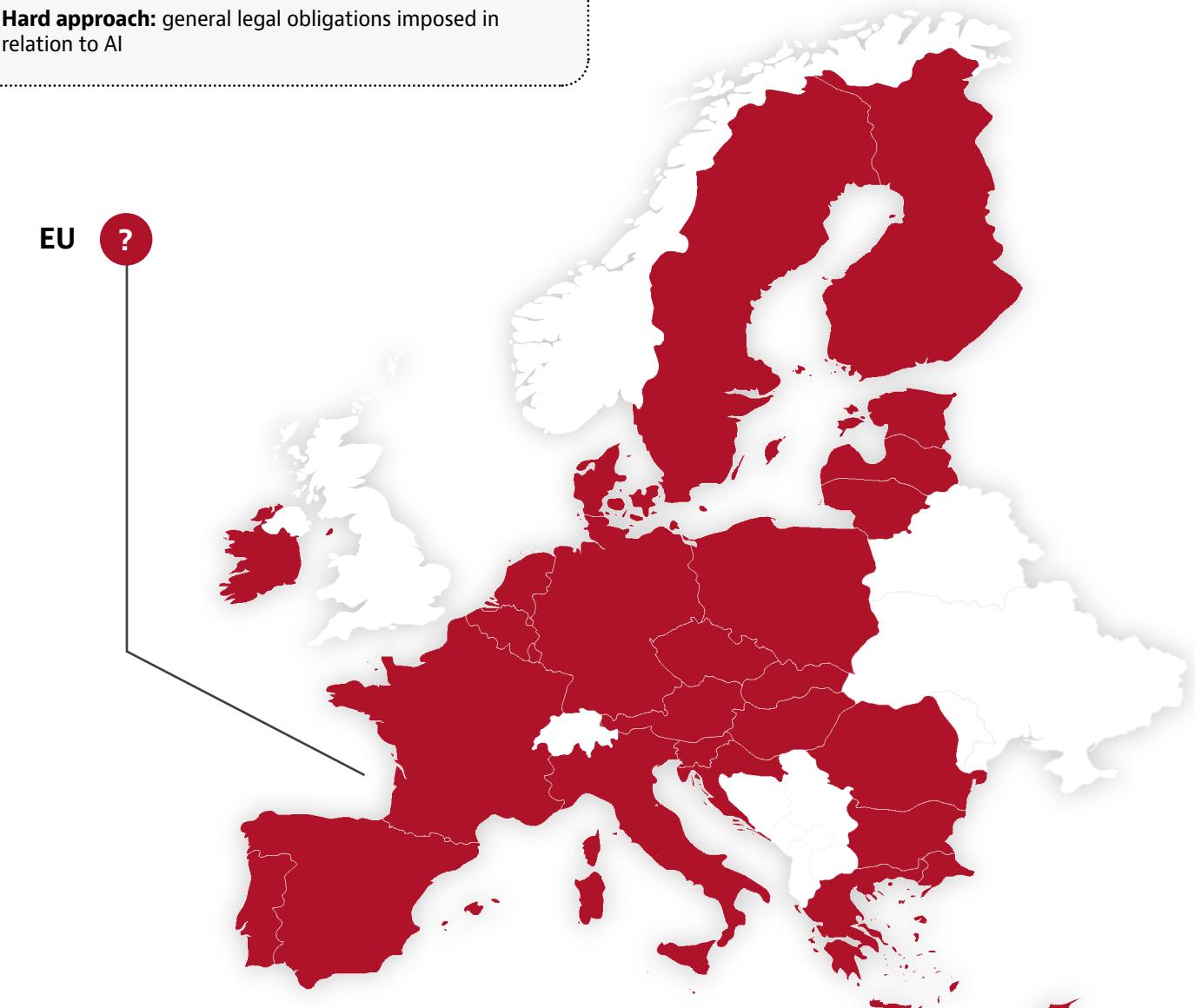


### Current AI regulatory approach

- Soft approach:** non-binding, principle-based guidelines
- Medium approach:** specific measures proposed by existing sectoral regulators to indicate compliance in place
- Hard approach:** general legal obligations imposed in relation to AI

