

WOMEN IN INTELLECTUAL PROPERTY

Diversity of people. Diversity of thought.

Spring 2017

WELL AHEAD OF
OUR COMPETITORS,
BAKER MCKENZIE'S
GLOBAL IP PRACTICE
HAS AND CONTINUES
TO CULTIVATE AND
CHAMPION WOMEN.

53%

of our IP attorneys
are women

71%

of our new hire
IP attorneys
are women

50%

of our IP equity partner
promotions in past
3 years are women

DIVERSITY IS IN OUR DNA

We were the first global law firm to be led by a woman, with Christine Lagarde—now Managing Director of the International Monetary Fund—serving as Chair of Baker McKenzie's Executive Committee. In 2015, as part of our Global Diversity & Inclusion program, we introduced an annual award that honors a Baker McKenzie lawyer who demonstrates exceptional leadership and helps create greater opportunity for women at the Firm.

Most recently, Baker McKenzie has signed the Women's Empowerment Principles, an initiative of UN Women and the UN Global Compact, to guide businesses on promoting gender equality and women's empowerment.

In 2016, we were named for the sixth time by *Working Mother* magazine as one of the "Best Law Firms for Women," highlighting our Global Diversity and Inclusion Committee for developing a Global Gender Initiative that "helps propel talented women to success." Our commitment to a diverse and inclusive workplace, however, extends beyond gender; in 2016 for the sixth consecutive year, the *Human Rights Campaign* named our firm one of the "Best Places to Work for LGBT Equality."

As committed as Baker McKenzie's Global Diversity and Inclusion Committee is to creating a firm where top talent can thrive through fostering a workplace culture that is inclusive of our diverse workforce, our firm's Pro Bono Committee is also making significant strides, recently expanding our pro bono practice by adding an additional female partner to oversee our firm's pro bono activities.

As part of our pro bono efforts, our firm currently:

- represents women and child victims of domestic violence in immigration proceedings with **Tahirih Justice Center in Houston**
- provides counsel to **Women for Women International** in many areas of governance, corporate, tax, etc.
- provides governance and employment counsel to the **Girls Leadership Institute**
- established "**GirlDev**" as a non-profit
- provides six months of emergency assistance for **women and their children in immigration custody** to help file probable cause petitions for release from detention in Miami
- represents **women human trafficking victims** in Washington DC, Toronto, and Miami



Baker McKenzie hosted Girls 4 science's 4th Annual Women's History Month reception and Award Ceremony in our Chicago office. The event recognized supporters of the organization and encouraged the 175 attendees to make a difference in STEM related fields.



Baker McKenzie hosted its second Cyber Ready Girls' Day in collaboration with Ruskin University. Around 50 girls from across five secondary schools attended this full day event aimed to promote career opportunities in technology.

CHAMPIONING OUR



SONIA BALDIA
IP Transactions
Washington, DC

Sonia brings more than 17 years of global sourcing, technology and intellectual property experience, with an emphasis on India. Prior to joining Baker McKenzie, she was a consultant to the US Agency for International Development and US Department of Commerce, advising foreign governments on IT, telecom and IP-related development projects. Sonia is a dual qualified lawyer with bar admissions in the US and India, and she is a registered patent attorney in both the US and India.



MICHELLE BLUNT
IP Transactions
London

Michelle is seasoned in all aspects of commercial and transactional IP. She has significant depth of experience handling IP aspects of M&A transactions. She also regularly assists clients in a wide range of industries with IP advisory work, licensing, R&D and cost-sharing arrangements and regulatory and IP compliance advice. Michelle speaks and writes regularly on a range of commercial IP issues, eg, taxation of intangibles, managing IP contracts in an economic downturn and effective IP due diligence.



RUBY CHAN
Brand Management,
Brand Enforcement
Hong Kong

Ruby regularly advises clients on the management and protection of their trademark portfolios, coordinating brand clearance, providing risk analysis, name clearance, and strategy related to filing programs. Her practice includes drafting and advising on commercial agreements, including IP assignment, licensing and distributorship agreements and advising on implementation of brand protection strategies across multiple jurisdictions. She also handles trademark oppositions and cancellations, and negotiating settlement agreements.



KHERK YING CHEW
Brand Enforcement,
IP Litigation
Kuala Lumpur

Kherk heads the IP Practice Groups of Wong & Partners. She handles all aspects of IP matters concerning copyright, patent, trade and service marks, registered designs and trade secrets. Her practice includes enforcement and IP litigation actions, passing off and anti-counterfeiting actions, opposition proceedings, as well as filing and prosecution of design, trade/service marks and patents. She is also experienced in advising on complex IP issues relating to commercialization and licensing, corporate transactions, valuation and securitization.

