

**Baker  
McKenzie.**

DOING BUSINESS GLOBALLY

# INDIA ON THE WORLD STAGE

Visit our website: [bmcknz.ie/IndiaPractice](http://bmcknz.ie/IndiaPractice)

## Advising Indian companies as they go global

With 78 offices across the globe, Baker McKenzie has, for over 60 years, advised and supported our clients wherever they are in the world, no matter the volatility of the macroeconomic environment.

As India's economy continues to strengthen, Indian companies are looking offshore for investments and growth opportunities. Critical to the success of these ventures is a law firm partner which understands Indian business and is able to navigate global markets.

For over 60 years, Baker McKenzie has been assisting Indian companies with their business interests worldwide. We have advised most of India's top companies on significant and complex transactions.

Baker McKenzie's India Practice Group of more than 300 lawyers across 47 countries brings deep

experience and expertise in assisting Indian companies with their overseas investments as well as international companies with India-based projects.

This experience, alongside our connections with India's leading law firms, gives you access to the strength of a Baker McKenzie team supported by India's highly regarded law firms.

Our culture, structure and approach are uniquely aligned with the demands of the global market. We have in-depth local knowledge and capabilities in countries comprising 80 percent of the world's economy. This gives us the ability to navigate legal complexities across practices and borders to bring the right team of experts to each aspect of your transaction, regardless of the location.

## Helping multinationals break into the Indian market

Many international companies are looking to invest in India. According to the World Bank, private investments to India is expected to grow by 8.8% in FY 2018-19.<sup>1</sup>

Baker McKenzie's India Practice Group has successfully guided many companies as they took their first steps into the Indian market. With our commercial approach and India-related experience, we bring in the right team of experts to help in every aspect of your transaction, regardless of where you do business.

We work closely with top India qualified lawyers, providing the necessary local counsel advice on your investments in India. This means that you benefit from both the right local talent and our unique global perspective.



# 95%

expect India to have rising economic influence in Asia Pacific in five years' time

Read more about this in Baker McKenzie's thought leadership report, **Asia Pacific Mega Trends and Legal Solutions**. Download it at [bakermckenzie.com/simplifyingbusiness](https://www.bakermckenzie.com/simplifyingbusiness)

<sup>1</sup> <https://www.ibef.org/economy/foreign-direct-investment.aspx>

### Baker McKenzie Award Highlights



Deal of the Year: Samvardhana Motherson's global notes offering – **India Business Law Journal Deals of the Year 2017**














Most Responsive International Firm of the Year in India – **Asian-MENA Counsel In-house Community Survey 2017**

Deal of the Year: Metrod/Leela Goa – **ALB Malaysia Law Awards 2016**

## Global coverage, local knowledge

Whether you are an Indian company looking to invest globally or an international organisation operating or looking to invest in India, we have the expertise and relevant experience to assist.

We provide tailored advice, based on more than 60 years of experience in assisting companies on their global investments, in areas including:

- |  |  |
|--|--|
|  Antitrust & Competition       |  Intellectual Property          |
|  Banking & Finance             |  International Commerce & Trade |
|  Capital Markets               |  Mergers & Acquisitions         |
|  Compliance & Investigations   |  Private Equity                 |
|  Dispute Resolution            |  Real Estate                    |
|  Employment & Compensation     |  Restructuring & Insolvency     |
|  Environment & Climate Change |  Tax                          |

## Industry insights

With deep understanding of the industries in which clients operate, our lawyers are able to use an industry lens to give clients better advice on how to best navigate the complexities and take advantage of the opportunities in cross-border transactions.

With our strong global network and partnership with key industry associations and organisations, we are able to leverage focused insights and trends impacting the future of clients' businesses.

As a result of this industry knowhow, our clients have access to tailored, industry-specific content and seminars across 6 sectors:

- |  |   |
|--|---|
|  Consumer Goods & Retail         |  Healthcare                                  |
|  Energy, Mining & Infrastructure |  Industrials, Manufacturing & Transportation |
|  Financial Institutions          |  Technology, Media & Telecommunications      |

### Baker McKenzie Award Highlights



Global Pro Bono Project of the Year: Consortium for Street Children – **The American Lawyer Legal Awards 2016**

Tier 2 International Firm active in India – **IFLR1000 (2015-16)**

Leading international law firm for India-related Corporate/ M&A and Banking & Finance transactions – **Chambers Global & Asia Pacific 2012-2017**

Best International Law Firm in India – Corporate (2014-15) – **Legal Era**

Deals of the Year: Cafe Coffee Day's IPO and Videocon 2dH's ADRs listing – **India Business Law Journal 2016-17**

Ranked Band 1 as one of the Top 10 Foreign Firms active in India – **India Business Law Journal 2017**



# Staying ahead in the digital age

In a recent Baker McKenzie survey, businesses admitted that one of the top complexities they face is innovating from within.

Baker McKenzie is well placed to advise and guide on how clients can leverage the latest technologies and what key issues they should look out for when innovating.

The ABCDE of technology can help businesses thrive in a competitive digital landscape:



## Artificial intelligence (AI)

Companies that experiment with AI are most likely to establish a sustainable, industry-leading competitive edge. This can mean taking advantage of regulatory sandboxes set up in various jurisdictions.