### Likelihood of AI regulatory change in the next 12 months

**Unlikely**    **Possible**    **Likely**



# APAC and EU AI Governance Principles and Regulatory Landscape

## AI Principles Implementation Status

AI Principles	Markets														
	Australia	China (Mainland)	Hong Kong	Indonesia	Japan	Korea	Malaysia	Philippines	Singapore	Taiwan	Thailand	Vietnam	EU	OECD	UNESCO
1. Transparency, explainability & auditability	Orange	Red	Orange	Green	Red	Green	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
2. Fairness, non-discrimination & justice	Green	Red	Green	Green	Green	Green	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
3. Reliability, security & robustness	Orange	Red	Orange	Green	Green	Red	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
4. Safety	Orange	Red	Green	Green	Red	Green	Green	Orange	Orange	Green	Green	Red	Red	Green	Green
5. Accountability	Green	Red	Green	Green	Red	Green	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
6. Data governance & privacy	Orange	Red	Orange	Green	Orange	Red	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
7. Human centrism & well-being	Green	Red	Green	Green	Green	Green	Green	Orange	Orange	Green	Green	Red	Red	Green	Green
8. Human oversight	Green	Red	Green	Green	Green	Red	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
9. Human rights alignment	Green	Red	Green	Green	Green	Green	Green	Orange	Green	Green	Green	Red	Red	Green	Green
10. Sustainability	Green	Red	Green	Green	Green	Green	Green	Green	Green	Orange	Green	Red	Red	Green	Green
11. Contestability	Green	Red	White	Green	Green	Red	Green	Orange	Green	Green	Green	Red	Red	Green	Green
12. Fair competition	Green	Red	White	Green	Green	Green	Green	Green	Green	White	Green	White	White	White	White
13. Diversity & inclusion	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Red	Red	Green	Green
14. Lawfulness & compliance	Green	Red	Orange	Green	Orange	Red	Green	Orange	Orange	Orange	Green	Red	Red	Green	Green
15. Cooperation & openness	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	White	Green
16. Progressiveness & innovation	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	White	White

Green: Articulated merely as a general principle in voluntary guidance regarding AI (technology-agnostic laws may apply) (not only applicable to government entities)

Orange: Specific measures applicable to AI to demonstrate compliance with existing technology-agnostic laws and regulations (not only applicable to government entities)

Red: Specific mandatory measures imposed in relation to AI (not only applicable to government entities)

# APAC and EU AI Governance Principles and Regulatory Landscape

## Contact us

### Australia



**Anne Petterd**  
Partner, Sydney  
+61 2 8922 5888  
anne.petterd  
@bakermckenzie.com



**Jarrod Bayliss-McCulloch**  
Special Counsel, Melbourne  
+61 3 9617 4200  
jarrod.bayliss-mcculloch  
@bakermckenzie.com

### East Asia

#### China (Mainland)



**Yilan Yang**  
FenXun Partner, Beijing  
+86 10 6535 3906  
yilan.yang  
@bakermckenziefenxun.com

#### Hong Kong



**Dominic Edmondson**  
Special Counsel, Hong Kong  
+852 2846 1652  
dominic.edmondson  
@bakermckenzie.com

#### Hong Kong



**Frankie Tam**  
Partner, Hong Kong  
+852 2846 1085  
frankie.tam  
@bakermckenzie.com

#### Taiwan



**Sean Shih**  
Partner, Taipei  
+886 2 2715 7229  
sean.shih  
@bakermckenzie.com

#### Japan



**Kensaku Takase**  
Partner, Tokyo  
+81 3 6271 9752  
kensaku.takase  
@bakermckenzie.com

#### Korea



**Beomsu Kim**  
Principal, Seoul  
+82 2 6137 6801  
beomsu.kim  
@bakermckenzie.com

### Southeast Asia

#### Singapore



**Daryl Seetoh**  
Local Principal, Wong & Leow  
Singapore  
+65 6434 2257  
daryl.seetoh  
@bakermckenzie.com

#### Philippines



**Divina Ilas-Panganiban**  
Partner, Quisumbing Torres  
Manila  
+63 2 8819 4961  
divina.ilas-panganiban  
@quisumbingtorres.com

#### Thailand



**Kritiyanee Buranatrevedhya**  
Partner, Bangkok  
+66 26662824 #4916  
kritiyanee.buranatrevedhya  
@bakermckenzie.com

#### Indonesia



**Wiku Anindito**  
Associate Partner, HHP  
Jakarta  
+62 21 2960 8583  
wiku.anindito  
@hhplawfirm.com

#### Vietnam



**Huyen Minh Nguyen**  
Special Counsel, Hanoi  
+84 24 3936 9356  
huyenminh.nguyen  
@bmvn.com.vn

#### Malaysia



**Serene Kan**  
Partner, Wong & Partners  
Kuala Lumpur  
+603 2298 7842  
serene.kan  
@wongpartners.com

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