




# **Product regulation and safety: A new era for the UK and EU?**

Wednesday 11 June 2025





# Speakers



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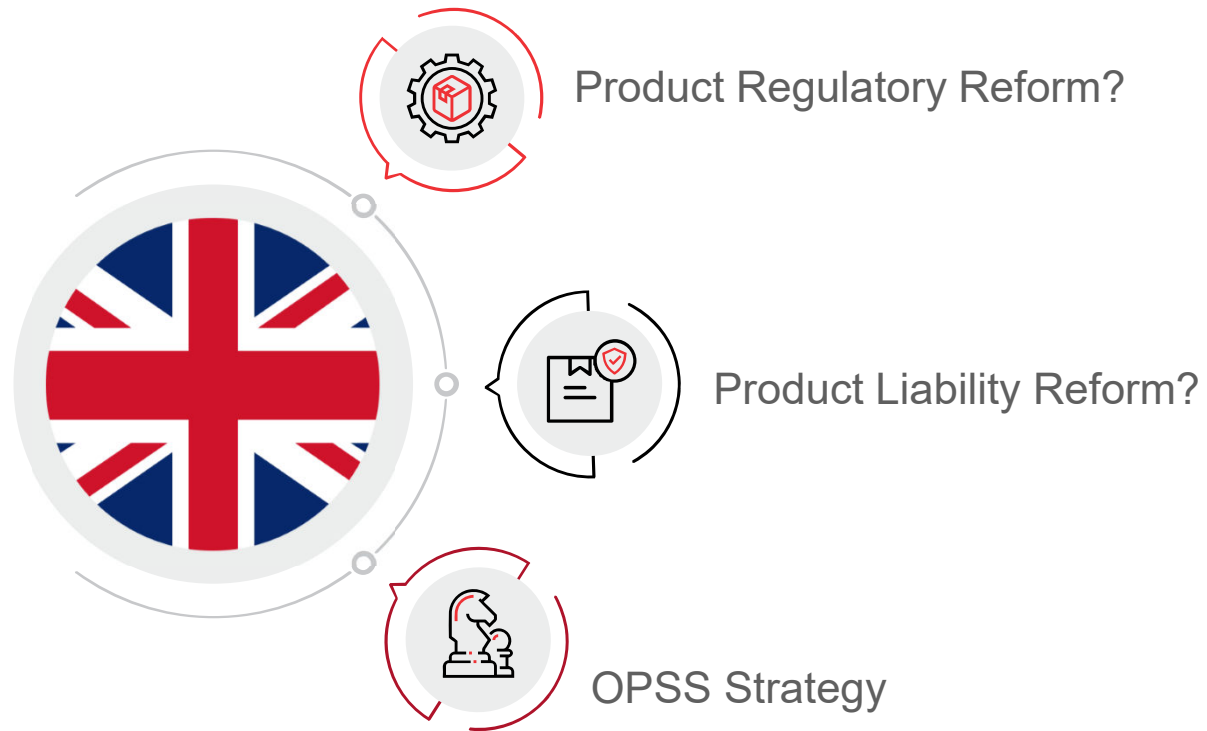


