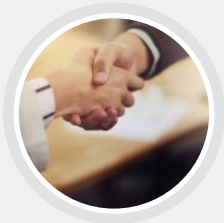


ACTED IN THE WORLD'S FIRST RATE
SETTING TRIBUNAL PROCEEDINGS
FOR DIGITAL MUSIC OUTSIDE US



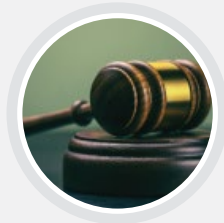
DIRECTLY INVOLVED IN THE
DRAFTING OF THE EU'S
COPYRIGHT & AVMS DIRECTIVES

WHAT WE DO



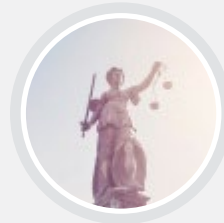
Transactions

We lead content related deals and licensing transactions in all media and technologies



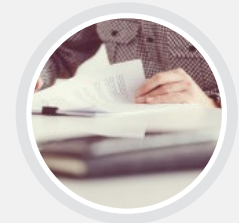
Litigation & ADR

We act at first instance and on appeal on copyright and related rights disputes in the courts, rate setting tribunals, levy disputes and other ADR procedures



Strategic Advice

We advise on complex copyright, moral rights and related rights questions associated with product design, content production and distribution, transactions and disputes



Government Relations

We advise on copyright and related rights legislation and regulatory reform, including legislative drafting

WHY WE ARE DIFFERENT

Quality

We are consistently rated as one of the top copyright practices globally, with market leading copyright experts in key markets acting on the cutting edge cases and new products

Track Record

We do complex copyright work for some of the world's most cutting edge technology and content companies. Their trust is our best credential

Sector Focus

We have particular expertise on copyright issues in the digital media, computer software and luxury and fashion sectors

Intermediary Liability

We have unrivalled expertise on intermediary liability issues, offering perspective from the platform and rightsholder sides of the debate

KnowHow

We invest in client knowhow, including our Employee Creations Handbook and Global Patent Litigation Handbook

—ASK US ABOUT—

**The Collecting Societies Handbook · The Fair Use Guide · The Employee Creations Handbook
The Intermediary Liability Guide (coming soon)**

Visit <https://globalipsuite.bakermckenzie.com> to learn more about our value added services.

WE ACTED IN A LANDMARK FRENCH COPYRIGHT CASE IN RELATION TO THE
SEMINAL CHILDREN'S STORY, LE PETIT PRINCE

WE ADVISED ON THE GLOBAL COPYRIGHT ISSUES AND LICENSING DEALS FOR THE LAUNCH OF A MAJOR
ONLINE CONTENT STORE TRADING IN 100+ COUNTRIES

WE ADVISE ONE OF THE WORLD'S MAJOR UGC PLATFORMS ON COPYRIGHT ISSUES

ACTED IN THE LANDMARK AUSTRALIAN COPYRIGHT CASE, NRL V OPTUS

"Baker & McKenzie always provides outstanding service and expertise. While we tend to use them for dispute related issues, we have also utilised their world wide foot print and expertise with regards to a number of media issues in areas like China, the Middle East and the EU." —*CLIENT QUOTE, MEDIA LAW INTERNATIONAL*

"The lawyers filter and summarise all of what I need to know and do a great job of packaging information. They provide high-level summaries and when I need to get into detail, they have charts and materials that give me the background." —*CLIENT QUOTE, CHAMBERS*

**Top Tier for
Copyright across
APAC and EMEA**
*Asia IP Copyright
Survey & Managing IP*

**Luxury Law Firm
of the Year 2016**
Luxury Law Awards

**European
Copyright Firm
of the Year
2015-2016**
Managing IP

Tier 1
*Media Law
International*

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