—SPOTLIGHT—

Pam heads our New York IP Practice and is a member of our North America IP Steering Committee



PAMELA CHURCH
Brand Management,
Copyright,
IP Transactions
New York

Pam counsels major media, publishing, entertainment, motion picture, financial services, luxury goods and technology companies in the establishment and implementation of comprehensive IP protection, licensing, merchandising, enforcement and anti-piracy programs. She provides counsel on M&A, joint ventures, business reorganizations and finance transactions in fields in which IP rights are key. She also represents companies in sponsorship and endorsement contracts, clearing advertising for use in online and off-line media, and compliance with regulations governing contests and sweepstakes.

WOMEN PARTNERS



MARGARITA DIVINA
IP Transactions,
Brand Enforcement
Moscow

Ms. Divina focuses her practice on transactional, non-contentious and contractual IP work and franchising issues, as well as general IP matters. She has experience counseling clients on concerns related to IP protection in Russia, trademark and franchising assignment issues and licensing strategies, and handling trademark infringement proceedings. She has also successfully represented companies before the Russian Antimonopoly Authority on unfair competition laws.



ELIZABETH DEHARENG
IP Transactions
Brussels

Elisabeth specializes in intellectual property (author rights, trademarks, and databases protection), and information technology, with a focus on the digital economy. Her practice covers transactional IP, conduct of due diligence and transfers of IP, as well drafting and negotiating complex license and assignment agreements. Ms. Dehareng advises national and international organizations on their IP protection strategy. She also has notable experience in trademark counterfeiting cases and unfair competition matters.



ESTHER FLESCH*
IP Transactions,
Trade Secrets
São Paulo

Esther focuses her practice in the transactions area, including IP protection, entertainment, information technology, licensing and technology transfer agreements, as well as compliance. She also has extensive experience in advising clients in pharmaceutical and healthcare matters, telecommunications law and media-related transactions. Her clients extends across the technology, media and telecom, pharmaceutical and healthcare industries. She is described by clients as "one of the best lawyers in the country."



CRISTINA DUCH
Brand Management,
Brand Enforcement
Barcelona

Cristina has significant experience in a wide range of IP matters, with particular emphasis on trademarks, designs, unfair competition and advertisement. She provides general and contractual advice and handles litigious work before civil, commercial and community courts. In the last several years, she has handled significant contentious cases involving pressing issues for clients in the textile, luxury and consumer goods, food and beverages, internet, technology and electronics sectors.

—SPOTLIGHT—

Cristina is a member of our EMEA IP Steering Committee



MARIA GARAYALDE
Brand Management,
Brand Enforcement
Madrid

Maria has extensive experience as a trademark attorney. She is also seasoned in portfolio management, and has represented plaintiffs and defendants in infringement suits and counterfeiting cases before all major courts in Spain. Maria advises clients on trademark matters, unfair competition, copyright, design, patents and advertisement. She also has significant experience advising on the IP aspects of corporate transactions, mergers and acquisitions, license agreements, technology transfer and software.

*In cooperation with Trench, Rossi e Watanabe Advogados.

CHAMPIONING OUR



LISA GATES

Brand Management,
Brand Enforcement,
Copyright
Chicago

Lisa represents companies of all sizes in a variety of IP matters. She is responsible for international trademark portfolios and polices marks globally. She also conducts trademark searching and clearance activities and represents trademark owners in matters before the Trademark Trial and Appeal Board. In addition, she advises clients on trademark and copyright infringement, licensing and IP matters in corporate deals. Clients describe her as no-nonsense, easy to work with and a true collaborator.



DIVINA ILAS-PANGANIBAN

Brand Management,
Brand Enforcement,
Copyright
Manila

Divina's practice focuses on the protection of trademarks, copyright, patents and other IP rights. She also assists clients in licensing and IP commercialization transactions, including franchising arrangements. She has advised various clients on regulatory and compliance matters, and has extensive experience in IP litigation cases. She is an accredited arbitrator of the Philippine IP Office and often serves as resource speaker in local and international seminars on IP and IT laws.



