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THE US-CHINA BUSINESS COUNCIL
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2018 ASIA PACIFIC HEALTHCARE SUMMIT

13 JUNE 2018

The Ritz-Carlton Shanghai
Pudong | China





About the Event

2018 ASIA PACIFIC
HEALTHCARE
SUMMIT

13 June 2018 | The Ritz-Carlton Shanghai, Pudong | China

Simplifying Business in a Complex World

Helping companies investing in healthcare to thrive in the face of complexities

R&D challenges, pricing and reimbursement pressures, integration of health systems, technological disruptions as well as demands for patient-centric care models require healthcare companies to innovate and transform their business models. These transformations can unlock new business opportunities and help healthcare companies gain competitive advantages. However, they also give rise to legal and regulatory considerations.

A broad range of audience will be joining the event including healthcare and pharmaceutical companies, as well as tech and private equity firms investing in healthcare.

This interactive forum will provide the opportunity to hear about the most significant healthcare concerns to the industry. These include cybersecurity risks due to digitalization. We will also look into how innovation is driving the transformation of business and operating models, as well as the delivery of products and patient care.

A panel of industry experts and healthcare practitioners from Baker McKenzie will share insights and commercial solutions that can help navigate these growing complexities.

Agenda

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Time	Item
12:30 PM - 1:15 PM	Arrival and registration Lunch will be served
1:15 PM - 1:20 PM	Welcome address
1:20 PM - 1:25 PM	USCBC and introduction of keynote address
1:25 PM - 1:45 PM	Keynote address A keynote speech from an expert in healthcare, Lu Minli, Counselor of Pharmaceutical & Healthcare Industry Working Committee of CIPA and Chief Advisor of China National Pharmaceutical Information Center
1:45 PM - 2:25 PM	Key challenges and opportunities faced by companies investing in healthcare A deep dive on trends and key complexities that healthcare businesses are facing
2:25 PM - 3:25 PM	Prioritizing compliance in the digital world: cybersecurity A compliance discussion on cybersecurity laws, risk and crisis management and how to manage investigations
3:25 PM - 3:40 PM	Refreshment break
3:40 PM - 4:25 PM	Digital innovation A session around key trends and complexities on innovative ways of delivering healthcare products and patient care
4:25 PM - 5:30 PM	Transforming business and operating models A discussion on new and current business models in healthcare amid regulatory and business changes



Plenary Sessions

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Key challenges and opportunities faced by companies investing in healthcare

As the healthcare business environment has become increasingly complex, transformation of business models is required.

This session will tackle the trends and key complexities that companies investing in healthcare are facing.

Digitalization: Regulatory/compliance concerns and management of cybersecurity risks

Healthcare reforms and evolution of business models: regulatory, restructuring and reorganization issues

Moderator:

Clement Ngai

Partner, Baker McKenzie, Shanghai

Panelists:

Thomas Chabanis

Associate General Counsel and Head of Legal, Asia Pacific, UCB Pharma

Jake Laband

Deputy Director-Beijing, US-China Business Council

Jerry Li

Senior Principal, IQVIA Consulting Group

Prioritizing compliance in the digital world: cybersecurity

To help healthcare companies minimize their exposure to costly & time consuming risk and disputes, this panel presents a discussion on risk and crisis management, focusing on:

Cybersecurity - legislation/enforcement trends, implications and challenges for companies and how companies can defend themselves against cybersecurity threats

Data protection - ownership/liability with regards to data, regulatory compliance and strategies to manage risk and investigations

Moderator:

Vivian Wu

Partner, Baker McKenzie, Beijing

Panelists:

Celeste Ang

Partner, Baker McKenzie, Singapore

Gino Bello

Senior Director, Computer Forensics, Technology, FTI Consulting

Dr. Yanqing Hong

Research Director - Internet Development Research Institute, Peking University of China

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Digital innovation

This session will discuss the following trend and key complexities:

- Investments in healthtech
- Delivery of products and patient care through non-traditional means such as e-commerce, telemedicine and social media
 - Competition related issues in e-commerce/online sales
 - Regulatory/compliance concerns over direct to consumer outreach and engagement through digital marketing and social media:

Moderator:

Toby Patten

Partner, Baker McKenzie, Melbourne

Panelists:

Tom Jenkins

Partner, Baker McKenzie, Hong Kong

Yu Yi

Managing Director, Accenture Digital Lead, Greater China

Transforming business and operating models

This session will discuss the various business models that companies investing in healthcare are looking into, in light of changes in the regulatory and business environment. We will also cover key complexities related to these new models.

- Various business models such as licensing, collaboration deal models and other supply chain arrangements
- Commercial and business drivers affecting the way healthcare companies do business
- Specific issues impacting the business models, such as regulatory and compliance issues, requirements for marketing authorizations, IP protection and due diligence of digital innovations

Moderator:

Tracy Wut

Partner, Baker McKenzie, Hong Kong

Panelists:

Tom Chan

Head of Legal, Greater China, Takeda (China) Holdings

Christina Macasaet-Acaban

Partner, Baker McKenzie, Manila

Justin Wang

Managing Director, L.E.K. Consulting

Vivian Wu

Counsel, Baker McKenzie FenXun, Beijing

Registration

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Date:

Wednesday, 13 June 2018

Time:

12:30 PM - 5:30 PM

Location:

The Ritz-Carlton | Pudong, Shanghai
Shanghai IFC, 8 Century Avenue, Lujiazui, Pudong
Shanghai, 200120 China

Registration and logistics inquiries:

Erica Joyce Ang
T: +632 558 9690
erica.ang@bakermckenzie.com

Event and program inquiries:

Princess Dela Cruz
T: +632 558 9311
princess.delacruz@bakermckenzie.com

Approved for 3.75 California general CLE credits, 3.75 Illinois general CLE credits, 4.5 New York areas of professional practice CLE credits, and 3.75 Texas general CLE credits. Participants requesting CLE for other states will receive Uniform CLE Certificates.

Baker & McKenzie LLP is a California and Illinois CLE approved provider. Baker & McKenzie LLP has been certified by the New York State CLE Board as an accredited provider in the state of New York for the period 12/12/15-12/11/18. This program may earn newly admitted New York attorneys credit under Areas of Professional Practice. Baker & McKenzie LLP is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE.

This program can be applied towards the 9 Substantive Hours of Continuing Professional Development (CPD) required by the Law Society of Upper Canada. Please note that this program is not accredited for Professionalism hours.

A uniform certificate for 4.5 CPE credits will be provided for participants to use for CPE credit applications.

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