

Baker McKenzie.

ASIA PACIFIC

TECHNOLOGY CONFERENCE

16 JANUARY 2018 | KUALA LUMPUR



REGISTRATION





About the Event

Simplifying Business in a Complex World

Helping technology businesses thrive in the face of complexities

Technology is at a pivotal evolution globally. New technology innovations mean businesses need to adapt with the developments to understand market trends and stay ahead of the competition. These trends continue to disrupt markets and pose risks, but can also create significant opportunities for businesses including:

- How can businesses protect data as security measures cannot keep up with the speed of technology development?
- How can businesses innovate internally to deliver strategic objectives and create opportunities arising from the trends?
- Should technology companies explore more M&A prospects to grow their business?

This interactive forum will provide the opportunity to hear about how the rise of technology innovations can impact businesses. A panel of industry experts and technology practitioners from Baker McKenzie will share insights and commercial solutions that can help navigate these growing complexities.



Agenda

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Time	Item
8:30 am – 9:00 am	Arrival and registration
9:00 am – 9:05 am	Welcome address
9:05 am - 9:35 am	Keynote: Key challenges and opportunities facing technology businesses in Asia Pacific A deep dive on trends and key complexities that technology business are facing
9:35 am – 10:35 am	Innovative technology and the impact on business A session on technological innovations that continue to disrupt markets and create opportunities for businesses
10:35 am – 11:00 am	Networking break
11:00 am - 1:00 pm	Breakout session 1: 'Protect' business trend Leveraging and protecting value in innovation and data
	Breakout session 2: 'Grow' business trend Maximizing opportunities for growth
1:00 pm - 2:00 pm	Lunch

AGENDA

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Registration

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Date:

Tuesday, 16 January 2018

Time:

9:00 am - 1:00 pm followed by lunch

Location:

Kuala Lumpur, Malaysia

Registration inquiries:

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REGISTER NOW!

This seminar is complimentary.

An application has been made for Hong Kong CPD points with the Law Society of Hong Kong. General CLE credit hours will also be available for California and New York.

Baker & McKenzie LLP is a California and Illinois CLE approved provider. Baker & McKenzie LLP has been certified by the New York State CLE Board as an accredited provider in the state of New York for the period 12/12/15-12/11/18. This program may earn newly admitted New York attorneys credit under Areas of Professional Practice. Baker & McKenzie LLP is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE.

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Baker McKenzie helps clients overcome the challenges of competing in the global economy.

We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to instill confidence in our clients.

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