ANGELINE LEE

Brand Management,
Patent Prosecution,
IP Litigation
Singapore

Angeline leads our IP rights portfolio management team in Singapore. She focuses her practice on developing and implementing multijurisdictional IP protection strategies. She handles IP due diligence, clearance searches, and the registration of trademarks, patents and designs. Ms. Lee also assists in contentious opposition, invalidation and revocation proceedings and advises on licensing, franchising, non-disclosure and IP ownership agreements.



DR. ISABELLA LIU

Patent Prosecution,
IP Litigation
Hong Kong

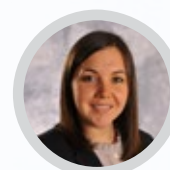
Isabella advises clients on matters relating to the creation, exploitation and protection of IP rights. Her practice focuses on a broad range of IP issues in China, including patent and trademark prosecution, copyright protection, administrative and civil enforcement of IP rights, licensing, brand acquisitions, due diligence and technology transfers. She is a highly skilled litigator with significant experience representing clients in patent invalidation proceedings in China, unfair competition and trade secret claim, and patent infringement.



NATHALIE MARCHAND

Brand Management,
Brand Enforcement
Paris

Nathalie's area of practice covers a wide range of IP matters including trademarks, patents, copyrights, designs, appellations of origin and unfair competition. She assists companies in the protection and exploitation of IP rights including the drafting and negotiation of IP agreements and on IP aspects of transactional matters. Over her years in practice, Nathalie has developed extensive experience in complex IP litigation before French courts.



MACKENZIE MARTIN

Patent Litigation,
Patent Prosecution
Dallas

Mackenzie's practice includes litigating complex patent infringement and other IP suits, including cross-border litigation. She handles administrative hearings and trials relating to post-grant review of US and foreign patents. In addition, she prepares and prosecutes patents in the US and various foreign countries, and she has experience working with clients and inventors during all stages of patent prosecution. As an electrical engineer, Mackenzie represents clients in a variety of technical fields, including software, networks, communication systems, integrated circuits, semiconductor devices, computer memory technology, optics, LEDs, solar cells, financial systems, and display technology.

WOMEN PARTNERS

—SPOTLIGHT—

Lisa heads our Houston IP Practice and is a member of our North America IP Steering Committee



LISA MEYERHOFF

IP Litigation,
Brand Enforcement
Houston

Lisa is proficient in all aspects of IP law. Her practice focuses on litigation, client counseling, as well as domestic and international IP disputes. She regularly handles matters on IP enforcement and anti-piracy, patent, trademark, trade dress and copyright counseling. Ms. Meyerhoff has been involved in mediations, arbitrations, and bench and jury trials in federal court. She has also handled various trademark proceedings before US Trademark Trial and Appeals Board, and is fluent in all areas of IP protection.



TERESA MICHAUD

IP Litigation
San Francisco

Teresa advises on all aspects of dispute resolution. Her practice focuses on complex business disputes, class actions, and international arbitration in the areas of intellectual property, trade secret misappropriation, competition and other common law claims. She is admitted to practice in California, Texas and New York and is a qualified solicitor in England and Wales. Teresa was named a "Rising Star" in Northern California by *Super Lawyers* magazine in 2015. She is co-chair of the ABA Class Action and Derivative Suits Emerging Issues Subgroup.



DIANNE PHOEBUS

Brand Management, Brand Enforcement,
IP Transactions
Caracas

Dianne advises clients on general IP strategy, including the IP aspects of use and registration, unfair competition, advertising law and e-commerce. She also assists in matters involving IP enforcement, negotiations in case of conflict, licenses and technology transfer agreements. Ms. Phoebus counsels clients on the legal framework of trademark, patent, copyright and trade secret law. In addition, she concentrates on regulatory law and has extensive knowledge of legal and compliance issues related to the pharmaceutical and healthcare industry.

Dianne is ranked among the leading intellectual property lawyers in Venezuela by *Chambers Latin America*, *World Trademark Review* and *Legal 500*. She is also an active member of the International Trademark Association and the Intellectual Property Committee of the Venezuelan-American Chamber of Commerce.

—SPOTLIGHT—

**Dianne serves as
Regional Chair of
our Latin America
IP Practice**

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—SPOTLIGHT—

Flavia is regional chair of our Latin America IT/C Industry Group



FLAVIA REBELLO*
IP Transactions,
Brand Enforcement
Sao Paulo

Flavia's practice includes IP, technology transfer and license agreements, copyright, entertainment, media, information technology, e-commerce, commercial contracts and distribution. She has significant experience in drafting, negotiating and reviewing agreements involving IP, including supply of technology, technical assistance, trademark license, patent license, franchise, copyright license, software license and distribution, outsourcing, maintenance and support services, as well as assignment of IP rights. Legal advice in various aspects of e-commerce, including domain name disputes, IP infringement in the Internet and review of terms of use of websites.



