

BM for Startups

- A program to support startups
- Beginning 20 September 2020

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CONCEPT

Even minor legal shortcomings can result in major financial losses in the future, particularly when an investor enters the company.

For this reason, you should verify the following:

- Is your product feasible in legal terms? What are the rules applicable to the product?
- Are there any major gaps in your contracts/business procedures?
- What kind of product rights do you need in order to fully capitalize your product?
- What kind of a tax burden will you be subject to?
- What steps can you take in order to mitigate risks connected with your product?
- Other legal aspects of the product.

2 WHAT DO WE OFFER?



Meeting and Analysis

We will **meet** with you and provide you with a basic **analysis** in the total **extent** of up to **3 hours** of our lawyers' work.



Template Documents

We will provide you, **free of charge**, with **templates** of up to 3 documents **dealing with your issue** as identified during the analysis.



Discount on Our Rates

As participants in the program, we will provide you with an exclusive **offer** of our legal services at a **preferential rate**.

2 WHAT DO WE OFFER?



Our Team

Our experts specialized in a given area will be at your service – IP/TMT law, data protection, tax law, trademark protection, etc.



Team Experience

The team members have **long-term experience** in the area of their legal specialization and are experienced in providing assistance to **startups**.



Awards

The team has received a number of global and local awards, such as **Tier 1** in IP and **TMT** and **Global IP Firm**. The team has been in **Band 1** for **IP** in the past 12 years and for **TMT, Data Protection** and **Outsourcing** in the past 13 years.

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WHO CAN WE HELP?

**Local
companies**

**Companies in
good standing
without an
insolvency
history**

**Companies
with owners in
good standing**

**Companies
with an annual
turnover up to
CZK 50 mil.**

**Companies
with fewer than
50
collaborating
persons**

**Companies
conducting
business in IT,
online retail,
etc.**

4 WHAT WILL YOU GAIN?



An analysis
of your products
or business



Up to 3
template
legal documents
for your needs



Greater
confidence and
experience in
conducting your
business

5 OTHER TERMS & CONDITIONS

The complete terms of the program are available at bmprostartup.cz.

Other important terms of the program:

- You must comply with the terms of the program and have no conflict of interest.
- The capacity of the program is 21 participants. We will inform you by e-mail if you have been admitted to the program.
- The program will be launched on 20 September 2020 and will be closed to new participants upon reaching full capacity.
- The terms provided on the above website are subject to change and will prevail.
- You can apply through the website or by email to BMproStartup@bakermckenzie.com.

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WHAT NEXT?



- Please visit www.bmprostartupy.cz.
- Register for the program.
- Wait until we get back to you with further instructions.



- Think about the issues you want us to discuss.
- Meet with us and we will discuss your queries.
- Apply what you have learnt and conduct your business with greater prudence.





OUR TEAM



Jiří Čermák
Partner



Samuel Král
Attorney-at-Law





bakermckenzie.com

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