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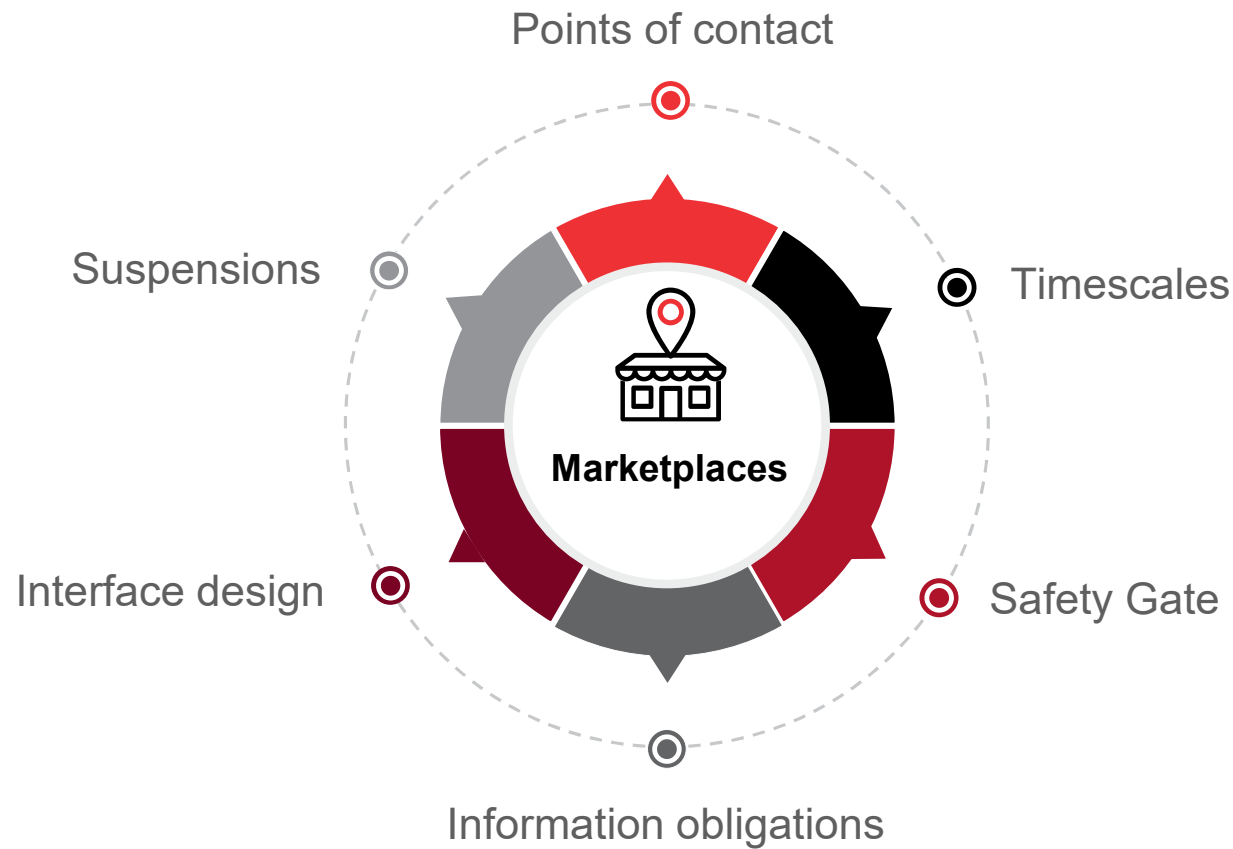