KAMLEH NICOLA
IP Litigation,
IP Transactions
Toronto

Kamleh's practice focuses on IP litigation, with an emphasis on all aspects of patent, trademark and copyright disputes, particularly in the pharmaceutical industry. She also advises clients on the regulatory aspects of pharmaceuticals and medical devices, including strategic advice relating to product approval and launch, marketing, labelling and pricing, governance and compliance. Kamleh works with her clients to minimize risk and navigate the complexities in Canada's regulatory regime.



LISA ROSAYA
Brand Management,
Brand Enforcement,
Copyright
New York

Lisa focuses on global trademark portfolios and brand management services, including trademark selection and branding, trademark prosecution, opposition and cancellation proceedings, copyright and trademark licensing, enforcement and infringement matters, domain name issues and disputes and labeling and advertising issues. She also assists in addressing IP issues in the context of corporate and financing transactions, including drafting and analyzing IP-related provisions and agreements, due diligence and perfection of security interests domestically and internationally.



GRACE SHAO
IP Transactions,
IP Litigation
Taipei

Grace advises clients on a wide range of IP enforcement matters, especially in the pharmaceutical, high-tech and entertainment industries. She focuses her practice on contract negotiation for technology licensing and litigation related to IP, fair trade law and commercial matters. Her litigation experience includes patent litigation, copyright infringement and administrative litigations to protect clients' IP rights and portfolios.

—SPOTLIGHT—

Grace is a member of our Asia Pacific IP Steering Committee and leads the region's Patents Taskforce

WOMEN PARTNERS



SHIMA ROY
IP Litigation
Chicago

Shima advises clients on all aspects of intellectual property disputes including trade secret misappropriation, patent infringement, copyright, advertising, trademark, and trade dress. She has extensive experience developing strategies for clients managing disputes in several international jurisdictions. Shima has represented clients in federal and state courts, domestic and international arbitration, and before the International Trade Commission and the Trademark Trial and Appeal Board.



JOYCE SMITH
IP Transactions
San Francisco

Joyce's practice focuses on advising multinational companies on cross-border commercial transactions, with a focus on IP and technology licensing, development and acquisitions, and IP migrations for post-acquisition integrations and international tax reorganizations, implementation of international tax restructurings. She is uniquely positioned to advise global clients on the interdisciplinary aspects of IP, corporate and commercial issues involved with the planning and implementation of large-scale IP migrations and complex cross-border transactions.



EVA-MARIA STROBEL
Brand Management,
Brand Enforcement,
IP Litigation
Zurich

Eva-Maria's practice focuses on contentious and non-contentious matters involving all IP aspects, in particular Swiss, German and European trademark and design law, as well as unfair competition and food law. She advises on trademark and design registration and enforcement, as well as the enforcement of the clients' rights against counterfeiters and parallel importers. Her specialization entails drafting and negotiating all kinds of agreements pertaining to IP in general and trademark and design law in particular, including license agreements, prior rights agreements and research and development agreements.



SAY SUJINTAYA
Brand Management, Patent Prosecution,
IP Transactions
Bangkok

Say is currently the regional chair of the Firm's Intellectual Property Group in Asia Pacific. She also heads the intellectual Property and Media and Entertainment teams in Bangkok and was responsible for establishing the intellectual Property practice of the Firm's Yangon office.

Say manages the patent and trademark portfolios of some of the world's largest pharmaceutical, software and consumer goods companies. She regularly advises on patent and trademark prosecution matters, as well as licensing, and is heavily involved in all manner of IP rights enforcement, including the coordination of anti-counterfeiting and anti-piracy campaigns, and IP-related litigation. Say also advises numerous global pharmaceutical companies on trade secrets protection, data exclusivity, compulsory licensing, labeling and advertising laws, and enforcement measures against counterfeit drugs and look-alikes.

—SPOTLIGHT—

**Say is a Member
of our Firm's
Nominating
Committee and
Regional Chair
of our Asia Pacific
IP Practice**

CHAMPIONING OUR



MARIA SMITH

Brand Management,
Brand Enforcement
Hong Kong

Maria has extensive experience in contentious, non-contentious and commercial IP matters, with a focus on trade marks and copyright. Her practice comprises of global and regional IP portfolio management and brand protection, including trade mark selection and branding, trade mark prosecution, trade mark opposition and cancellation proceedings; licensing; enforcement; domain name and copyright matters.

