



## GLOBAL TRADE SECRETS PRACTICE

# A Holistic Approach to Worldwide Trade Secrets Protection

No firm has more experience helping multi-nationals protect their assets globally.

### TRADE SECRET LITIGATION

We won an intense three-year-long litigation case for our client **MedMen** against its former Chief Financial Officer that stole the company's trade secrets for his own purposes. After the month-long trial, jury polling after the victory showed our client prevailed on all claims 12-0.

### TRADE SECRET MISAPPROPRIATION

In a victory for our client **Virtu** against a former analyst who used his personal devices instead of a company-issued laptop to conduct Virtu business, the employee had to submit to a third-party search for confidential information and was subsequently sued by Virtu for disgorgement of millions of USD in compensation and equity during his employment.

### HOW WE CAN HELP

Trade secrets are increasingly important worldwide, requiring new strategies for identification, protection and enforcement. Whether your company has a sophisticated trade secret protection plan in place or not, we act for multinationals across industries to identify, protect, prosecute and defend their most valuable, complex and market-differentiating trade secrets globally.

#### PROTECTION & COMPLIANCE

Customized plans to protect data and address regulatory issues



#### GLOBAL INTERNAL INVESTIGATIONS

Identify and account for your most valuable trade secrets



#### DEFENSE OF REGULATORY INQUIRIES

Defend clients' interests when they are wrongfully accused



#### SUPPORT DURING TRANSACTIONS

Practical, effective and commercial advice in transactions



#### LITIGATION & CRISIS MANAGEMENT

Enforcement and litigation strategies for both protecting and defending actions

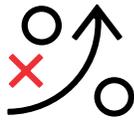


## WE ARE WHERE YOU NEED US



- ✓ Experienced lawyers across 46 countries
- ✓ Specialized local expertise
- ✓ In-depth industry knowledge

## STRATEGIC MULTIDISCIPLINARY APPROACH



Recognition of the technical underlay of trade secrets claims is crucial. We can draw on the tremendous experience of our litigators, and specialists in employment, antitrust, white collar crime, data privacy, tax and intellectual property law. Helping you navigate every angle, with no blind spots.

## KEEN TO KNOW MORE?



Find global key contacts and resources including our webinar and video chat series

World's strongest law firm brand for 12 years running

**THOMSON REUTERS**

Band 1 in Intellectual Property for 15 years running

**CHAMBERS GLOBAL**

"Wherever you have a problem there is always a Baker McKenzie lawyer you can contact all over the world."

**CLIENT FEEDBACK,  
CHAMBERS GLOBAL**

The world's largest full-service IP litigation practice, bringing together in-market IP expertise at the local level, with cross-border experience and perspective

"The full-service outfit excels at prosecution for some of the world's top corporations operating across the full spectrum of industries ... it effortlessly tackles high-stakes infringement and trade secret suits for foreign concerns, to great acclaim.Thomson Reuters."

**IAM PATENT 1000**

Baker McKenzie and our members are recognized by **CHAMBERS** and **LEGAL 500**