Tax Optimized IP

Quality
We are consistently rated as one of the top IP and tax practices globally. We have the right resources where you need them.

Integration
Our tax practice is integrated with our transactional IP lawyers, ensuring that we spot and address the tax issues across 47 countries.

End to End Advice
Unlike accounting firms, our tax team can represent clients in all phases of tax matters, leveraging our IP and tax lawyers, economists and advisers.

Implementation
We excel at taking tax planning from concept to practice, using our multi-disciplinary teams in IP, tax and corporate reorganization.

WHAT WE DO

TRANSFER PRICING
We provide transfer pricing analysis of IP licenses, transfers and other IP-related intra-group relationships, using inhouse legal and economist expertise.

TRANSACTIONS
We act on tax-driven IP restructurings, acquisitions, disposals and migrations.

STRUCTURING
We advise on IP/tax strategy and structures, looking around corners to closely monitor the rapidly evolving tax landscape to identify what that means for your business.

VALUATION
We value intangibles for a variety of purposes citing our unique inhouse economist capabilities.

WHY WE ARE DIFFERENT

ASK US ABOUT...

Global Tax Dispute Resolution Guide • Global Tax Transactions Guide • Global Transfer Pricing
Available at http://taxshare.bakermckenzie.com/
Also visit https://globalipsuite.bakermckenzie.com to learn more about other value added offerings
EXTENSIVE EXPERIENCE OF THE WORLD’S MOST ADVANCED TAX STRUCTURING FOR IP

The firm is lauded by clients for its “very extensive and highly qualified network.” Another source notes, “As a truly global firm, it is very easy to do international work with them.” CHAMBERS CLIENT TESTIMONIAL

“They combine strong business understanding with tax technical expertise which leads to robust though practical solutions that are always delivered on time.” CHAMBERS GLOBAL

Baker McKenzie is “ahead of other international IP firms in providing truly robust global portfolio management solutions” and can “assemble a team appropriate to the individual case.” LEGAL 500

Advised a real estate company regarding the development and implementation of a blockchain system to provide online trust customer services, including regulatory compliance and covered contractual, tax, technology and trade secrets issues.

Assisted a global supplier of infrastructure semiconductor solutions with a global migration of all their IP rights from an overseas territory to AP, involving aspects of IP valuation, an audit of global IP rights, and advice on legal ownership for tax and IP purposes.

Developed strategy and provided advice and legal opinion to one of the world’s largest beverage companies regarding their largest tax assessment on intercompany royalties, spanning several years of work and influencing investment decisions in another country.

Advised an internet software and services company with innovative IP on global tax planning and IP migration matters.

Advised one of the world’s largest providers of connected healthcare solutions in relation to a range of strategic IP creation and commercialization and tax and supply chain matters.

Advised a Fortune 500 agrochemical and agricultural biotech company in a strategic review of its licensing structure and intercompany arrangements for payments of royalties.

Assisted one of the world’s largest music publishers on the reorganization of its patent and IP ownership structure in relation to its M&A activities in overseas countries, which included both IP and tax analysis, advice related to ownership structure and necessary IP license agreements.

We advise across global tax policy, transfer pricing, indirect taxes, dispute resolution and wealth management matters.

The world’s largest full-service IP and legal tax practices.