—SPOTLIGHT—

Maria heads
our Trade
Marks Practice
in Hong Kong
and champions
the office
BakerWomen
Group



THI KIEU HOA TRAN

Brand Enforcement,
IP Litigation
Hanoi

Hoa has been handling the full spectrum of IP work since 2004. Her main focus is in contentious matters including infringement, unfair competition, domain name dispute, and copyright. Hoa advises extensively on both contentious and non-contentious IP cases, and works closely with major clients across various industries.



MARCELA TRIGO*

IP Litigation,
IP Transactions,
Brand Management
Rio de Janeiro

Marcela has significant experience in complex litigation, before state and federal courts in Brazil, having acted in several leading cases in the area of Industrial Property. Her practice is focused on representing clients in legal disputes involving patents, trade secrets, data package exclusivity, unfair competition and regulatory compliance, particularly in the pharmaceutical, biotechnology and telecommunications fields. She also advises clients in IP portfolio management, multinational licensing programs, licensing and technology transfer agreement and provides legal opinions involving IP in Brazil.



VIRGINIE ULMANN

Brand Enforcement,
IP Litigation
Paris

Virginie practices mainly in the area of IP law, and has significant experience in drafting and negotiating IP agreements. She has extensive experience handling non contentious and contentious matters. Her non-contentious experience includes advising on the protection of — and commercial dealings in — all IP rights. Virginie's contentious practice includes trademarks, domain names, patents and designs disputes as well as unfair competition cases.

—SPOTLIGHT—

Virginie is a
member of
our EMEA
IP Steering
Committee

WOMEN PARTNERS



**DR. CONSTANZE
ULMER-EILFORT**

IP Transactions,
Copyright
Munich

Constanze has more than 20 years experience in advising high technology, pharmaceutical and media companies on the protection and commercialization of IP rights. She advises on a broad range of agreements such as collaboration and license agreements, R&D agreements and agreements with academic institutions. Furthermore, she is seasoned in the field of copyright and advises publishing houses and the media industry, inter alia, on the licensing of content, the limitations of copyright and copyright levies.

—SPOTLIGHT—

Constanze is Managing Partner of the German and Austrian offices and former Chair of the Firm's Policy Committee



STEPHANIE VACCARI

Brand Management,
Brand Enforcement,
IP Litigation
Toronto

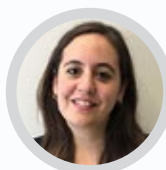
Stephanie advises industry clients on a broad range of IP-related matters. She has extensive trade mark-related experience, has assisted global clients with worldwide trade mark portfolios, and represented them in opposition and cancellation proceedings. She has also participated in a variety of complex lawsuits dealing with, among others, trade mark and copyright infringement, patent infringement and validity, Internet issues, licensing issues, unfair competition and passing off.



FLAVIA VASCONCELOS*

Brand Management,
IP Transactions,
Copyright
Rio de Janeiro

Flavia advises clients on a wide range of IP matters - counseling, filing and prosecution of patent and trademark applications, patent and trademark portfolio management, freedom-to-operate patent searches, analysis and registration of licenses, technology transfers, registration of plant varieties, patent-related regulatory health issues and copyright administration. Her clients include multinational companies in the consumer products, chemical/pharmaceutical, cosmetics, banking automation, telecommunications/electronics, transportation, hotel, tobacco, and entertainment sectors.



VALENTINA VENTURELLI

Brand Management,
Brand Enforcement,
IP Transactions
Santiago

Valentina's practice focuses on intellectual and industrial property matters, and prosecution and surveillance of trademarks in foreign countries. In connection with trademarks in Chile, she counsels national and international clients in relation to the fulfillment of requirements by the National Industrial Property Institute and international classification, among others. Valentina also has experience in consultancy regarding coexistence agreements, consumer law and advertisement, license agreements, distribution agreements, as well as filing and prosecution of IP rights in Chile and foreign countries in accordance with several international treaties.



ELISABETH WHITE

Brand Enforcement,
IP Litigation
Sydney

Elisabeth advises market leading companies in the various sectors in relation to IP protection, regulatory matters and disputes. She handles a broad range of contentious matters, including Australian Federal Court litigation concerning patents, trade marks, passing off and trade practices issues. Elisabeth advises life sciences, food and consumer goods companies regarding regulatory issues related to the marketing and sale of their products, including product labelling, advertising and promotion, interactions with consumers and healthcare professionals, adverse events and recalls, pricing and reimbursement.