## Big data

Uncertainties on harvesting data and keeping it safe is one of the biggest roadblocks. One can start by tapping a big data advisory service and getting legal advice from a trusted adviser.



## Cloud computing

Businesses should practice due diligence in choosing a cloud service provider, ensuring that they are working with reputable entities with robust cybersecurity and data protection systems in place so as to minimise risk and liability associated with cyberattack, data loss and breach of privacy.



## Distributed ledger technology (DLT)

This technology enables countless applications and can improve operational inefficiencies, but with its complexity, it opens up to a number of legal questions. Interested companies may want to get legal advice and understand the rapidly changing regulations in each market before getting involved.



## E-payment

New payment technologies are leapfrogging traditional payments, sometimes through the use of DLT. Payment service providers need to understand the demand of their local and regional regulatory regimes and comply with relevant regulators.

# Redesigning the business of law

Baker McKenzie is applying design thinking to develop innovative solutions to address the most pressing client issues of the day. Our cutting-edge solutions include:



Alternative pricing models in answer to clients' demand for value and efficiency



Harnessing artificial intelligence through industry-leading platforms such as Relativity, eBrevia and Contract Express for document automation



Legal project management to deliver exceptional client services



Technology and infrastructure tailored to our clients' ever-changing requirements such as mobile apps like the Global Dawn Raid app; Baker McKenzie Online, which offers secure, convenient interaction with the firm and a single online source to store relevant documents; and Baker McKenzie Link, which provides tailored tax and legal information to clients

Our guides, client alerts, newsletters and thought leadership reports highlight and analyse strategic legal, business and industry complexities that are relevant to our clients. We are happy to address your special requests for legal and business information on areas that are not covered in our existing publications. Scan to download the following publications, which are highly relevant for Indian companies doing businesses worldwide:



## Asia Pacific Antitrust & Competition Law Guidebook

This guide provides a tailored snapshot into the region's competition laws, addressing prohibitions, leniency regimes, and merger control and notification, among others.



## Handling Tax Controversy in Asia Pacific

This guide details the procedures and mechanisms in relation to tax disputes, whether through settlement or formal litigation.



## Global Employer Magazine: 2018 Horizon Scanner

This magazine looks at the key global trends and issues employers need to know about in 2018, how the trending law issues are playing out across the globe, and offers regional checklists for the year ahead.



## Powering the Future of Healthcare in Asia Pacific

Radical technological change and innovation are transforming the delivery of healthcare services in Asia Pacific. This report talks about how this transformation is affecting the region's legal and regulatory landscape and, in turn, how laws and regulations in Asia Pacific impact advances in healthcare technology.



## Global Privacy Handbook

This guide gives us a glimpse of notable privacy developments and emerging privacy issues and trends in 58 jurisdictions across the globe. This new edition has been expanded to cover the EU-US Privacy Shield and the EU GDPR in 13 Game Changers.

## Contact us for advice on India

Leveraging our global footprint to give you first-class advice on complex, multijurisdictional transactions in India and worldwide



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## Our global network

With more than 4,200 lawyers in 78 offices across 47 countries, Baker McKenzie is a truly global law firm.

**Asia Pacific:** Bangkok | Beijing | Brisbane | Hanoi | Ho Chi Minh City  
Hong Kong | Jakarta | Kuala Lumpur\* | Manila | Melbourne | Seoul  
Shanghai | Singapore | Sydney | Taipei | Tokyo | Yangon

**Europe, Middle East & Africa:** Abu Dhabi | Almaty | Amsterdam  
Antwerp | Bahrain | Baku | Barcelona | Belfast | Berlin | Brussels  
Budapest | Cairo | Casablanca | Doha | Dubai | Dusseldorf  
Frankfurt / Main | Geneva | Istanbul | Jeddah\* | Johannesburg  
Kyiv | London | Luxembourg | Madrid | Milan | Moscow | Munich  
Paris | Prague | Riyadh\* | Rome | St. Petersburg | Stockholm | Vienna  
Warsaw | Zurich

**North America:** Chicago | Dallas | Houston | Miami | Monterey  
New York | Palo Alto | San Francisco | Toronto | Washington, DC

**South America:** Bogota | Brasilia\*\* | Buenos Aires | Caracas  
Guadalajara | Juarez | Lima | Mexico City | Porto Alegre\*\*  
Rio de Janeiro\*\* | Santiago | Sao Paulo\*\* | Tijuana

\*Associated Firm

\*\*In cooperation with Trench, Rossi e Watanabe Advogados

## Baker McKenzie helps clients overcome the challenges of competing in the global economy.

We solve complex legal problems across borders and practice areas. Our unique culture, developed over 60 years, inspires our people to understand local markets and customs, navigate multiple jurisdictions, work together as trusted colleagues and friends and instill confidence in our clients.

Visit our website:  
**[bmcknz.ie/IndiaPractice](https://bmcknz.ie/IndiaPractice)**

**[www.bakermckenzie.com](https://www.bakermckenzie.com)**

This material is provided as general information and does not constitute legal advice. Baker & McKenzie does not practice Indian law and any Indian law advice, particularly with respect to your specific situation, should be obtained from an Indian law firm. Baker & McKenzie has excellent relationships with a number of leading Indian law firms and we would be happy to recommend one. For more information, please contact [Ashok.Lalwani@bakermckenzie.com](mailto:Ashok.Lalwani@bakermckenzie.com)