

SILICON VALLEY'S
Women of INFLUENCE
2010



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investors and ecosystem partners and is the worldwide leader in networking — transforming how people connect, communicate and collaborate.

Residence: Los Gatos

Education: Bachelor's in international relations, University of Virginia; studied at Yarmouk University in Jordan

Boards/volunteer work: Board member of GridWise Alliance and One Economy Corp.; recent graduate of the American Leadership Forum Class XXI Silicon Valley

First job: Began career in international trade with PricewaterhouseCoopers in Washington, D.C.

Business hero: John Chambers — hands down

Proudest achievement: Personal — my three children, Lucas (11), Nina (6) and Logan (4). Professional — driving Cisco's green strategy and co-chairing our EcoBoard.

Biggest workplace challenge: This is a very exciting time to be a part of Smart Grid. There is an endless list of opportunities we could be a part of, and my biggest challenge is staying focused and prioritizing.

Something that would surprise others: My father was an artist and I grew up blowing glass.

Five-year goal: Leading the democratization of energy by enabling the first true end-to-end IP, interoperable smart grid



Cynthia Jackson

Partner, Baker & McKenzie LLP

Baker & McKenzie is an international law firm.

Residence: Atherton

Education: B.A., Stanford University; J.D. with honors, University of Texas School of Law

First job: Swim instructor at the age of 13

Business hero: Muhammad Yunus

Proudest achievement: My five children including Richard Jackson Wheeler, for whom we established the Richard Jackson Wheeler Memorial Fund supporting the ECMO program at Stanford University Neonatal Intensive Care unit

Biggest workplace challenge: Living my life in six-minute increments

Something that would surprise others: I aspire to learn to be a beekeeper and goat herdess.

Five-year goal: Continuing to nurture passion and joy in both my professional and personal life, so that others can also see that the two need not be alternatives



Susan (Sue) James

Board of directors, Applied Materials Inc.

Board of directors, Audi Committee Chair, Yahoo! Inc.

Board of directors, Coherent Inc.

Applied Materials Inc. is the global leader in nanomanufacturing technology solutions with a broad

portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat-panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass.

Residence: Danville

Education: B.S. in mathematics, Hunter College; B.S. in accounting, San Jose State University

Boards/volunteer work: Above and Tri-Valley Animal Rescue board of directors

First job: Science teacher, Grant Junior High School — a rather large challenge given that my degree and training was in mathematics

Business hero: The two "Andy"s come to mind: Andrew Grove, former CEO and chairman of the board of Intel Corp., and Andy Bryant, executive vice president and chief administrative officer of Intel and former CFO. Grove has always been ahead of his time, an incredible leader committed to excellence, a brilliant visionary and someone I learned a great deal from. Andy Bryant, in addition to his keen financial and business acumen, has always held a steadfast determination and has always been committed to "doing the right thing." For Bryant, it is his dedication to

getting the very best out of his team and developing everyone to their fullest potential.

Proudest achievement: Having a successful career has certainly been very rewarding. However, seeing so many people whom I have worked with over the years grow and become very successful themselves, and feeling that in some measure I contributed to their successes, is my proudest professional achievement.

Biggest workplace challenge: Adapting and operating in a globally competitive environment where the pace of change and complexities are accelerating.

Something that would surprise others: I think most people associate me with being a businesswoman and an accountant. However, I do have a passion for saving animals. While the years spent as a partner at Ernst & Young and my board of director affiliations are fascinating and challenging, the animal rescue volunteer efforts I have been involved with over the past five years are rewarding in a very different way. I probably lose as much sleep as I always did when I was working full time, but now I have other things that keep me up at night.

Five-year goal: My goal over the next five years is to make a noticeable contribution to the success of the companies on whose boards I sit. Also with my role as a board member for Tri-Valley Animal Rescue — a nonprofit organization — my goal is to improve the quality of life and increase the number of companion animals we save each year.



Linda S. Law

Principal, Law & Associates

Private equity investments in real estate and technology

Residence: Atherton

Education: UC Berkeley, Harvard Graduate School of Design

Boards/volunteer work: Susan G. Komen for the Cure; Silicom Ventures; InCellDX; Penfold-Pat-

terson World Health Institute; chair of Harvard International Real Estate Board; founding member of Harvard Real Estate Academic Initiative

First job: Grubb & Ellis commercial brokerage

Business hero: Sheldon Adelson, who has his head in business and his heart in philanthropy

Proudest achievement: Bringing institutional-quality real estate development to East Palo Alto including transforming East Palo Alto's Whiskey Gulch. Now, the city has a Four Seasons Hotel, which employs city residents and contributes healthy tax revenues to the city that was once infamous for being murder capital of the county.