Individual Rankings/Recognition



- **Kherk Ying Chew, Grace Shao and Say Sujintaya** received Band 1 rankings by *Chambers Asia Pacific* 2017
- **Maria Smith** received a Band 4 ranking by *Chambers Asia Pacific* 2017
- **Angeline Lee** was a recognized practitioner by *Chambers Asia Pacific* 2017
- **Dianne Phoebeus** received a Band 1 ranking by *Chambers Latin America* 2017
- **Esther Flesch** received a Band 3 ranking by *Chambers Latin America* 2017
- **Flávia Rebello and Flávia Vasconcelos** received Band 4 rankings by *Chambers Latin America* 2017
- **Margarita Divina** was ranked Band 3 by *Chambers Europe* in 2016
- **Cristina Duch** was ranked Band 4 by *Chambers Europe* in 2016
- **Pam Church and Lisa Rosaya** received Band 3 rankings by *Chambers USA* 2016
- **Grace Shao** was ranked Band 1 by *Chambers Global* in 2017
- **Margarita Divina and Esther Flesch** were ranked Band 3 by *Chambers Global* in 2017
- **Cristina Duch, Flavia Rebello, Maria Smith and Flávia Vasconcelos** were ranked Band 4 by *Chambers Global* in 2017
- **Virginie Ulmann** was a recognized practitioner by *Chambers Global* in 2017
- **Ruby Chan, Kherk Ying Chew, Divina Ilas-Panganiban, Angeline Lee, Grace Shao and Say Sujintaya** were recognized as Leading Individuals by *Legal 500 Asia Pacific* 2017
- **Isabella Liu, Grace Shao and Say Sujintaya** were recognized as Leading Patent Professionals by *IAM Patent 1000* 2016
- **Pamela Church, Margarita Divina, Dianne Phoebeus, Grace Shao, Maria Smith, Eva-Maria Strobel, Say Sujintaya, Virginie Ulmann and Constanze Ulmer-Eilfort** were ranked as leading practitioners by *MIP IP Stars* in 2016
- **Margarita Divina, Dianne Phoebeus, Maria Smith and Say Sujintaya** were awarded gold rankings by *WTR 1000* in 2017
- **Pamela Church, Cristina Duch, María Dolores Garayalde, Angeline Lee, Lisa Meyerhoff and Say Sujintaya** were awarded silver rankings by *WTR 1000* in 2017
- **María Dolores Garayalde, Lisa Gates, Divina Ilas-Panganiban, Flávia Rebello, Lisa Rosaya, Eva-Maria Strobel, Flávia Vasconcelos, Stephanie Vaccari and Elizabeth White** were awarded bronze rankings by *WTR 1000* in 2017
- **Michelle Blunt and Grace Shao** were recommended by *WTR 1000* in 2017
- **Angeline Lee, Dianne Phoebeus, Flavia Rebello, Lisa Rosaya, Say Sujintaya, Flavia Vasconcelos and Marcel Trigo** were recognized as WIPR Leaders – *WIPR Leaders Directory* 2017
- **Mackenzie Martin** was recognized as Rising Star by the Texas Bar
- **Margarita Divina, Isabella Liu and Stephanie Vaccari** received Client Choice recognition for their excellence in client service – *Client Choice Awards* 2017
- **Michelle Blunt** was named in the Lawyer's Hot 100 in the UK 2017
- **Shima Roy** was named one of the Top 40 Minority Lawyers under 40 by the *National Law Journal*

