



Patent Prosecution

ADVANCED
PATENT DOCKETING
SYSTEM

400+
IP lawyers
in 40 countries

Full range of electrical,
mechanical, software, pharmaceutical
and biological expertise

WHAT WE DO

PORTFOLIO MANAGEMENT

We prosecute, manage, and advise on patent portfolios and strategy, including utility patents, design patents, and utility models.

TRANSACTIONS

We advise and lead patent assignments and licensing, research and development agreements and third party collaboration arrangements, acquisitions and disposals, due diligence and audits. We also have experience in "acqui-hiring" scenarios.

STRATEGIC ADVICE

We advise on complex patent questions across the full range of technical specializations, including issuing opinions on patentability, validity, freedom to operate, and infringement risks.

PATENT MAPPING

We analyze relevant competitive patent landscape and advise on consequential patent strategy.

WHY WE ARE DIFFERENT

Track Record

We have a track record of global patent prosecution, helping our clients identify key jurisdictions and key products and features, to ensure robust yet cost-effective global patent protection.

Quality

Our patent lawyers and agents hold undergraduate and advanced technical degrees, giving you technical depth and breadth.

Efficiency & Pricing

We offer practical pricing models backed up by economies of scale, which allows us to deliver global services at locally competitive prices.

Innovative

We offer a unique platform for more efficient patent records called Pat-Rec, coupled with our our sophisticated and secure online docketing system, helping you stay up-to-date across all areas of patent management.

ASK US ABOUT...

Pat-REC • Global Guide to Patent Linkage
Global Patent Litigation Handbook • Global Trade Secrets Handbook
Visit <https://resourcehub.bakermckenzie.com/> to learn more about our value added services

**EXPERIENCE COORDINATING
GLOBAL NATIONALIZATION
STRATEGIES**

**LONG EXPERIENCE
PROSECUTING PATENTS
FOR SOME OF THE MOST
INNOVATIVE COMPANIES
AROUND THE WORLD**

**LOCALLY RANKED IP PRACTICE
IN 95% OF OUR MARKETS**

"Baker McKenzie's trademark division may make most of the headlines, but patent owners are consistently delighted by the service on offer at this innovative firm... Whatever the legal regime, companies can rest assured that their instructions will be handled in a way that maximises the value of their crown-jewel assets." IAM PATENT 1000 SURVEY

"A market-leading global firm representing a wide range of domestic and multinational clients spanning an array of industries, including telecommunications, food and beverages, and banking. Routinely advises on trademark and patent prosecution and is noted for its strength in IP litigation at both an administrative and judicial level. Also provides portfolio management and anti-counterfeiting services, as well as expertise in technology transfer and data protection"
CHAMBERS GLOBAL



**BAND 1 IP
FIRM GLOBALLY
2009-2021**

Chambers Global



**AMERICAS
FIRM OF
THE YEAR**

Managing IP



**MOST
REPRESENTED
2019 WIPR
LEADERS
DIRECTORY FOR
PATENT AND
TRADEMARK**

World IP Review



**MOST WIDELY
RANKED FIRM IN
IAM PATENT 1000**

IAM Patent

Advised a national science and technology development agency on patentability assessments of several breakthrough inventions that span a variety of fields including nanotechnology, chemistry, materials science, biotechnology, and computer technologies.

Retained as counsel managing the complete international patent portfolio of one of the largest petroleum companies and top national applicants for patent protection in Colombia.

Advised a Fortune 500 company on the billion-dollar sale of its consumer health business to one of Japan's largest pharmaceutical companies that involved significant IP work due to the number of trademarks and patents registered worldwide to be assigned.

Advised an American fashion retailer on its global trademark and design patent portfolios, including all trademark oppositions and disputes, portfolio expansion plans in non-US jurisdictions, and advertising/rights of publicity issues.

Advised an American technology company in a cross-border multi-patent licensing dispute that involved reviewing the client's patent portfolio in light of evolving case law regarding the patentability of computer-implemented inventions.

Represented a company specializing in the bottling and packaging of pharmaceutical products, before the Colombian Patent Office in the process of obtaining patent protection for an invention related to a security device for use in packaging of pharmaceutical products, including patent drafting.

Advised one of the largest Polish public companies from the heavy industry sector on complex IP patent portfolio license agreements that involved patent searches and assessment of potential infringement risks, licensing strategy and assistance in developing client-specific clauses.

Advised one of the world's largest biotechnology companies in the world on strategic patent strategy and potential litigation in relation to a launch of a generic pharmaceutical product.

For General Inquiries contact: GIPBDM@BakerMcKenzie.com For more information: www.bakermckenzie.com/ip