Biggest workplace challenge: Greed and avarice

Something that would surprise others: I am quite shy.

Five-year goal: Having InCellDX be the major provider of low-cost diagnostics for HPV, HIV and breast cancer to developing countries



Wendy S. Lea

CEO, Get Satisfaction Inc.

People-powered online customer support. Organizations use Get Satisfaction's software as a service to support customers and get feedback about their products and services.

Residence: Menlo Park

Education: B.A. in business, University of Mississippi

Boards/volunteer work: Get

Satisfaction Inc.; Aegis Analytics Inc.; Corporate Visions Inc.; chair of the board, Forum of Women Entrepreneurs & Executives; Silicon Valley Social Venture Capital

First job: Gayfer's Department Store in Jackson, Miss. (Teen Fashion Board, worked for Dorothy Downing, the fashion director)

Business hero: Jeff Bezos, CEO of Amazon

Proudest achievement: Supporting eight nieces/nephews through private middle schools and college

Biggest workplace challenge: Balancing personal aspirations with professional demands (time/priorities)

Something that would surprise others: I've written (and sold) a screenplay.

Five-year goal: To re-engage (ignite) my personal passion and creative spirit, so the whole of my life can operate with more grace and ease



Ann Livermore

Executive vice president, HP Enterprise Business

One of the world's largest technology companies, HP spans printing, personal computing, software, services and IT infrastructure to solve customer problems. HP Enterprise Business is an approximately \$54 billion annual business with about 200,000 employees that encompass-

es storage, servers, networking, software and services.

Education: Bachelor's in economics, University of North Carolina at Chapel Hill; MBA, Stanford University

Boards/volunteer work: Board of directors, United Parcel Service

First job: Came to HP right out of graduate school, developing business systems for the U.S. Field Operations

Business hero: David Packard

Proudest achievement: Getting through the frog dissection in the 8th grade

Biggest workplace challenge: Too many messages

Something that would surprise others: Played basketball in high school

Five-year goal: Going on a safari



Neda Mansoorian

Chief legal officer, partner, McManis Faulkner

McManis Faulkner is a prominent Silicon Valley law firm, offering a full range of services, through trial and appeal, in all areas of litigation — business, criminal, employment, family, general civil, intellectual property, personal injury, probate, and professional negligence.

Residence: San Jose

Education: J.D., Santa Clara University School of Law; B.A. in political science, University of California, Berkeley

Boards/volunteer work: Member, board of governors, California Women Lawyers; fellow, The American Bar Foundation; member of the executive committee, Women Lawyers Section of Santa Clara County Bar Association; faculty, USF School of Law

First job: Parents' candy and gift shop when I was 12

Business hero: Jim McManis and Bill Faulkner

Proudest achievement: My daughter and my career

Biggest workplace challenge: In any professional service business, where the business sells its intellectual capital, it's the people that count. Recruiting, training, mentoring and retaining a diversity of talent is both a challenge and a reward.

Something that would surprise others: English is my second language.

Five-year goal: The legal industry is transitioning away from outdated billing strategies that reward drawn-out legal battles to a more client-centric and flexible service delivery model. My role, as what may be the first CLO in a law firm, is concentrated on matching client needs with the best-suited team and appropriate legal services. I, along with my firm, hope to help bring about a shift in our profession, where a focus on client needs and tailored legal advice will be the rule, rather than the exception.



Marissa Mayer

Vice president, Search Products & User Experience, Google Inc.

Founders Larry Page and Sergey Brin named the search engine they built "Google," a play on the word "googol," the mathematical term for a 1 followed by 100 zeros. The name

OUR BAY AREA WOMEN PARTNERS



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Congratulations to **Cynthia Jackson** who has been honored as one of this year's Silicon Valley "Women of Influence." Cynthia currently chairs Baker & McKenzie's employment practice in the Bay Area, where she has been a partner for over ten years. Through Cynthia's hard work and leadership, Baker & McKenzie's employment practice has grown to be one of the largest in Silicon Valley.

Cynthia is one of 16 women partners in our Bay Area offices, representing over 35 percent of our California partner population. As announced in the August 2009 issue of California Lawyer, this makes Baker & McKenzie the law firm with the highest percentage of female partners in California.

To learn more, please visit us at www.bakermckenzie.com.

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