Industry Leadership/Recognition

- **Nadine Archer** is a member of the Model Law Guidelines Subcommittee of INTA
- **Kherk Ying Chew** is an Appointed Panel Arbitrator and Mediator of the World Intellectual Property Organization (WIPO)
- **Cristina Duch** serves on the INTA Design Committee and the MARQUES Unfair Competition Subcommittee
- **Maria Dolores Garayalde** serves on the Anti-counterfeiting Committee of International Trademark Association (INTA)
- **Divina Ilas-Panganiban** is Co-Chair of the IP Rights Committee of the American Chamber of Commerce of the Philippines; She is also Vice President and Director (Philippine Chapter) of the Licensing Executives Society International
- **Angeline Lee** serves on the Online Reference Committee of the International Trademark Association (INTA)
- **Isabella Liu** is Honorary Legal Advisor of the Hong Kong Association of Pharmaceutical Industry.
- **Grelis Marciano** is a member of the Legislation and Regulation in South America and the Caribbean Subcommittee of INTA
- **Mackenzie Martin** serves on the Advisory Committee of the Kansas State University Electrical and Computer Engineering Department
- **Cristina Matiz** is Member, Board of Directors of the Colombian Center for Copyrights (CECOLDA)
- **Lisa Meyerhoff** is the Editor-in-Chief of the *Law Review & Technology Journal* and serves as the Chair of the Computer & Technology Section of the State Bar of Texas
- **Kamleh Nicola** is Vice Chair of the Executive Committee, National IP Section of the Canadian Bar Association and was cited as a woman of impact in the NY blog, BELLA New York
- **Dianne Phoebus** is a member of the Latin America Pro Bono Committee
- **Lisa Rosaya** is a member of the Right of Publicity Committee of INTA
- **Maria Smith** is a member of the International Trademark Association (INTA) Brands and Innovation Committee
- **Say Sujintaya** is a Council Member of the Asian Patent Attorneys Association (APAA) and Secretary of Thai chapter of the International Association for the Protection of Intellectual Property (AIPPI)
- **Katarzyna Tobiasz-Dumania** is a member of the Saul Lefkowitz Moot Court Competition Committee
- **Marcela Trigo** is Vice-President of the Licensing Executives Society (LES) Brazil Chapter
- **Dr. Constanze Ulmer-Eilfort** has been awarded with the "Overall Outstanding Female Practitioner Award" at the 2016 Euromoney European Women in Business Law Awards and the PMN Awards as Managing Partner of the year 2015 significant achievements advancing women and promoting gender equality

Firm Leadership/Recognition

- **Lisa Gates, Lisa Meyerhoff, Kamleh Nicola, and Lisa Rosaya** serve on the Firm's North American Diversity & Inclusion Committee
- **Lisa Rosaya** serves on the Firm's North American Diversity & Inclusion Committee
- **Say Sujintaya** serves on the firm's Nominating Committee and Global IP Steering Committee. She also leads our regional Asia Pacific IP Practice, heads the Intellectual Property and Media and Entertainment teams in Bangkok, and was responsible for establishing the Intellectual Property practice of the Firm's Yangon office. Aside from advising clients on IP-related matters, Ms. Sujintaya is also active in lobbying and public policy work. As a member of the World Economic Forum's Global Agenda Council on South-East Asia, she supports efforts to strengthen integration within the region through better education and human capital development.
- **Stephanie Vaccari** was recognized by our Firm on International Women's Day as a woman "who has made significant achievements advancing women and promoting gender equality."

WHAT OUR LEADERS ARE SAYING



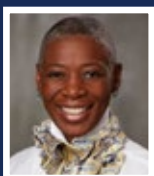
"Baker McKenzie's strategy is equally weighted towards our clients and our people. A forward looking and successful approach for one is only achievable with a similar commitment to the other. And having a diverse workforce is key to both."

Paul Rawlinson is the London-based Global Chair of Baker McKenzie. He joined the Firm in 1986 focusing on intellectual property and made partner in 1996. He served as London Managing Partner from 2013 to 2016, when he was named the Firm's first British Chair. Educated in the UK and France, Paul has advised international clients with extensive IP portfolios on protection and enforcement, and has vast experience in trade mark, trade secret, copyright, design and technology issues. Paul led the Firm's Global Intellectual Property practice group from 2004 to 2010.

"Our commitment to D&I as a Firm is critical to our future success and something that should be on all of our agendas, not because we are told to think about it, but because it is the smart thing to do, for our talent, our clients and the communities in which we live, work and serve."



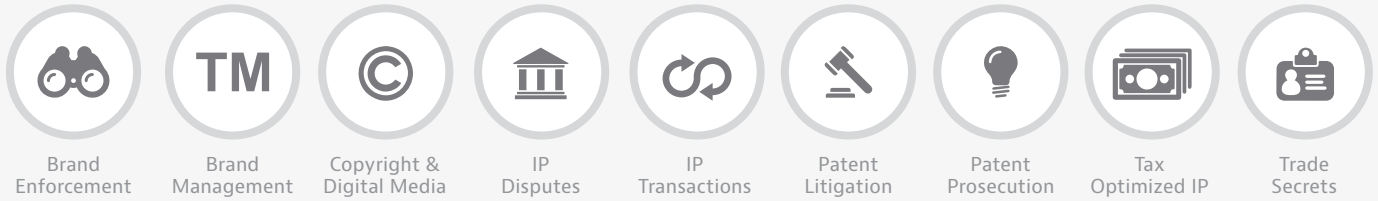
Claudia F. Prado is a member of the Firm's Global Executive Committee, chairing the Firm's Financial Committee and Diversity & Inclusion Committee, and is the Regional Chairman of the Latin America Regional Council. Previously, Ms. Prado was the managing partner at Trench, Rossi e Watanabe Advogados, a Brazilian law firm with a cooperation agreement with Baker McKenzie, where she chaired the Firm's Corporate & Securities and Mergers & Acquisitions practice groups. She also served as a member of the Steering Committees for Baker McKenzie's Global Mergers & Acquisitions and Private Equity practice groups.



