

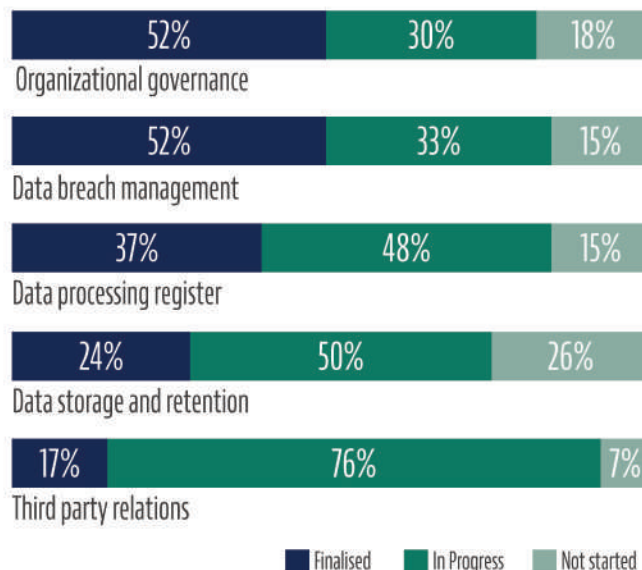
GDPR COMPLIANCE IS A CONTINUOUS JOURNEY WHICH JUST STARTED

Current Status

54%

of respondents estimate they are in 'run mode' in their GDPR compliance journeys, but their existing levels of maturity do not reflect it:

STATUS OF GDPR PROJECTS



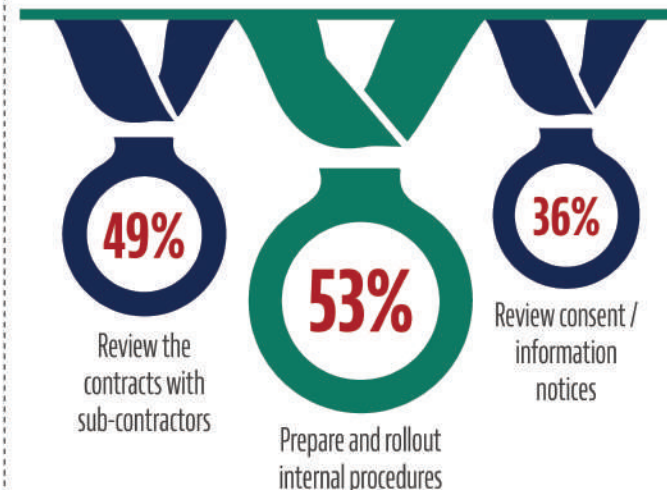
Compliance struggles

“ I wish I'd realized at the beginning that there is no "end", the work is always ongoing. That is an important message to manage expectations. - Respondent ”

60% of respondents had difficulty establishing their level of risk

65% of respondents struggled to implement GDPR due to lack of resources

TOP 3 priorities now



Operational Benefits

71% of respondents said implementing GDPR brought additional operational benefits