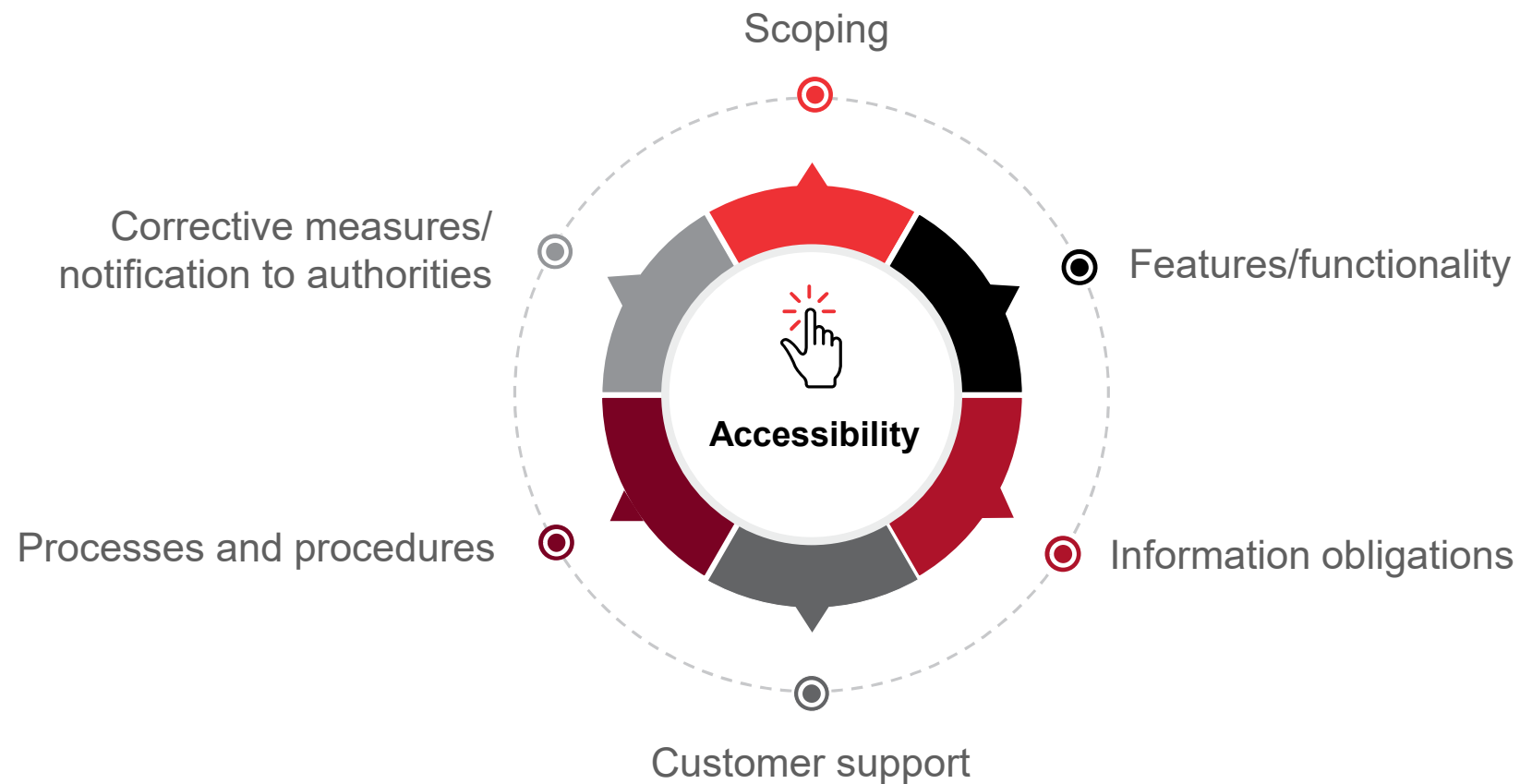
# UK – Latest Developments



# GPSR: Interplay with the DSA

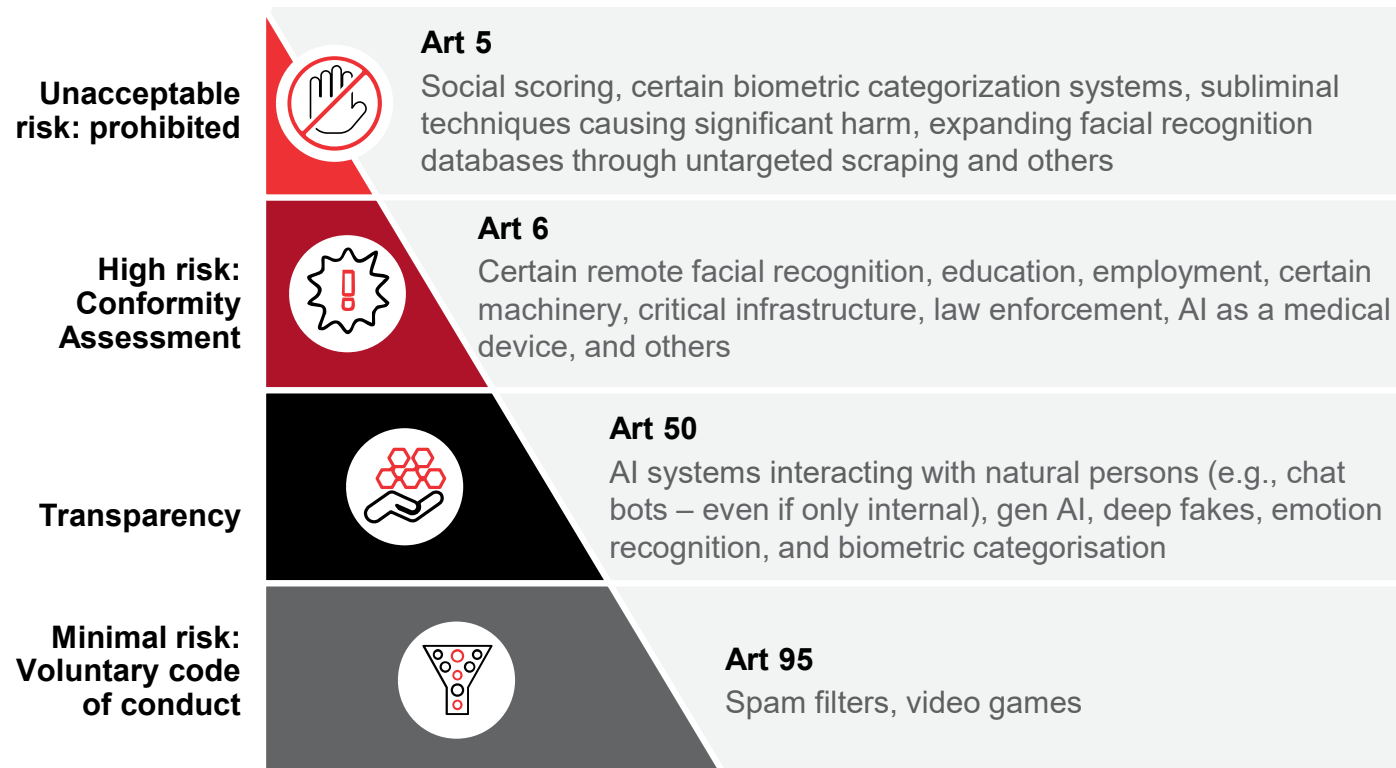


# European Accessibility Act



## AI Act 101

Based on EU product safety laws, and applies a risk-based approach to certain supply chain actors (providers, deployers, importers, distributors, etc.).



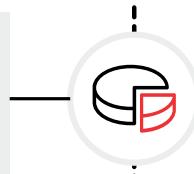
**Excluded from scope:** AI systems for sole purpose of scientific R&D, and free and open source AI systems that are not high-risk



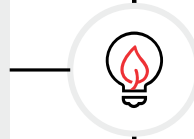
**General purpose AI models are not high risk but they are highly regulated:** trained on large amount of data, displays generality, can perform wide range of tasks and can be integrated into downstream systems

# UK and EU developments

**UK Developments:** new Circular Economy Strategy expected in autumn 2025, focusing on priority sectors.



**Simplification Trends:** signs of regulatory "cooling off", or easing compliance burdens while maintaining core sustainability goals?



**EU Product Sustainability Reforms:** raft of legislation coming into effect, expanding sustainability and circularity requirements across product lifecycles:

- Ecodesign for Sustainable Products Regulation
- Packaging and Packaging Waste Regulation
- Batteries Regulation

**What's Next:** further harmonisation of fragmented rules?



# Questions

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# Next session

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**The turning directions of ESG & sustainability regulation for corporates: Europe & the USA**

Wednesday 11 June 2025, 4.30 – 5.30 pm BST | 5.30 – 6.30 pm CEST | 11.30 am – 12.30 pm EDT

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