"Aristotle's philosophy of "knowing yourself is the beginning of wisdom," rings very true for us at Baker McKenzie. We have set our strategy to be primarily focused internally first, and this self-reflective approach drives our decision-making on our internal D&I priorities, goals and objectives."

Karen Brown is the Director of the Firm's Global Corporate Inclusion/Diversity Committee.

OUR CORE IP SERVICES

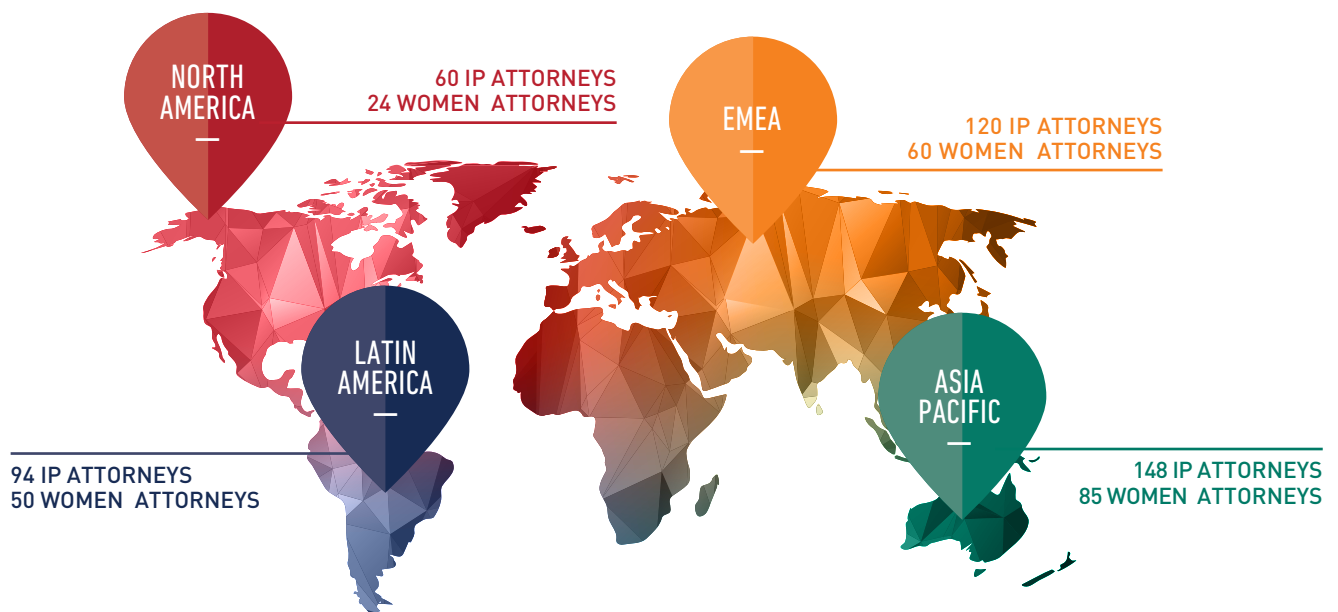


SECTOR EXPERTISE

Automotive · Fashion & Luxury · Financial Services · Fast Moving Consumer Goods
Healthcare · Hotels, Resorts & Tourism · Media & Entertainment · Technology

OVER 3 DOZEN
LANGUAGES
SPOKEN

422 TOTAL
IP ATTORNEYS



Baker McKenzie has been global since inception. Being global is part of our DNA.

Our difference is the way we think, work and behave — we combine an instinctively global perspective with a genuinely multicultural approach, enabled by collaborative relationships and yielding practical, innovative advice. Serving our clients with more than 4,600 lawyers in 47 countries, we have a deep understanding of the culture of business the world over and are able to bring the talent and experience needed to navigate complexity across practices and borders with ease.

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