

## Luxury & Fashion Companies' Workshop

Tuesday, 1 November 2016 | Baker & McKenzie New York

### Agenda

Date/Time	Item	Speaker
8:30 am - 9:00 am	Registration	
9:00 am - 9:10 am	<b>Introduction</b>	Marc Levey, Co-chair of the Global Luxury & Fashion Industry Group
9:10 am - 10:20 am	<b>Intellectual Property: Recent Developments and Trends affecting Luxury and Fashion Brands</b>	<b>Chair:</b> Lisa Rosaya, New York Stephanie Vaccari, Toronto Sergio Legorreta, Mexico City Julia Dickenson, London
10:20 am - 10:45 am	Coffee Break	
10:45 am - 12:00 pm	<b>Compliance: How are Luxury Companies Managing Their Compliance Risk?</b>	<b>Chair:</b> Widge Devaney, New York Lina Braude, Washington Maurice Bellan, Washington Enrico Mancuso, Milan Jonathan Adams, Mexico City
12:00 pm - 12:20 pm	<b>Luncheon Session - BREXIT and the Luxury &amp; Fashion Industry</b> <i>Note: Following the presentation, there will be a luncheon roundtable with selected Partner Groups</i>	James Wilson, New York
12:20 pm - 1:45 pm	<b>Partner Group Roundtables:</b> <ol style="list-style-type: none"> <li>1. Key IP Trends and Issues Throughout the World</li> <li>2. Managing a Global Digital Economy</li> <li>3. Implications of BREXIT</li> <li>4. Managing Compliance Risk</li> </ol>	

Date/Time	Item	Speaker
1:45 pm - 3:00 pm	<b>Managing A Global Digital Economy</b>	<b>Chair:</b> Pam Church, New York Sam Kramer, Chicago Harry Valetk, New York Teresa Michaud, San Francisco Flavia Rebello, Sao Paulo Francesca Gaudino, Milan
3:00 pm - 3:15 pm	<b>Q&amp;A</b>	
3:15 pm	Workshop Concludes	